

Action Update from 350 Madison

August in review: In solidarity with Kenosha, steps in achieving climate justice, getting involved in our Get out the Vote campaign, and more.

*Injustice anywhere is a
threat to justice
everywhere.*

- Martin Luther King

#JacobBlake

In solidarity with Kenosha

Black and Brown lives matter. Jacob Blake's life matters. We grieve for the BIPOC lives damaged and lost to systemic racism, and we mourn for the activists gunned down while protesting for justice in Kenosha. We must do better.

If you're like us, you may be wondering what you can do to make a difference. Consider joining the 350 Madison Climate Justice Workgroup where we are developing an action plan for things 350 Madison can do to not just be "not racist," but to be actively anti-racist. If interested, email Tanace Matthiesen at tanace.matthiesen@350Madison.org. And you can also donate to the Milwaukee Freedom Fund, a Black youth-led organization who is working to aid protesters and fight for Black and Brown liberation.

[Donate to Jacob Blake's Go Fund Me](#)

[Donate to the Milwaukee Freedom Fund](#)

Actions 350 Madison is taking to



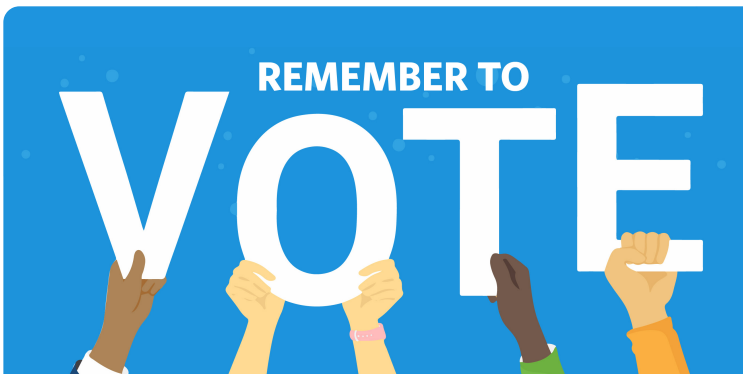
support climate and racial justice

Climate justice is an important aspect of climate change activism and the impacts of climate change are being felt disproportionately by BIPOC communities in a number of ways, most notably through: The unfair location of pollution-generating fossil fuel power plants that cause adverse health effects on surrounding neighborhoods and the impacts of climate change-caused extreme weather events. 350 Madison leaders realize that locally, nationally, and globally we only have a short time to take action to reduce human-caused climate change, and we can't slow down.

The Board and the Coordinating Council are having ongoing discussions on actions we can take as an organization to help achieve climate justice and fight to reduce and eliminate human-caused climate change.

If you are interested in joining these discussions as we develop an action plan, please reach out to Tanace Matthiesen at tanace.matthiesen@350Madison.org.

[Read our Full Statement](#)



Get Out the Vote with 350 Madison!

350 Madison's "Green Wave" Get Out the Vote (GOTV) campaign is starting! Our non-partisan campaign is reaching out to students, youth and the environmental community about the importance of voting and how to make sure your vote is counted.

Wisconsin's voter ID laws aim to repress voting by students and people of color. Attempts are

being made to discourage mail-in voting. We must do all we can to make sure that people are able to register, obtain mail-in ballots, and vote. And we must educate voters about the importance of the election for climate change and our future.

Now is the time to get involved! No matter what your interests and time availability may be, there are opportunities for you. [Click here](#) to sign up, and we'll let you know about specific opportunities to participate.

Projects starting now:

- **Calling people on the “Voter Purge” list.** We are working with Wisconsin Conservation Voices project to call voters who are on the potential purge list to ensure that they are registered to vote at their current address. To sign up or for more information, contact nikki.darga@350madison.org.
- **Phoning our supporters.** We will be reaching out to 350 Madison supporters to discuss our campaigns and provide GOTV information. To sign up or for more information, contact phyllis.hasbrouck@350madison.org

Let's work together to save the climate and protect our future!

Join the GOTV Campaign

**Volunteer opportunities
highlights!**



Get Out The Vote Volunteers: Do you want to help get as many people to the polls as possible? Join our Get Out the Vote effort! Opportunities include literature drops, attending voter education training, phone banking, and organizing other various smaller projects.

Fundraising Event Planner: Help prepare for our upcoming Giving Tuesday fundraiser! Opportunities include program and virtual silent auction development, obtaining donations (e.g., handmade items, skill shares, gift cards), and preparing promotional materials.

IT Help Desk Volunteer: We are looking for a volunteer to help with tasks such as providing email addresses to new folks, assisting in database management, and more.

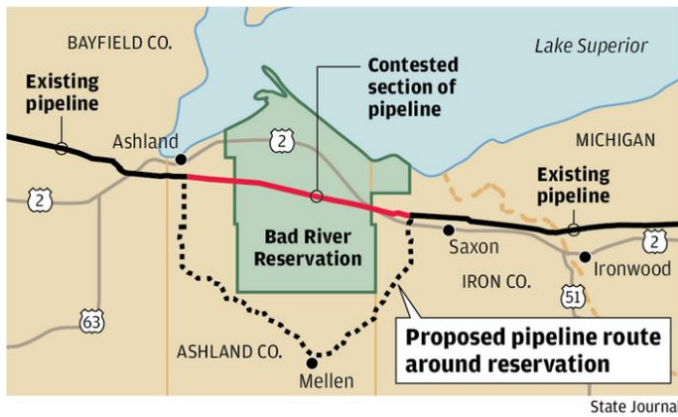
Monthly Meeting Co-Planner or Co-Host - Our Monthly Meeting team is looking for another person to assist in planning our virtual meetings, reach out to potential speakers, and assist in all things MM related. This position is a great way to learn more about 350 Madison and meet new people, despite current social distancing restrictions.

For all volunteer inquiries, please contact Nikki Darga at nikki.darga@350madison.org.

Find More Volunteering Opportunities Here!

Enbridge withdraws its PSC permit application

Earlier this month, Canadian oil pipeline company Enbridge finally managed to obtain easements for a complete reroute of their



crude oil pipeline Line 5 around the Bad River Reservation. On Aug. 7, Enbridge wrote to the Public Service Commission withdrawing their application for a permit which would have given them the authority to use eminent domain. This means that the group of five advocacy organizations including 350 Madison, and the 32 landowners along the reroute who had applied to be intervenors have lost their chance to make their arguments against the pipeline and against eminent domain for private gain.

Still, the fight continues.

The Department of Natural Resources process is far from complete, and we will have many more opportunities to register our opposition to permits for this extremely dangerous pipeline, which threatens Copper Falls State Park, the Kakagon Sloughs, indigenous sovereignty, and the Great Lakes. We also have many opportunities to educate Gov. Tony Evers about the disastrous consequences that would result from extending the life of this 67-year-old piece of antiquated technology.

Contact Phyllis at

phyllis.hasbrouck@350madison.org if you would like to join our fight to stop the reroute and to #ShutDownLine5. We are currently planning a virtual art project opposing line 5 that all are welcome to participate in.

Thank you 350 Madison summer interns!

Amelia Robinson, sophomore at Cornell University, majoring in Government

In my position, I created strategies and schedules for 350 Madison's Fall GOTV effort and conducted outreach to enlist potential



partner organizations, helped coordinate social media strategies for the Wisconsin Climate Table, worked with my fellow interns to reorganize 350 Madison's supporter database, and updated 350 Madison's Actionworks and 1% for the Planet profiles.

As a Government major at Cornell, I know how critically important it is to elect pro-environment candidates in November who will act swiftly and aggressively on climate. 350 Madison's intern program afforded me my first experience working in the nonprofit sector, where I worked with so many passionate individuals who share my concerns about climate change and love for the environment. This experience has made me so excited for my future endeavors in this field. Thank you, 350 Madison!

Chloe Robinson, senior at Cornell University, majoring in Government

This summer I worked on coordinating 350 Madison's engagement in state policy making efforts, researched energy benchmarking and net-zero building, helped to create a distribution strategy for our new recruitment posters, and conducted information-gathering interviews as a member of the Energy Benchmarking and PC3 groups within the Community Climate Solutions Team.

As an intern, I learned the basic steps needed to get grassroots-level action started, such as strategy planning, collecting information, and how to ask people to join projects. I had the opportunity to experience state- and community- level government in action when I attended public hearings, and learned about Wisconsin-specific climate issues, such as oil



pipelines, pollution from coal plants, and major flooding.



Photo courtesy of Flickr user Phil Roeder

Voter outreach with college-aged students and young adults

As classes start back up in Madison, we're working to organize and connect with students and young adults. Recently, we submitted a grant to Clean and Prosperous America for funding a central coordinator that administers student-focused, "climate-aware" Get Out the Vote messaging and outreach, as well as funding for six or more regional coordinators around the state. Additionally, we are developing points of contact for as many UW System campuses and Wisconsin Technical College System campuses as possible, as part of our work to identify leaders of existing faculty, student degree programs and student-led groups that are already active in environmental studies, sustainability, and natural resource conservation. Finally, we are working to develop short messages for a series of "climate-aware" GOTV messages that will be completed, recorded and shared by youth and students.

As we continue to conduct voter education and generate volunteer support and enthusiasm, we'll also be working on messaging that highlights the connections between climate change and racial justice, and what's at stake in the federal and state elections around climate change.

It will be a great day when Jamie Dimon decides that it is time for his bank, JP Morgan

Stop Insuring the Trans Mountain Pipeline



Chase, to stop loaning money to fossil fuel companies. But there are other fronts in the fight to Stop the Money Pipeline. Right now the Canadian Trans Mountain pipeline is up for insurance review. Expansion of Tran Mountain would be a climate disaster, but if the pipeline can't get corporations to pay for cleaning its spills, it can't operate. **Call on Chubb, AIG and Liberty Mutual to Drop this Poisonous Project.**

Stop the Money Pipeline



Get a "Talk Climate" mask today!

Donate at least \$50 or sign up to make a recurring donation of any amount, and you'll receive a "Talk Climate" face mask, thanks to a generous offer from our members, Carol and Andy Phelps. Your donation will help support our campaigns and "Wisconsin Green Wave" GOTV effort. These masks from The Climate Museum are a great reminder that we all need to help voters understand the importance of the election for climate change and our future. They'll help you start climate conversations while keeping your friends, colleagues, neighbors, and loved ones safer.

Experts agree that **starting climate conversations with people you know is one of the most important ways you can contribute to climate progress.** The masks are soft 100% cotton jersey with three layers and a filter pocket, and the manufacturer is donating 10% of its profits to Covid relief and response.

VOLUNTEER

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