

## August 2022 Climate Newsletter

*Stayin' Alive in a Climate Crisis, Madison Draft Sustainability Plan, Federal Funding for WI EVs, 350 Wisconsin Summer Events, 350 Wisconsin Night at the Ballpark, 350 Wisconsin at AtwoodFest, Taste of Madison, Climate Injustice and NOAA Website on Heat, EPA Tells the WI DNR to Reexamine Line 5, Alder Liaison Volunteers Needed, Upcoming Farm Visit*

**CHICAGO  
CLIMATE  
RALLY -  
9/23**



*Calling all climate activists in Chicago, Madison, and Milwaukee!*

350 Chicago, 350 Wisconsin, and 350 Milwaukee are co-hosting a major climate rally in Chicago on 9/23... and we want YOU to join us!

Visit [tinyurl.com/923chicago](https://tinyurl.com/923chicago) for more information, or email [emily.park@350.org](mailto:emily.park@350.org).

### Stayin' Alive in a Climate Crisis

350 Wisconsin is excited to announce our first coalition event with our friends in 350 Chicago, 350 Milwaukee, the Chicago Climate Youth Coalition, and other climate justice groups in the upper Midwest!

On Friday, September 23 at 11 AM, we're going to be gathering in downtown Chicago for a large rally. Our demands:

- Federal Reserve - regulate the flow of money from banks to fossil fuels, and incentivize investment in sustainable technology, green lending, and a just transition to a livable future for all!
- Chase Bank - stop profiting from the climate crisis, and put your money where your mouth is by living up to your commitment to aligning investments with the Paris Climate Agreement.
- BP - end fossil fuel production and infrastructure activities, and move *Beyond Petroleum*.

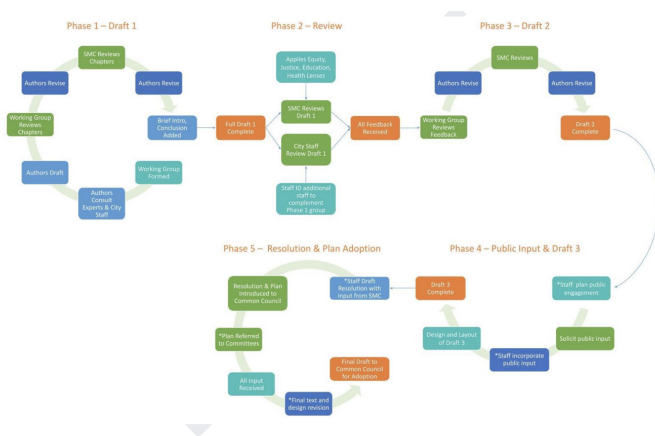
We'll be telling people in power that we are trying to STAY ALIVE in a climate crisis with a new performance of our famous [Civil DISCObedience flash mob](#). Bus transportation from Madison and Milwaukee to downtown Chicago will be provided!

If you want to participate in the dance, and if you want to reserve a spot on the bus - register by clicking the button below.

Contact Emily for more information at [emily.Park@350wisconsin.org](mailto:emily.Park@350wisconsin.org).

Receive Updates

Register for Stayin' Alive



## Madison Draft Sustainability Plan

The Sustainable Madison Committee has completed its draft Sustainability Plan! Comment periods are not yet open to Madisonians but the Community Climate Solutions Team's Local Content Engagement Community Working Group is hard at work reading through every line and making sure the new goals are measurable and achievable. Would you like to help spread the word about the new plan? Contact [julia@350wisconsin.org](mailto:julia@350wisconsin.org)!



## Wisconsin Could Receive Federal Dollars to Expand EV Charging

The electric vehicle market in Wisconsin could soon benefit from the Bipartisan Federal Infrastructure Law. Republicans and Democrats worked together to pass the legislation, which was signed by President Biden in November, 2021.

The law includes \$7.5 billion to create a national network of 500,000 EV chargers by 2030. Over the next five years, Wisconsin could receive over \$78.5 million to build, operate and

maintain EV charging stations statewide. About \$11 million would be received in 2023.

The WI Department of Transportation has developed a draft [Wisconsin Electric Vehicle Charging Infrastructure Plan](#) (WEVI), outlining how Wisconsin would use those EV funds. Briefly, the plan calls for having stations with four rapid EV chargers every 50 miles along the Interstate System and along some major non-Interstate roads in Northern Wisconsin. 350 Wisconsin submitted [comments](#) supporting the draft plan and making some suggestions.

The plan is subject to approval by the US Department of Transportation, with decisions about the first year of funding expected by September 30, 2022. We will keep readers of this newsletter posted as the WEVI project proceeds.

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## Summer Events with 350 Wisconsin

We couldn't pass up the opportunity to build community and gather outdoors during the glorious Madison summer! Here are some highlights from recent events. Thanks to all who joined us!



***Forward Madison soccer game.*** Supporters and climate activists met at Breese Stevens Field on Saturday, July 16th for this 350 Wisconsin fundraiser. A great time was had by all!



**"Let's Get Together."** We kicked off this event series on July 26th at Delta Beer Lab, a '1% for the Planet' local business. The beautiful weather created the perfect opportunity for great conversations on the patio. Stay tuned for more events in the months ahead!

## 350 Wisconsin

Night at the Duck Pond

Saturday, August 6th

Gates: 4:05 PM | First Pitch: 5:05 PM

Scan Here  
For Tickets!

350 Wisconsin website here!

Your Seats:

Pepsi Pre-Game Party or  
Ticket & Hat  
(In yellow on map)

Deadline to purchase tickets  
is Saturday, July 30th

Pre-game Party beer or soda or a grandstand ticket & hat option available during checkout. Pre-game Party food & beverage runs for 90 minutes starting when gates open.

**More Info including menu, amenities & pictures at**  
[mallardsbaseball.com](http://mallardsbaseball.com)

Quick Details:

Parking is Free

8/6 Promo - Tattoo Night

All 2022 Tickets Are Digital

Questions? Contact Ashley Kouba at 608-246-4277 or [ashleykouba@mallardsbaseball.com](mailto:ashleykouba@mallardsbaseball.com)

## 350 Wisconsin Night at the Ballpark - Deadline Extended!

Please join us **THIS SATURDAY**, August 6th for summertime fun while raising funds for climate action. \$10 of every ticket purchased goes to support 350 Wisconsin.

See flier for details! Click the button below to order your tickets through the 350 Wisconsin portal. Zoom in on seating map Section 202. Ticket options include:

1. Terrace seating (with hat) -- \$22
2. Pregame party with unlimited BUFFET/SODA -- \$32
3. Pregame party with unlimited BUFFET/BEER -- \$39

Order Tickets



## Saturday Night's Fever: 350 with VO5

One of Madison's favorite eastside music festivals is AtwoodFest. This year's jubilant celebration of summer was held on July 30th and 31st. 350WI had a table at the festival,



providing the opportunity to educate attendees about our work and encourage them to get involved. Many thanks to the volunteers who staffed the table, and a special thanks to Don Ferber and the Sierra Club for sharing their pop-up tent with us and helping with coverage.

A perennial favorite at the festival is the Saturday evening performance of VO5, the wildly popular funk and disco cover band. To the audience's surprise, their rendition of "Stayin' Alive" drew a multi-species group of dancers, three of whom joined the band onstage, while the rest danced at the very front of the crowd. Two large and beautiful banners appeared, saying "Climate Despair? Try Activism" and "Only Everyone Can Save Us Now." Many in the audience of hundreds danced along. The best part? The band's ringing endorsement of 350 WI! They encouraged people to stop by our table and to support us in all ways possible, reminding them that we are all in this together. We were thrilled with their enthusiastic support.



## Taste of Madison

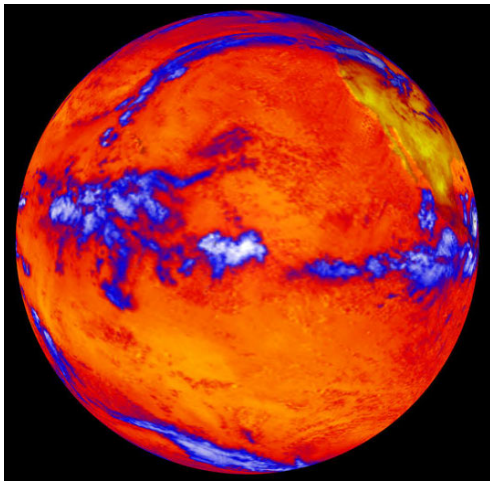
We are once again staffing a Beer Tent at Taste of Madison on September 3rd from 2:00 PM to 8:30 PM. We have the potential to earn \$775 plus tips, and we need your help to make this happen! We're looking for volunteers that can commit to working a shift of 3.5 to 4 hours, serving drinks and taking payment. We also need a few people each shift to talk with attendees about 350 Wisconsin. If you'd like to participate, please complete the Google Form (button below) as soon as possible. For more

information contact

[nikki.darga@350wisconsin.org](mailto:nikki.darga@350wisconsin.org).

Taste of Madison offers over 80 restaurants, 3 entertainment stages and 26 beverage stands drawing over 250,000 people to the Capitol Square over Labor Day weekend.

[Volunteer for Taste of Madison](#)



## Climate Injustice and a New NOAA Website on HEAT!

One of the goals of climate justice advocates is to try to develop ways to reduce the disproportionate impacts of climate change as much as possible. This could mean more government funding for heat relief projects, potential relocation of people in danger of flooding, funding for improving energy efficiency, investment in inclusive disaster relief planning, etc.

This is one of the things 350 Wisconsin is pursuing, trying to get a better understanding of the people and communities in Wisconsin who are most likely to be most heavily, and disproportionately, impacted by climate change.

So, it is exciting that the Biden administration, through the interagency National Integrated Heat Health Information System (NIHHIS), has announced the release of [HEAT.gov](#), a new website to provide the public and decision makers with clear, timely, and science-based information to understand and reduce the health risks of extreme heat.

Tanace Matthiesen writes all about it in a new blog post on our website - click the button below to learn more!

[Read the Blog Post](#)



## EPA Tells WI DNR: Take a Close Look at Line 5

Wisconsin Public Radio [broadcast a story on July 25](#) describing how the U.S. Environmental Protection Agency staff "told the [WI] DNR and U.S. Army Corps of Engineers in letters this spring that the proposed [Line 5 expansion] project may have "[substantial and unacceptable](#)" impacts on the Bad River and Kakagon-Bad River Sloughs, which they say "hold national and international importance."

It's not every pipeline that gets this kind of close federal scrutiny, and you can pat yourself on the back if you have contacted decision makers about Line 5. But the fight isn't over. Please sign up to help in one of the following ways!

Tabling at Willy St. Coops, farmers markets, and festivals, is a great way to increase our numbers. Will you help us gather signatures on a [petition to Stop Line 5](#)? No experience is necessary - we'll teach you on the job! Most people start out nervous but are soon pleased with all the supportive and interesting people they meet.

How about writing letters to the editor? Don't think of yourself as a writer? We can help. It's actually easier than you think.

You can also just let your lawn do the work by installing an attractive sign saying "Stop Line 5, Tar Sands Pipeline". To sign up for any of these efforts, contact [phyllis.hasbrouck@350Wisconsin.org](mailto:phyllis.hasbrouck@350Wisconsin.org).

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## **Volunteers Needed - Alder Liaisons in Middleton and Madison**

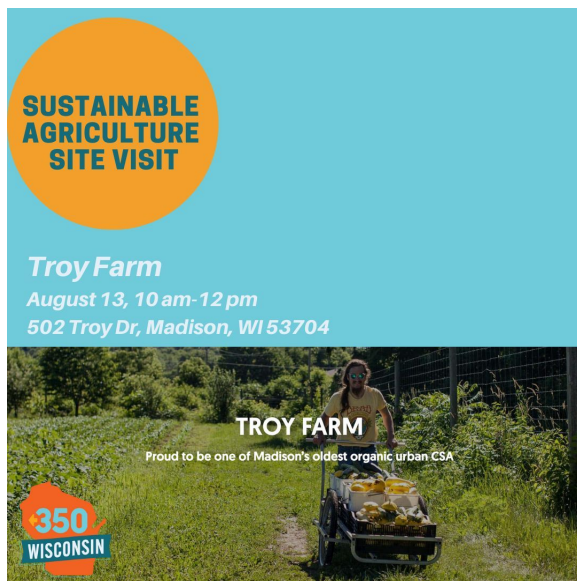
The Community Climate Solutions Team's Madison and Middleton Community Working Groups need you! Alder Liaisons make a meaningful difference in decisions our Common Councils make. The Alder Liaison role is well-defined and time-limited: during each quarter of the year, you would meet in the first month (via Zoom) with the team lead and the other liaisons--to get oriented, in the second month with your alder, and in the third month with the other liaisons to share what was learned and plan for the next quarter. Alder Liaisons are a direct link to our elected officials and have made significant impacts on climate policy in Madison and Middleton since beginning work in 2021. Contact [susan.millar@350wisconsin.org](mailto:susan.millar@350wisconsin.org) for Madison or [kermit.hovey@350wisconsin.org](mailto:kermit.hovey@350wisconsin.org) for Middleton if you are interested in this important work!

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## **Upcoming Farm Visit on August 13**

The Community Climate Solutions Team's Dane County Community Working Group is visiting Troy Farm on August 13 at 10 am with Qwantese Winters of Rooted, WI. Troy Farm is





Madison's oldest urban farm, operating since 2001 in association with the Troy Gardens Cohousing Community on the North Side. Rooted is a non-profit devoted to increase equitable access to land, fresh food, and learning opportunities in Madison and throughout Wisconsin. Qwantese, in particular, works to involve BIPOC youth in growing food and tending land. Learn about sustainable agriculture and urban farming in our community!

[Learn More](#)

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## Upcoming Meetings

**Art Collective:** August 11, 7:15 pm | Contact: Russ Bennett [bennett.russ@gmail.com](mailto:bennett.russ@gmail.com); Dianne Brakarsh [movingfromwithin@gmail.com](mailto:movingfromwithin@gmail.com)

**Climate Justice:** August 8, 7:00–8:30 pm | Contact: Marian Fredal  
Fredal [marian.fredal@350madison.org](mailto:marian.fredal@350madison.org)

**Community Climate Solutions:** August 18, 5-6 pm | Contact: Susan Millar [Susan.Millar@350madison.org](mailto:Susan.Millar@350madison.org); Kermit Hovey, [Kermit.Hovey@350madison.org](mailto:Kermit.Hovey@350madison.org); Julia DePalma, [juliadepalma1@gmail.com](mailto:juliadepalma1@gmail.com) (For a complete schedule of various team meetings of CCST, click [here](#).)

**Communication Action:** August 15, 7:00-8:30 pm | Contact [Emily.Park@350madison.org](mailto:Emily.Park@350madison.org)

**Divest & Defund:** August 22, 7-8:30 pm | Contact [divest.defund@350madison.org](mailto:divest.defund@350madison.org)

**Fundraising:** August 17, 7-8 pm | Contact [Stephanie.Robinson@350madison.org](mailto:Stephanie.Robinson@350madison.org)

**State Policy:** August , 17, 5:30-7:00 pm | Contact Gail Nordheim [gail.nordheim@350madison.org](mailto:gail.nordheim@350madison.org)

**Tar Sands:** Sept. 12, 5:45–6:45 pm | Contact Phyllis Hasbrouck [Phyllis.Hasbrouck@350madison.org](mailto:Phyllis.Hasbrouck@350madison.org)

**Monthly Meeting:** Sept. 12, 7-8 pm | Contact Julia Isaacs [Julia.Isaacs@350madison.org](mailto:Julia.Isaacs@350madison.org); Kelly Kearns [Kelly.Kearns@350madison.org](mailto:Kelly.Kearns@350madison.org)

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