

News Update for April-May 2020

Enbridge Line 5, JP Morgan Chase, Earth Day Video, #GivingTuesdayNow, and 350 Madison Election

Decommission Enbridge Line 5!

Enbridge is on the move in Ashland and Iron counties, buying up land and easements, and the corporation will soon begin the permitting process with the state for what it hopes will be a quick and easy reroute of Line 5. Because the Bad River Band has demonstrated that Enbridge cannot operate safely within their reservation, Enbridge is looking to create a U-shaped reroute path south of the reservation *but still within the watersheds of the Bad River and Lake Superior*.

[Sign the Petition to Decommission Line 5](#)

[Read More](#)

Hold JP Morgan Chase accountable!

Change is in the air, but what about on the ground?

"It turns out that only about 20% of overall health status comes from the work we do inside health structures. What determines the rest are ecological —things like soil, climate, water, biodiversity. You can think of those as a nest underpinning everything else." -- [Courtney Howard](#).

The fossil fuel industry has a similar nest, a complex [financial architecture](#) that includes asset managers, big banks and insurance companies. Without this financial foundation, projects like the Enbridge Line 5 reroute become a train that has run out of track.

Some of the financial sector's biggest players appear ready to take responsibility for their role in fueling the climate crisis. Take Black Rock, an asset manager with investments in thousands of companies, including Chase Bank. Their CEO, Larry Fink, [recently pledged](#) to start holding the boards of these companies accountable when they fail to "produce effective sustainability disclosure."

Here's a disclosure – Chase Bank's board takes direction from a climate criminal. Former Exxon CEO [Lee Raymond](#) has a long history of working behind the scenes to undermine the scientific consensus on climate change. Nevertheless, JP Morgan Chase shareholders have repeatedly re-elected him to their board of directors. However, for the upcoming shareholder meeting some high-profile investors have promised to vote against Raymond. Will Black Rock follow their lead? Can you [petition Fink](#) to hold Chase accountable?

[Sign the Petition to Hold Chase Accountable!](#)

350 Madison Celebrates Earth Week Online

We quickly switched gears in March from planning a live, in-person Earth Day celebration in downtown Madison to creating and hosting a series of online Earth Week events to celebrate and commemorate the 50th Anniversary of Earth Day.

- We hosted an online 'Earth Day art party, where we made art and highlighted a local, online [Earth Day-themed art exhibit](#)



by local artists Helen Klebesadel and Mary Kay Neumann.

- Our Divest & Defund Team encouraged participation in the nationwide ["Stop the Money Pipeline"](#) campaign to convince Chase Bank to stop funding fossil fuel infrastructure.
- Our talented videographer, Alicia Shoberg, created a moving video tribute to [50 Years of Earth Day](#) on our theme, "Looking Back , Moving Forward".

[Watch our Earth Day Video!](#)

#GivingTuesdayNow is May 5th

Despite all of the challenges of the present moment, we can't forget that **this is a dress rehearsal for the type of global disruption and devastation we'll see if we don't continue to drive solutions that address climate change.**

Here at 350 Madison we're doing everything we can to continue fighting climate change while keeping our staff, volunteers and community safe. We're pushing for an economic recovery that focuses on people, environmental protection and resiliency instead of large corporations. Fossil fuel companies are not pausing and neither can we.

If you are able, [please join us on May 5th for #GivingTuesdayNow](#), a global day of giving and unity. **Our goal is to raise \$3,000 to support our campaigns, programming and staff so we can continue working to**

preserve a healthy and livable planet for all. We depend on donors like you, and your support is immensely important and greatly appreciated right now. [Click here for creative ways to support this campaign.](#)

Donate to Our #GivingTuesdayNow Campaign



350 Madison Election on June 1st

The June 1st monthly meeting will be our official Annual Meeting. Members will vote on a proposed revision to our bylaws and for candidates for the Board of Directors and Coordinating Council. The election will be held remotely using online voting tools.

There will be a breakout session after the May 4 Monthly Meeting to discuss the reorganization and answer questions.

Members who are considering running for a Board or Coordinating Council position are also strongly encouraged to attend the breakout session. We will discuss what being in leadership positions entails and answer any questions you may have.

[Click here](#) for a PowerPoint describing the proposed reorganization.

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350 Wisconsin

PO Box 2428, | Madison, Wisconsin 53701
608-492-1667 | 350madison@350madison.org

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