







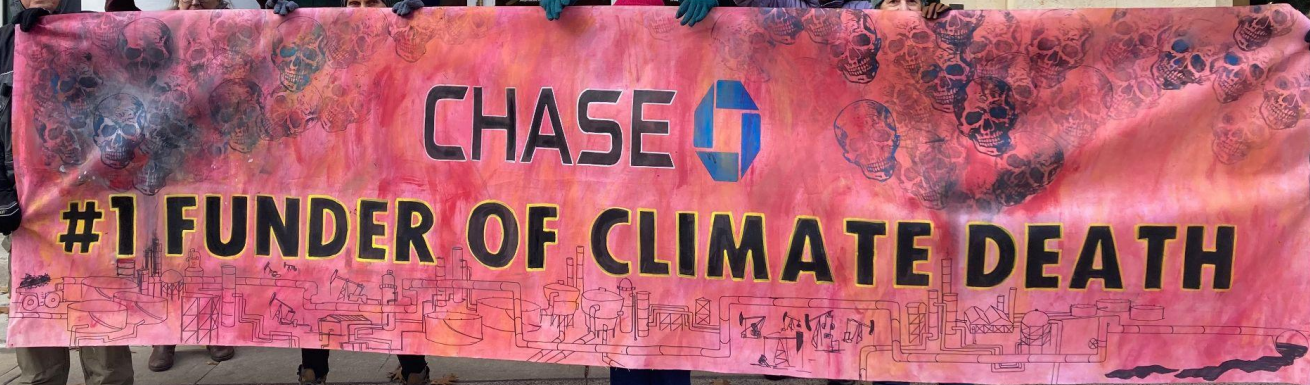




CHASE



CHASE







Let's take a  
moment to take 2  
deep breaths  
together and  
reflect on our ties  
to this land we  
live on.

# Preview of Evening

- 7:00 Opening & Land Acknowledgment
- 7:05 350 Wisconsin Action Thank You
- 7:20 Talking about Climate Change and Health  
Andrew Lewandowski,
- 7:50 Updates and Upcoming Events
- 8:05 Time to welcome newcomers & have optional breakouts

# Thank you!!

**Thank you to everyone who  
made our mid-term election  
campaign a success!**



# What we accomplished

- 104 individual volunteers and donors
  - 158 volunteer actions
  - Activities
    - Postcards—1800 written
    - Phone banking—1933 voters called
    - Door-to-door canvassing—342 doors knocked
    - Student GOTV events
    - Letters to the Editor
    - Website
    - Social media—Twitter, Instagram and Facebook
    - Radio/podcast appearances
  - Donor support/organizational development
- 





# What comes next....

- Spring 2023: Wisconsin Supreme Court Race
- Fall 2024: Presidential and Senate Election
- Increasing our issue advocacy—making our voice heard!

Learn more, volunteer, and donate at:  
**[www.350wisconsinaction.org](http://www.350wisconsinaction.org)**



# Breakouts

Click “Join” when asked to join a breakout. In a small group of ~5 people, answer these questions:

What’s your name, and how are you involved with 350 Wisconsin?

What action did you take to elect climate champions in place of climate deniers?

Did you feel 350 Wisconsin Action helped empower you to take action for the climate?

We will come back after 8 minutes or so.

# Welcoming Andrew Lewandowski







Action  
Updates



- GivingTuesday is two weeks away and we're getting excited!
- Theme: "Together for the Climate" - recognizes the power of grassroots climate action
- This is an important fundraiser for 350 Wisconsin – Our goal is to raise \$20,000 by 11/29!
- Many ways to be involved:
  - Celebration at Garver Feed Mill
  - Silent Auction
  - 350 WI GivingTuesday Ambassador (Peer-to-Peer Fundraising)



***A celebration of our community, partners & volunteers - JOIN US!***  
**Garver Feed Mill-Gallery, November 29th, 7-9pm**

- **FREE** but please register in advance!
- 350 Wisconsin Year-in-Review
- Hors d'oeuvres, dessert, cash bar
- Live music
- Silent Auction (includes Team Baskets)
- Volunteer Recognition
- Collective Art Project
- Take-an-Action
- Self-care for the activist mini-chair massages
- Door prizes!
- Facebook Live if you're not able to attend in person





- Art & Handmade Items
- Gift Cards
- Experiences & Skillshares
- Sports & Outdoor Activities
- Gifts & Personal Care
- Theater
- Food & Coffee
- Books
- Team Baskets (in-person)

TOGETHER  
FOR THE CLIMATE  
**GIVING TUESDAY**  
SILENT AUCTION

350<sup>10</sup>  
WISCONSIN

OPEN NOVEMBER 19  
THRU NOVEMBER 30





## **What is Giving Tuesday?**

Giving Tuesday is an international day of celebration where community organizations and individuals team up to raise money for different causes, embracing activism and charitable giving.

## **Be a GivingTuesday Ambassador!**

You can support #GivingTuesday by joining 350 Wisconsin in our Peer 2 Peer Fundraiser and help build a strong climate movement in Wisconsin.





# What is Peer 2 Peer fundraising?

It allows you to have your own fundraising platform while being connected to the larger 350 Wisconsin community.

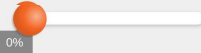
## **Tips for Getting Started:**

- Set a fundraising goal, e.g., \$350 (it's up to you!)
- Create an online fundraising page
- Spread the word -- tell your friends, family and colleagues
- Share your experience on social media and don't forget to tag @350.wisconsin!
- Thank your supporters!
- HAVE FUN!

# TOGETHER FOR THE CLIMATE GIVING TUESDAY FUNDRAISER



\$0.00 of \$3,500.00



Donate to Our Org

Create Your Own Fundraiser

Tell your friends & family about this event!



## Join 350 Wisconsin's Giving Tuesday Fundraiser!

Thank you for being a 350 Wisconsin Giving Tuesday Ambassador!

Together we can build strong communities and fight for a more equitable and sustainable future. As a GivingTuesday Ambassador, you can make a big impact by rallying your network to support 350 Wisconsin's vital programs and actions. Share your personal fundraising page to spread the word about 350 Wisconsin's #GivingTuesday campaign. Invite your family, friends, and neighbors to support a cause near and dear to your heart! friends, and neighbors to rally behind a cause near and dear to your heart.

Here are some ideas about how to use your fundraising page:

- Send an email to your family and friends!
- Share your fundraising page on your social media accounts!
- If you have a birthday coming up, you can ask for donations instead of gifts!

Share with your community why you care so much about climate justice and why this #GivingTuesday is important to you! If your friends and family see how much you care, chances are they will care too. Keep thinking creatively about how to fundraise with your page!

For guidance on setting up your fundraiser page, outreach language and more, [click here](#) for our **Peer 2 Peer Fundraising Toolkit!**

When you click our **registration** link this is the page you will see!

## Creating Your Fundraiser is Easy



### Step 1

Register as a Fundraiser and create your simple fundraising page below.



### Step 2


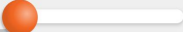
Share with your friends, family members and other social circles! Think creatively of how to get the word out about your fundraising page and act on it!



### Step 3

Keep fundraising! The deadline to raise money goes through the end of 2021, so don't give up! Feel free to go BEYOND your personal fundraising goal!  
THE SKY IS THE LIMIT!

# Your Page will look like this!

**Noemy Lesieutre**  
  
\$0.00 of \$350.00  
  
0%  
[Donate Here](#)  
[Join the Fun! Create Your Own Page](#)



## Welcome to Noemy Lesieutre's Page!

I am Noemy Lesieutre the Executive Director of In Pursuit Of Sunshine (IPOS), a local madison - based climate justice organization established in 2018. I have supported 350 Wisconsin for the past 4 years by volunteering and spreading their mission. I am excited to be able to be a part of 350 Wisconsin's peer-to-peer fundraiser this year and help raise funds for 350 Wisconsin's mission.

I support 350 Wisconsin because I know that the people on their team are dedicated to their mission and supportive of new members. I also really enjoy the fact that there is a diversity of teams and working groups you can get involved in all supporting the same fundraiser so you can contact me with any questions, or concerns or start your own personal fundraiser at [noemy@350Wisconsin.org](mailto:noemy@350Wisconsin.org)

Thank you!  
Noemy

Share my page with your friends & family!



350 Wisconsin mobilizes people to take action on climate change and demand a rapid transition to a just and sustainable world. Through campaigns, 350 Wisconsin opposes pipelines and other fossil fuel infrastructure, works with local governments to convert society to clean renewable energy, pressures large financial institutions to stop financing fossil fuel companies, and promotes change for a healthy, sustainable environment. 350 Wisconsin envisions a global community that protects our beautiful planet and supports the flourishing of all living beings.

## Tell your story about why you are involved with 350 Wisconsin!

Create a post



Noemy Lesieutre

Anyone ▼

What do you want to talk about?



**Share to social media!** Click on any of the social media icons on your page to create a post sharing your fundraiser.

- Email
- Text message
- Facebook
- Instagram
- Twitter



Choose who can comment on your post



Anyone

Post





## Helpful is Available!

- Registration Link is in the chat
- Reach out with any questions to [Noemy@350wisconsin.org](mailto:Noemy@350wisconsin.org)
- Join the breakout session, or
- Attend our help session at 6pm tomorrow if you are having trouble! (Zoom link in the chat)

# Community Climate Solutions Team (CCST)

- **November 17 meeting is cancelled to give some needed rest after GOTV efforts**
- **Resource:** Our Green Building Group has released its first digital brochures about green building champions.  
Ex: Bayview Rising project!
- **Watch/Listen:** to the Green Building Group's [Architects Forum on Sustainable Commercial Buildings and Residential Homes](#)
- **Join Us:** If you want to think globally and act locally, please join us. For example, if you want to work at the intersection of reducing emissions and addressing low-income energy burden, join our new **Energy Equity Community Working Group**. To join this or any of our working groups, contact [susan.millar@350wisconsin.org](mailto:susan.millar@350wisconsin.org).



**1. Bad River Band's lawsuit against Enbridge is over...**

*But we're waiting for the second decision.*

**2. The judge found Enbridge guilty of trespassing.**

*But if, when, and how Line 5 would leave is not.*

**3. Enbridge makes \$1-\$2 million per day on Line 5.**

*They say they should pay \$4700 per year!*

# Volunteer of the Month

Chuck Schobert





# Want to learn more about our teams?

Contact a team leader

Contact Nikki Darga, [Nikki.Darga@350wisconsin.org](mailto:Nikki.Darga@350wisconsin.org)

Meet and chat with Nikki now.

## Upcoming meetings

Tar Sands: 1st Mondays 5:45–6:45 pm

Contact [Phyllis.Hasbrouck@350wisconsin.org](mailto:Phyllis.Hasbrouck@350wisconsin.org)

Climate Justice: 2nd Mondays 7:00–8:30 pm

Contact: [Marian.Fredal@350madison.org](mailto:Marian.Fredal@350madison.org)

Communication Action (CAT): 3rd Mondays 7:00-8:30 pm

Contact [Emily.Park@350wisconsin.org](mailto:Emily.Park@350wisconsin.org)

Divest & Defund: 4th Mondays 7-8:30 pm

Contact [divest.defund@350wisconsin.org](mailto:divest.defund@350wisconsin.org)

# Upcoming meetings

Community Climate Solutions: 3rd Thursdays 5-6 pm (*But resting in November*)

Contact: [Susan.Millar@350wisconsin.org](mailto:Susan.Millar@350wisconsin.org)

Art Collective:

Contact: Russ Bennett [bennett.russ@gmail.com](mailto:bennett.russ@gmail.com)

Dianne Brakarsh [movingfromwithin@gmail.com](mailto:movingfromwithin@gmail.com)

State Policy: Contact [Gail.nordheim@350wisconsin.org](mailto:Gail.nordheim@350wisconsin.org)

Fundraising: 3rd Wednesdays 7-8pm

Contact [stephanie.robinson@350wisconsin.org](mailto:stephanie.robinson@350wisconsin.org)

Monthly Meeting planning, Nov 18 at 4 pm : Contact: [Julia.Isaacs@350wisconsin.org](mailto:Julia.Isaacs@350wisconsin.org)

# 350 Wisconsin monthly meetings open to all

Monday December 5

- Kyla Smith, 350 Wisconsin's Climate Justice Organizer will speak about essential role of community needs assessment in climate activism

Our January meeting will be a week late, Monday January 9, due to New Year's holiday



# Time for breakouts!

Stay here if you're a newcomer

Go to Room 1 for Q&A with our speaker  
Go to Room 2 to learn more about peer 2 peer  
fundraising to support Giving Tuesday

If you are unable to find the button or choose a room, put a message in the chat indicating which room you would like to join.

