

Welcome to 350 Wisconsin's Monthly Meeting

- We suggest you “**start video**” so we can see your face (if you have a camera on your device).
- We suggest you use the “**gallery view**” so you can see all our faces (when the slides are over).
- Please send questions or comments, or technology questions, to **Chat Box**.
- Note: This meeting is being recorded for posting on the 350 Madison web site (using Speaker view so you will not be visible if you are muted).

Opening Photos.

<https://www.flickr.com/photos/191965081@N03/sets/72177720298340288/>



Let's take a
moment to take
2 deep breaths
together and
reflect on our
ties to this land
we live on.

Preview of Evening

- 7:00 Opening
- 7:05 Welcome and Land Acknowledgement
- 7:10 Conservatives and Clean Energy: Opportunities for Bi-partisan Progress
 - Alex Peterson, State Policy Team member introduces
 - Scott Coenen, Executive Director, Wisconsin Conservative Energy Forum
- 7:30 Speaker Q+A
- 7:40 Updates and Announcements
- 8:00 Poll
- 8:05** Time to welcome newcomers & have optional breakouts

Speaker

Scott Coenen



**WISCONSIN
CONSERVATIVE
ENERGY FORUM**

Scott Coenen – Executive Director

10 West Mifflin Street, Suite 205

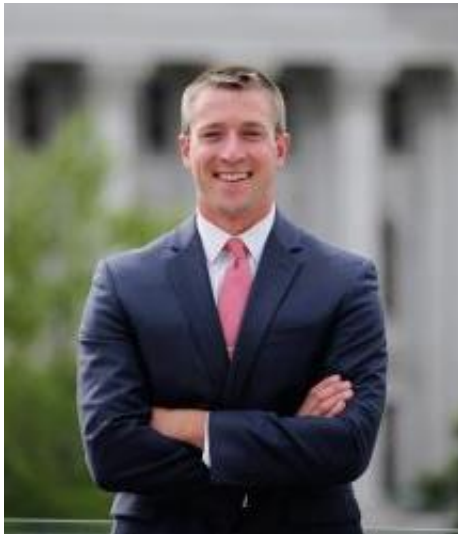
Madison, Wisconsin 53703

Phone: 608.210.3401

Email: scoenen@wiscef.org

Who We Are

Executive Director Scott Coenen



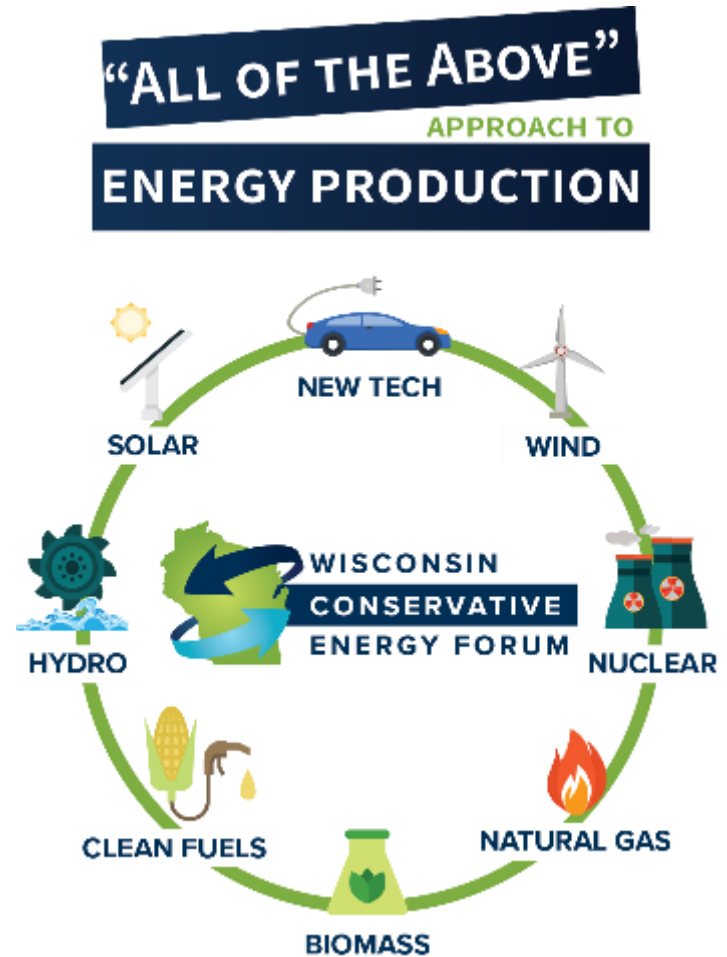
Leadership Council

- Tommy Thompson – Former WI Governor
- Debbie Crave – VP Crave Brothers Cheese
- Jon Hochkammer – WI Counties Association
- Mark Honadel – Former GOP Rep.
- Matt Neumann – Neumann Companies Inc.
- Benji Backer – American Conservation Coalition
- Jeff Stone – Former GOP Rep/PSC



Our Approach

- Launched in December 2017
- WICEF Mission:
 - ✓ Messenger; be the conservative voice for energy policy discussions.
 - ✓ Seat at the table.
 - ✓ Expand conservative definitions of “responsible resource development” – All of the Above
 - ✓ Focus on technology, innovation, cost competitive expansion of clean & renewable energy
 - ✓ Sustainability is a “bottom line” value
 - ✓ Principles: market driven, cost effective, reliable, home-grown, diverse sources.
 - ✓ Apply conservative principles to energy markets that are changing.





A Conservative Case for Alternative Energy

- ✗ Subsidies?
- ✗ Mandates?
- ✗ Climate?

- ✓ Falling price
- ✓ Versatility
- ✓ Rural economic development
- ✓ Business/consumer choice
- ✓ Grid diversity
- ✓ National security

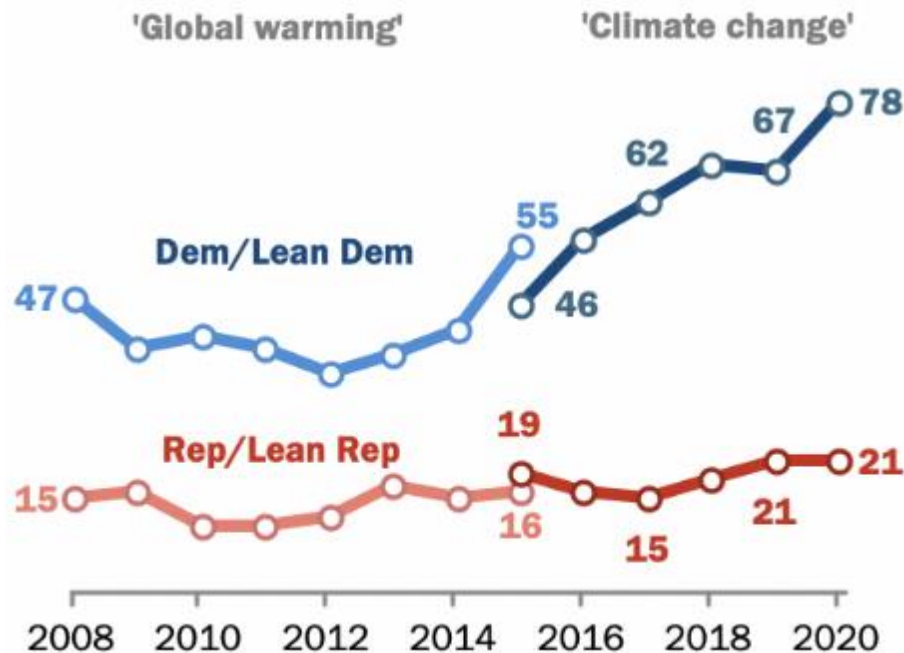
**CLEAN,
RELIABLE, AND
AFFORDABLE
ENERGY AT A
SCALE THAT
MATTERS**

Markets are changing. Our reasons for supporting clean energy can change too.

Climate is not a unifier

Republicans and Democrats are deeply divided on whether climate change should be a top priority

% of U.S. adults who say dealing with global climate change should be a top priority for the president and Congress



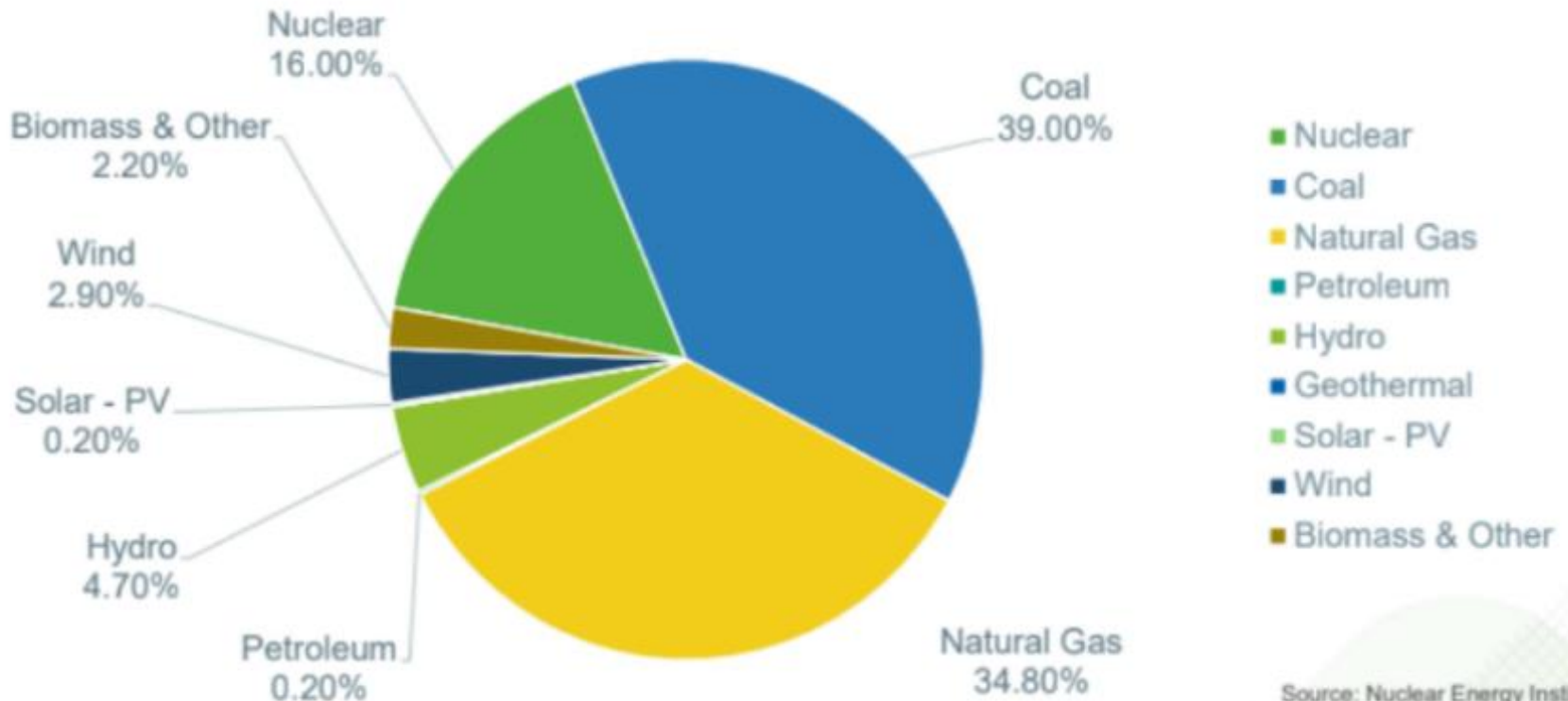
Establishing Connections

- Connecting legislators/local leaders to developments in energy.
- Educating Republicans/local decision makers.
- Finding policy that can appeal across aisles.



Wisconsin's Energy Mix 2020

WI State Electricity Generation Fuel Shares

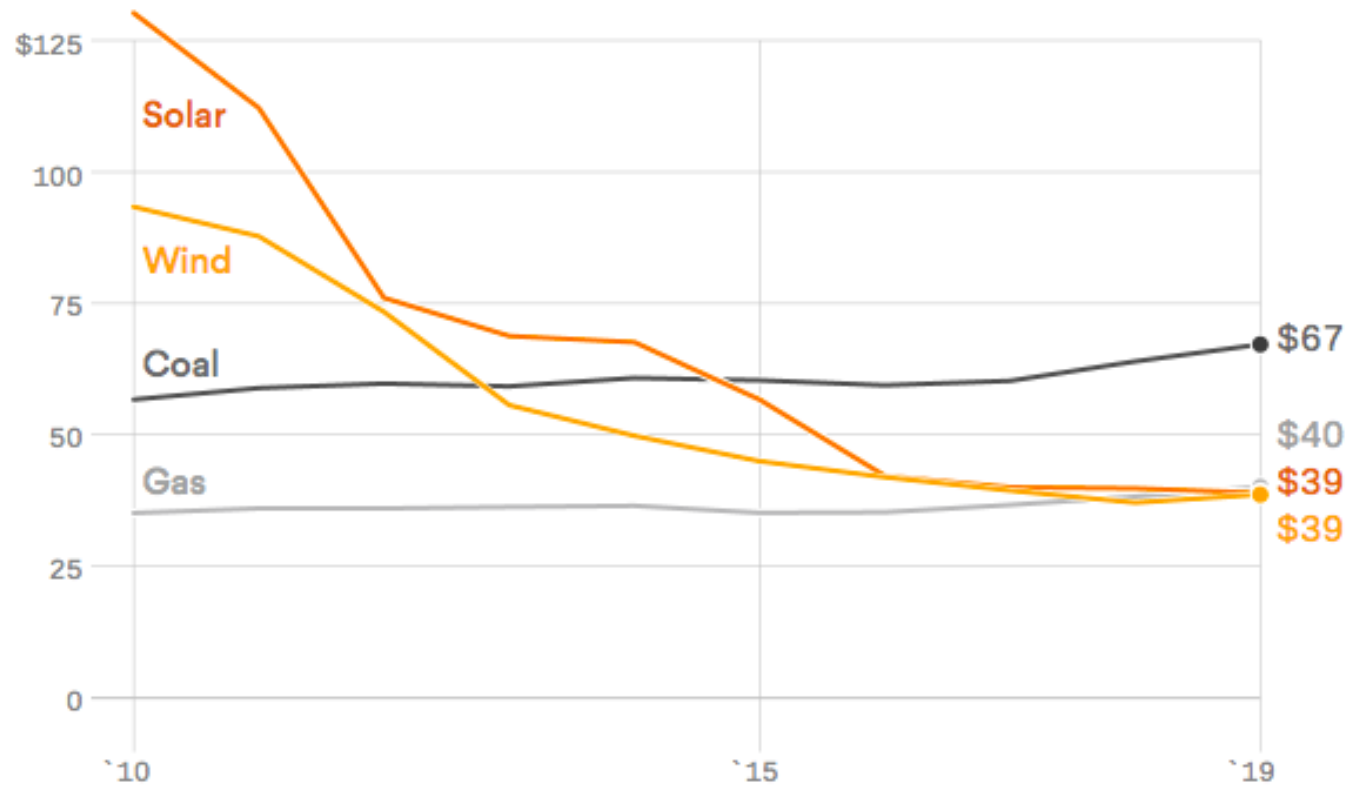


Source: Nuclear Energy Institute

Changing Landscape: Renewable Energy is Cost Competitive

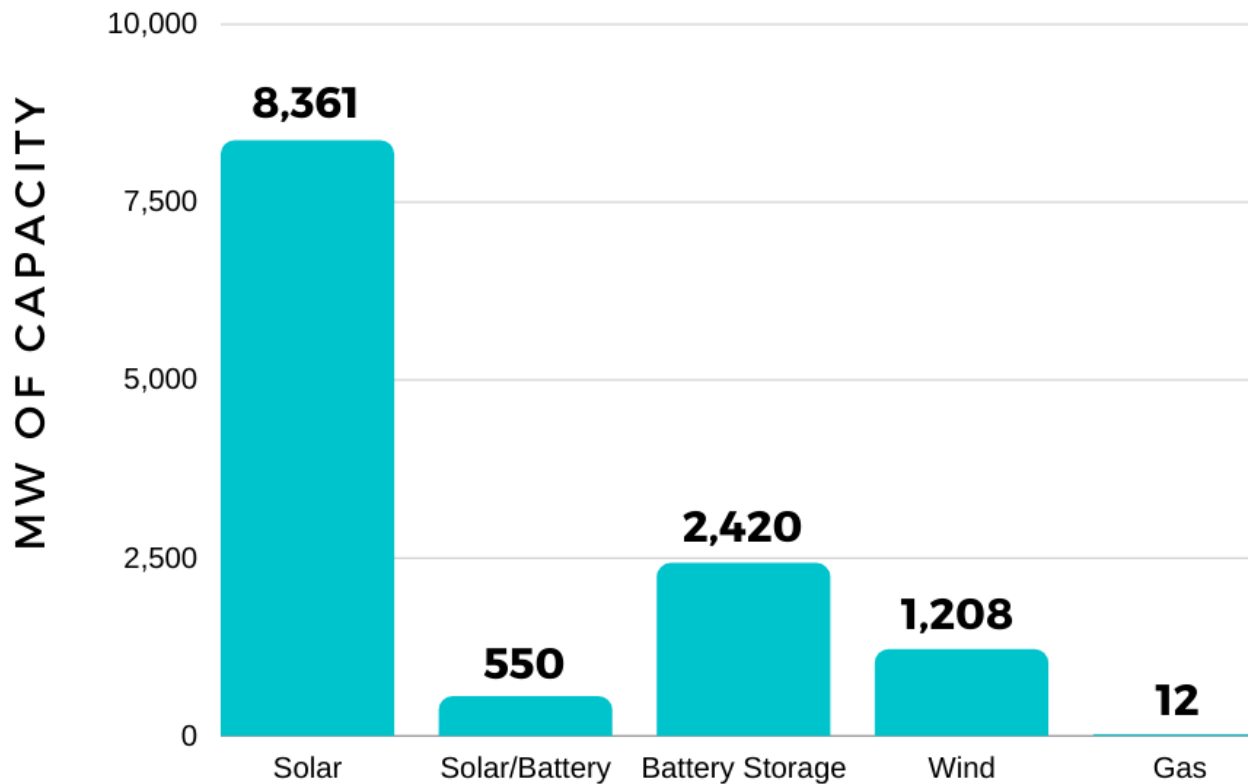
Levelized cost of electricity in the United States

U.S. dollars per megawatt hour



Wisconsin's Future: Proposed Projects to 2025

FUTURE PROJECTS IN WISCONSIN (MISO QUEUE)



Renewable Projects: Statewide & Broad



Next Wave. Better Storage Tech



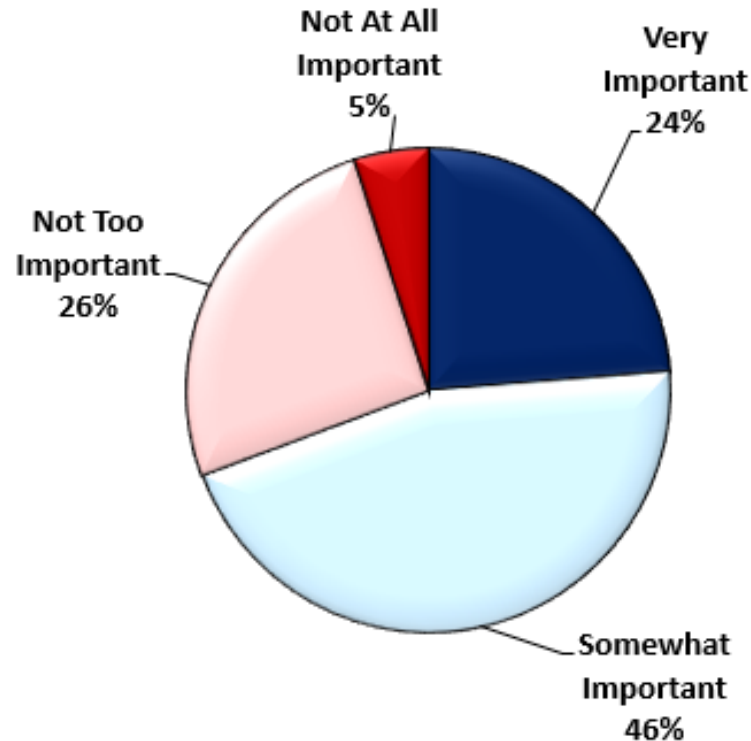
Clean Energy is Broadly Popular

A decided majority of voters continue to say it is important that a candidate for political office shares their opinion on clean energy.

"And, how important is it to you that a candidate for political office share your opinion on clean energy issues? Is it..."

December 2020

Total Important	69%
Total Not Important	31%*





Conservative Policy is Popular Here

Seven-in-ten voters say allowing a free-market solution is the best way to increase clean energy production.

"To increase clean energy production, would you prefer..."

71%

Approaches like competition that allow markets and businesses to provide more clean energy production

17%

Government mandates, subsidies, and quotas

...OF...

12%

A price or tax put on carbon emissions

Right now.

- Renewables are disruptive technologies.
 - There are legitimate questions that need answering here.
- The way forward in a politically divided state involves compromise.
 - Half measures, not fast enough.
- Important to meet people where they are on this issue, speak to different values.
- Be realistic. Recognize challenges and push for solutions.
- Policy and leadership lags behind technology and institutions threaten to hold back growth and investment around the state.



Policy Plays in Wisconsin

- Senate Bill 490/Assembly Bill 527 (Sen. Stroebel/Rep. Ramthun) – Community Solar
- Senate Bill 702/Assembly Bill 731 (Sen. Cowles/Rep. Cabral-Guevara) – Third Party Financing of Solar
- Senate Bill 672/Assembly Bill 710 (Sen. Darling/Rep. Duchow) – Battery Storage Sales Tax Exemption
- Senate Bill 522/Assembly Bill 525 (Sen. Cowles/Rep. Oldenburg) – Utility Scale Solar Designations – Voluntary Pollinator Friendly/Ag Friendly
- Senate Bill 462/Assembly Bill 439 (Sen. Kooyenga/Rep. Neylon) – Electric Vehicle Direct Sales
- Senate Bill 573/Assembly Bill 588 (Sen. Cowles/Rep. VanderMeer) – Allowing EV Charging Owners to Charge by kWh



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Updates
and Actions

Communication Action Team (CAT)

- Follow our NEW LinkedIn page!
(<https://www.linkedin.com/company/350-wisconsin> - link in the chat as well)
- NEW social media handles - @350.wisconsin on Facebook and Instagram, @350wisconsin on Twitter
 - If you already followed us when we were 350 Madison - you don't need to do anything! :)

Volunteer Needs:

- Expertise with Google Analytics and search engine optimization (SEO)
- Social media support

Community Climate Solutions Team

- **New Blog Post- How Can Madison Do Better In Its New Sustainability Plan?**
- **New Community Working Group- LaCrosse County!**
- **Bus Rapid Transit in Madison- update and celebration!**
- **Next Meeting:** Thursday May 19 @ 5 pm via Zoom
- **Upcoming Middleton CWG Event “Solving the Climate Crisis”**
 - May 12 @ Middleton Public Library.
 - Tabling @ 6, Presentation @ 6:30 pm

“Pizza for the Planet” - May 4th Benefit Night

Join us at Garver Feed Mill!

Hoping for 100+ orders -- share with friends and family!

Where: Ian’s Pizza Garver, 3241 Garver Green, Madison 53704

When: Wednesday, May 4th, 5pm to 9pm

Why: Support grassroots climate action and enjoy great pizza!

3 options:

- Order in-person at Ian’s Pizza Garver
- Pre-order for pickup
- Order delivery to Madison’s Eastside and Monona

RSVP to our Facebook Event

Hope to see you there!

happening 5-9pm
May 4th

350
WISCONSIN
TOGETHER FOR THE CLIMATE

ian's
PIZZA BY THE SLICE

3241 GARVER GREEN

**Doughnation
Night**

present this flyer at register
(show it on your smartphone)

Pre-Ordering your pizza?

1 Phone orders:
Call (608)257-9248
and mention that
you are supporting
350 Wisconsin.

2 Online orders:
Visit ianspizza.com or use
our smart phone app and
add "350WISCO" after
your last name.

350 Wisconsin Annual Meeting

Monday June 6 at 7PM
(Same time as the regular Monthly Meeting)



Learn about and discuss plans for 350 Wisconsin:

- Our vision, mission and principles for change
- Centering Climate Justice in everything we do
- Growing and developing as a statewide organization
- Ensuring the effectiveness of our campaigns
 - Tar Sands pipeline resistance
 - Divest and Defund
 - Community Climate Solutions
 - Local policy
 - State policy
- Identifying new areas for involvement

Learn about changes in how we operate

- Addition of staff to support our grassroots volunteer efforts.
 - Meet our staff
- Fundraising/development needs
- Forming a separate 501(c)(4) organization—350 Wisconsin Action— to enable political/electoral involvement.

Vote!

- Board of Directors
- Coordinating Council

Meet the candidates

Members will vote via Zoom

(Link to eligible voter list–put this in chat <https://docs.google.com/document/d/1xD2xzqQum5Feopl-ftBmvzDL1dBAY7ns/edit>)

To be eligible to vote, you must have donated at least \$5 between June 1, 2021 and April 22, 2022. Or you must have attended at least 3 Monthly Meetings. Contact coordinator@350madison.org if you would like to be added to the voting list based on Monthly Meeting attendance.

Get involved!

Learn about the many ways you can get involved.

Participate in breakouts with others who share your dedication and concerns.

Hope to see you then!

Divest & Defund (and the Art Collective)

Upcoming actions in front of Chase Bank at the Dane County Farmers' Market

- Saturday May 21, 11 am.
- Saturday June 18, 11 am.

Stay tuned for details!

We hope to build on the wonderful energy of the April 23-24 actions

Contact julia.isaacs@350madison.org or divest.defund@350madison.org if interested in getting involved.

TAR SANDS TEAM:

Thank you so much to all phonebankers, tablers, and those who mobilized their friends to comment on Line 5!

Phone Bank: 14 two-hour shifts

Volunteer phone bankers	30
Calls attempted:	2692
Conversations:	297
Commenters recruited	241
Left voicemail:	1441
Heard our message - (commenters + VMs)	1635

Tabling for postcard comments

at Willy St. Co-ops	768
at Madison March Fourth to Earth Day Fridays	89
reported from other locations	76
Known total	933

ACTION PAGE COMMENTS

350 Madison action page	1139
WI Sierra Club action page	<u>2051</u>
	3190

Postcards + Action Pages = 4123

SAVE THE DATE! June 25 & 26: a day of celebration, learning, eating, music, and more, on the shores of Lake Superior. Details at breakout and in newsletter.

SATURDAY JUNE 25TH, 2022
BAYVIEW CITY PARK - ASHLAND, WISCONSIN



Meet the people of Northern Wisconsin who are working to protect the water.

Learn more about Indigenous culture.

Enjoy music, speeches, storytelling, a potluck, and a gifting ceremony.

On Sunday, give back to the Ashland area community in a highway clean up, then lunch at Copper Falls State Park.

Upcoming Meetings

Tar Sands: 1st Mondays 7, 5:45–6:45 pm

Contact Phyllis.Hasbrouck@350madison.org

Climate Justice: 2nd Mondays 7:00–8:30 pm

Contact: Marian.Fredal@350madison.org

Communication Action (CAT): 3rd Mondays 6:30-8:00 pm

Contact Emily.Park@350madison.org

Divest & Defund: 4th Mondays 7-8:30 pm

Contact divest.defund@350madison.org

Upcoming Meetings

Community Climate Solutions: 3rd Thursdays 5-6 pm

Contact: Susan.Millar@350madison.org

Art Collective:

Contact: Russ Bennett bennett.russ@gmail.com

Dianne Brakarsh movingfromwithin@gmail.com

Fundraising: 3rd Wednesdays 7-8pm

Contact stephanie.robinson@350madison.org

Monthly Meeting: Contact: Julia.isaacs@350madison.org

State Policy: Contact gail.nordheim@350madison.org

Save the Date - Upcoming Meetings

Date/Time: Monday, June 6 @ 7:00 m

Our Annual Meeting

Date/Time: Monday July 11@ 6 pm

Summer Picnic, Brittingham Park (Madison)

Breakout Rooms

Room 1: Q&A with Scott Coenen

Room 2: Stopping Line 5 and Building the movement,
with Phyllis Hasbrouck

If you are unable to find the button or choose a room, put a message in the chat indicating which room you would like to join.

Newcomers please stay in main room to meet Nikki Darga

