350
WISCONSIN

Welcome!

As people arrive, let's say hello in the chat!

Please tell us:

- What do you like to do in Spring in Wisconsin?
- Also, share (if you like), your name, your location, your pronouns, and whether it's your first time here?

Let’s take a moment to take 2 deep breaths together and reflect on our ties to this land we live on.

Incoming cranes at Nine Springs (Dane County), 3/2/23
Photo by Barbara Wertheim Houlihan

Preview of Evening

7:00 Welcome

7:10 Regional Planning and Climate Change

Steve Glass, liaison from 350 WI's Dane County Working Group to CARPC introduces

Steve Steinhoff, Capital Area Regional Planning Commission (CARPC)

7:40 Updates and Upcoming Events

8:05 Time to welcome newcomers & have optional breakouts

Action Updates

350 Wisconsin Art Collective is in exhibit on Democracy!

The Playhouse Gallery of the Overture Center
TUESDAY, MARCH 7 - SUNDAY, JUNE 4
Democracy
Exhibition Artists:

Brandon Bauer • Jamie Bradbury • Eugenia Sherman Brown • Clare Charnley • Marisa Contreras Marulanda • Danielle and John Crim • Robert Derr • Nurettin Erkan • Thomas Ferrella • Kathy Fitchuk • Sarah French • Madison Golden • Tyler Grimes • Karin Hanson • Glen Jenkins • Lewis Koch • Carol Kramer • Pat Kroth • Cynthia W. Lewis • Holly Meyers • Mona Mohagheghi • DarRen Morris • Leslee Nelson • Beth Racette • Tony Riel • Rotate Theatre Company • Ryan Serrano • Lael Sheber • Levi Sherman • Solar Punk Futures • Steve Swagerle • Laurie Talbot Hall • Sophia Voelker • Mike Watson • Karen Watson • Newlin • Mark Weller • Jing Zhou • 350 Wisconsin Art Collective*

* Love Song to the Earth from 2020, the Tar Sands / JP Morgan Chase wedding from 2021, and Stayin' Alive at the Willy St Fair from 2022.

March 24th to Earth Day Events

March 24 *ROOTS*

March 31 *FOOD*

April 7 *WATER*

April 14 *SHELTER*

April 21 *FUTURE*

All events hosted 4-6 p.m. at East Campus Mall

Saturday, April 22 @ 12 p.m. Earth Day March to the Capital

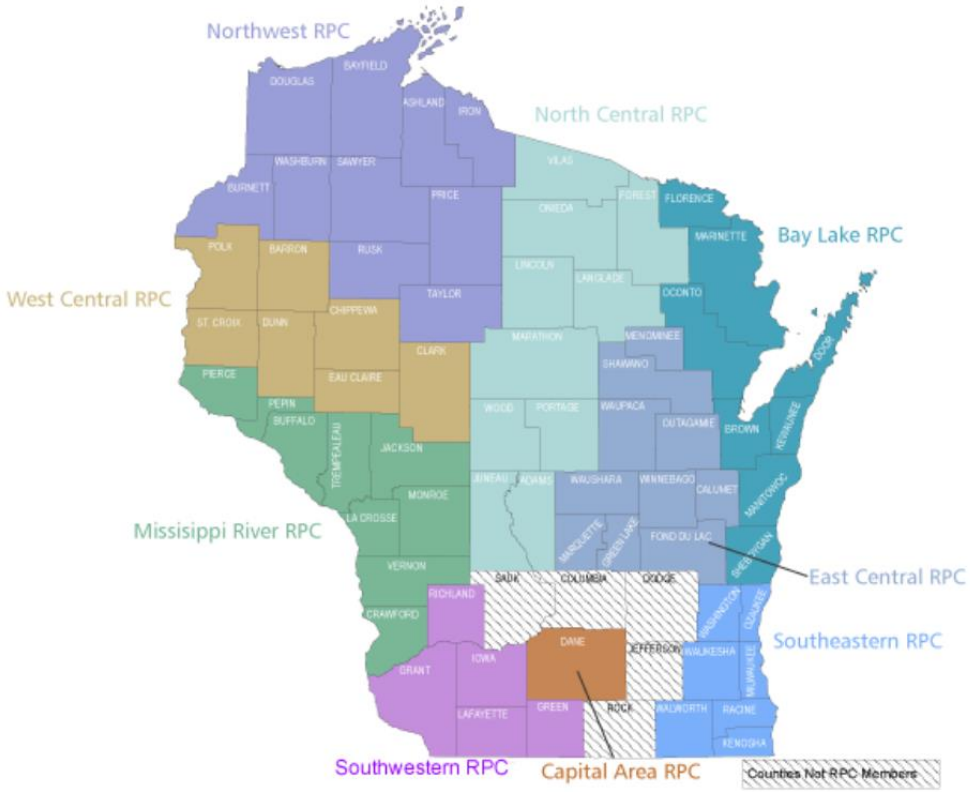
collaboration of the 350 Art Collective and a large number of environmental UW student organizations

350 WISCONSIN
TOGETHER FOR THE CLIMATE

The Capital Area Regional Planning Commission

WHO WE ARE &
WHAT WE DO

Wisconsin Regional Planning Commissions



ABOUT CARPC

What CARPC Does

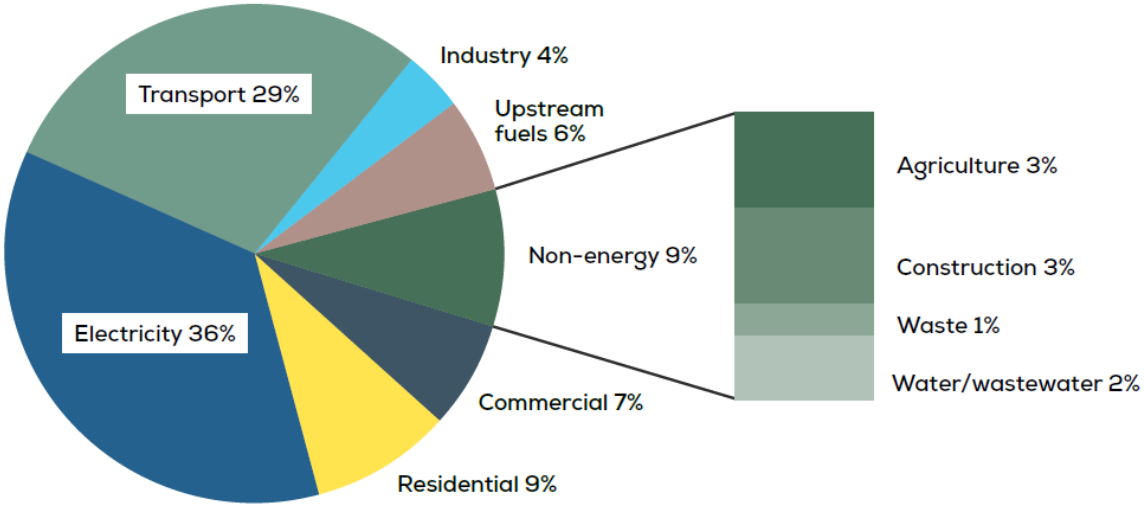
- Brings communities together to collaborate on land use and water quality plans
- Develops a long-range Regional Development Framework that looks ahead 20-30 years.
- Administers regional Water Quality Management Planning Program for DNR
- Conducts watershed planning, and future urban development plans
- Provides planning, mapping and data assistance to local communities

ABOUT CARPC

What CARPC Does NOT Do

- Regulate land use
- Establish ordinances or issue permits
- Conduct transportation, housing, or economic development planning

Regional Development & Climate Change



▲ Fig. 8.3: Base year (2017) Dane County emissions (7451 thousand metric tons CO_2 equivalent)

Dane County Climate Action Plan 2020

Regional Development & Climate Change

Goals & Modeling

Policy	Name	Near-term Policy Goals	2050 Policy Goals
1	VMT	15% reduction in VMT by 2050 (Low projection)	Same
2	EVs	EVs have 57% sales share by 2040	Same
7	EE	Reduce energy usage by 2% annually per capita by 2030	and 3% by 2035, 4% by 2040 (existing COM buildings only after 2030)
8	Bldgs	Improve performance of new COM buildings starting in 2025	Savings ramp up to all new buildings having 75% less consumption by 2040
9	HP	Convert half of LPG and oil heat to heat pumps by 2030	and all LPG & oil to heat pumps by 2045, and all new residential construction with heat pumps by 2040
10	Digesters	Half of all manure is processed in anaerobic digesters by 2030	All manure is processed in digesters by 2050. Results in reduction of 27% of Ag methane and 25% of N2O

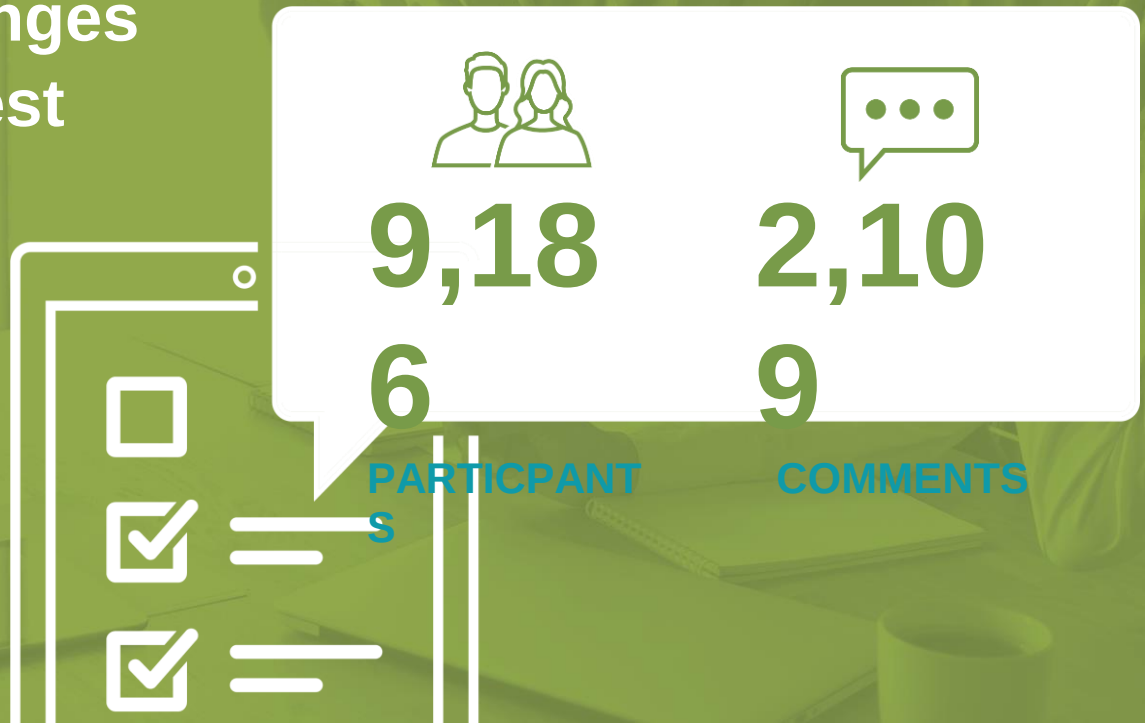
Dane County Climate Action Plan 2020

A Greater Madison Vision

HOW WE GROW MATTERS

A Greater Madison Vision
how we grow matters

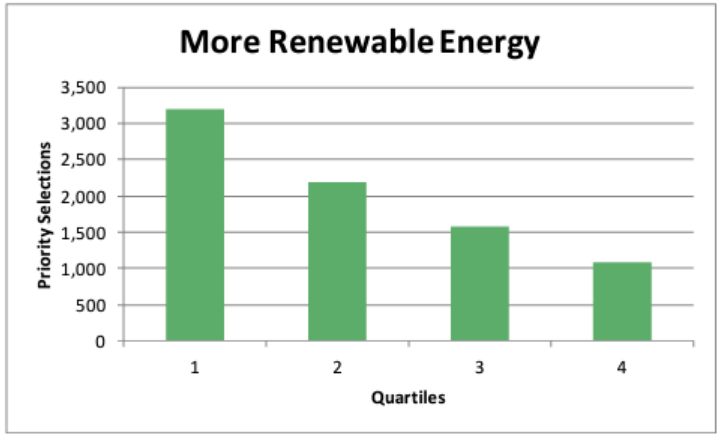
Over 9,000 people surveyed identified desires, challenges and their highest priorities.

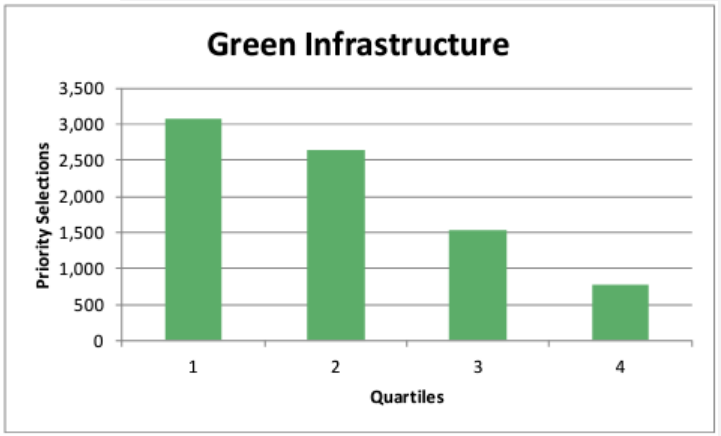


Survey Results

A Greater Madison Vision
how we grow matters

1 ENVIRONMENTAL CHALLENGES, INCLUDING CLIMATE CHANGE AND INCREASED RISK OF FLOODING, ARE A TOP PRIORITY FOR THE REGION.





Charts show number of priority rankings for Renewable Energy and Green Infrastructure by quartile (e.g. first quartile = priorities 1-4).

The Regional Development Framework

THE CHALLENGE OF HOW TO GROW

Goals

The Framework is designed to address the region's top priorities.

01 Reduce greenhouse gas emissions and foster community climate resilience

02 Increase access to jobs, housing, and services for all people

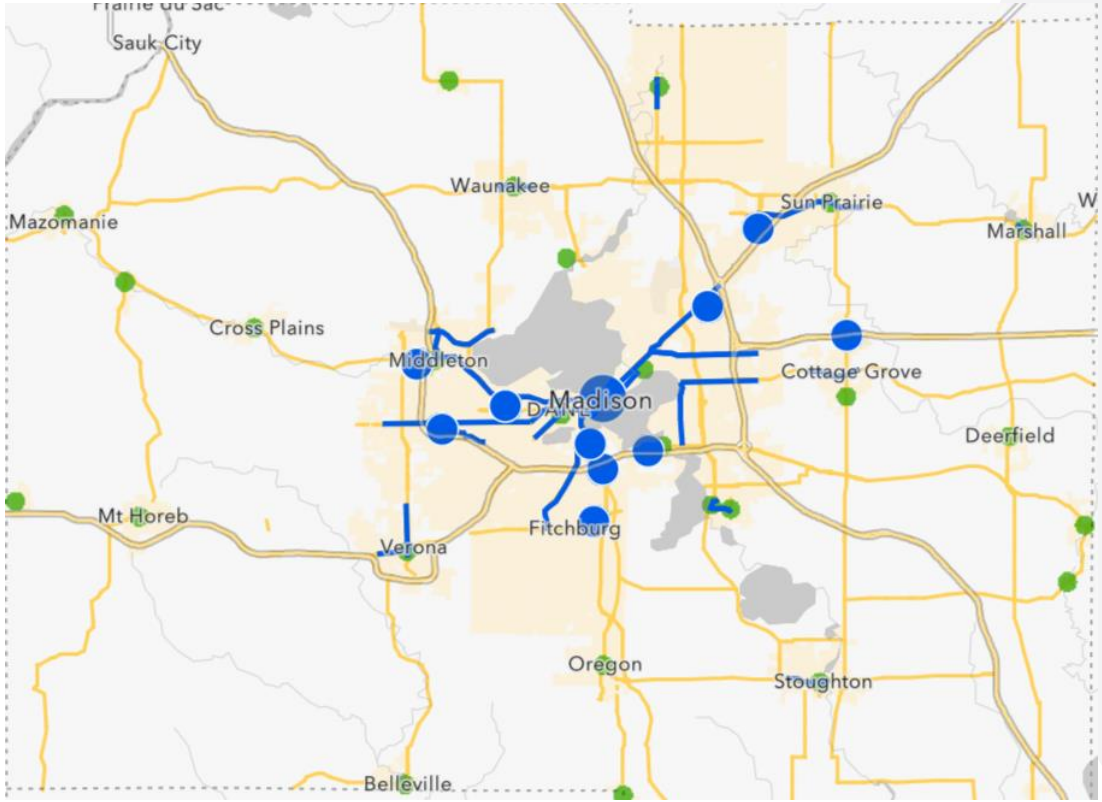
03 Conserve farmland, water resources, natural areas, and fiscal resources

Objectives

Objectives	Goals: Climate	Goals: Opportunity	Goals: Conservation
Increase percent of development that is compact, mixed, walkable, and where feasible, transit supportive	●	●	●
Increase the tree canopy	●		
Increase infiltration of precipitation and reduce stormwater runoff	●		
Decrease urban heat island effect	●		
Decrease racial disparities		●	
Generate housing supply to meet demand		●	
Grow business and jobs in targeted sectors		●	
Increase physical access of residents to jobs and services		●	
Enhance stewardship and natural resource areas			●
Designate and protect regional farmland preservation areas			●
Increase density and ensure good connectivity among developments			●

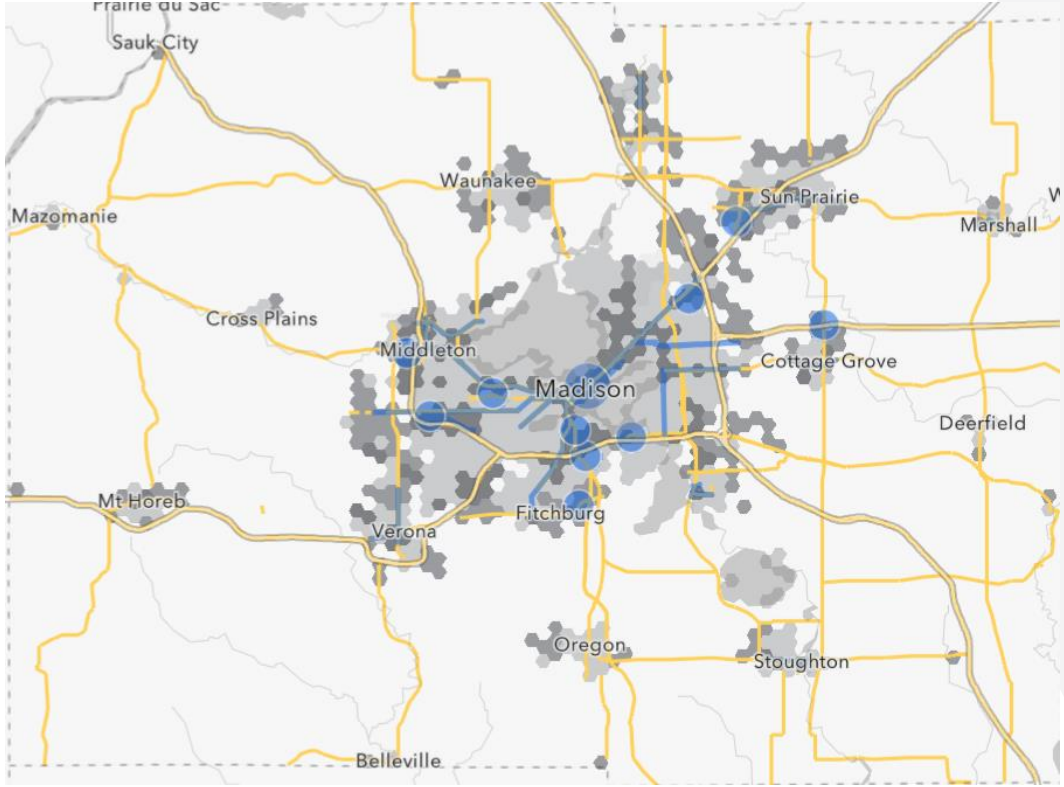
DEVELOPMENT PATTERNS | HOW & WHERE TO GROW

Focus growth in centers & corridors



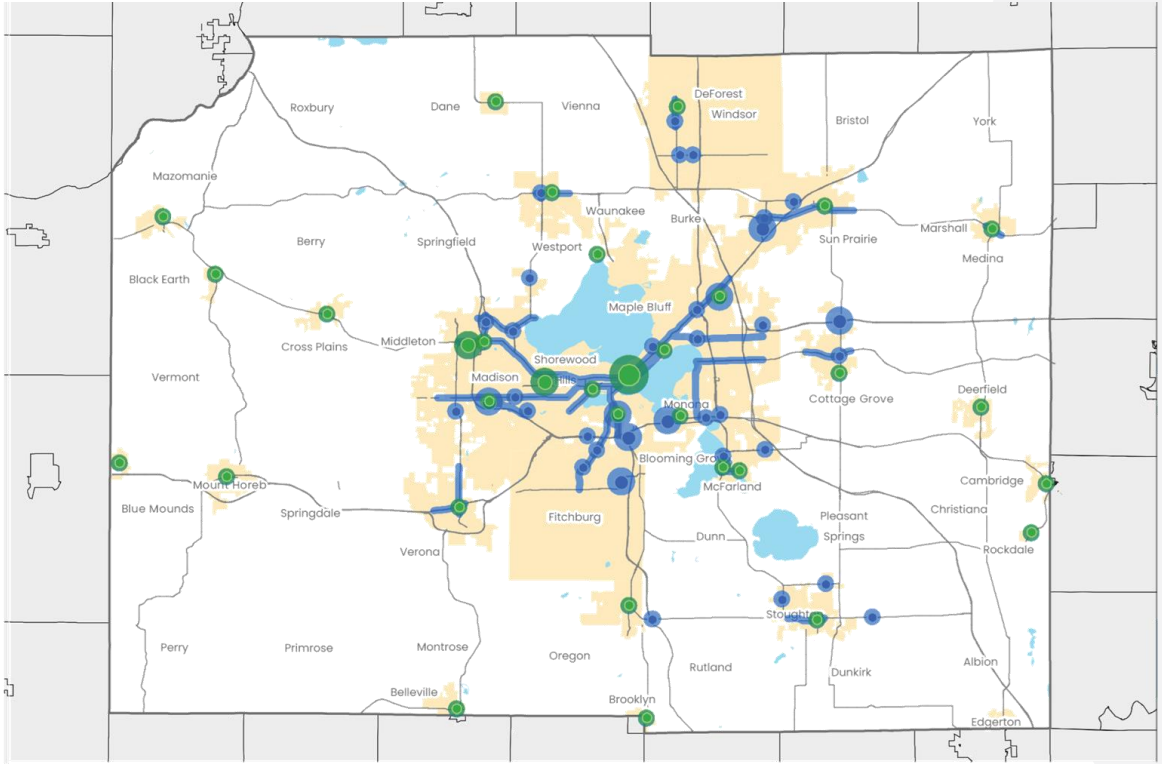
DEVELOPMENT PATTERNS | HOW & WHERE TO GROW

Prioritize growth in already developed areas



STRATEGY | HOW & WHERE TO GROW

Focus growth in centers & corridors



* These are conceptual maps intended to convey approaches to regional development. They are not prescriptive and may not fully reflect actual, local conditions.
Data Sources: CARPC GIS, CARPC Staff analysis, Dane County GIS, UrbanFootprint, USDA, USGS,WDNR and WDOA.

STRATEGY | HOW & WHERE TO GROW

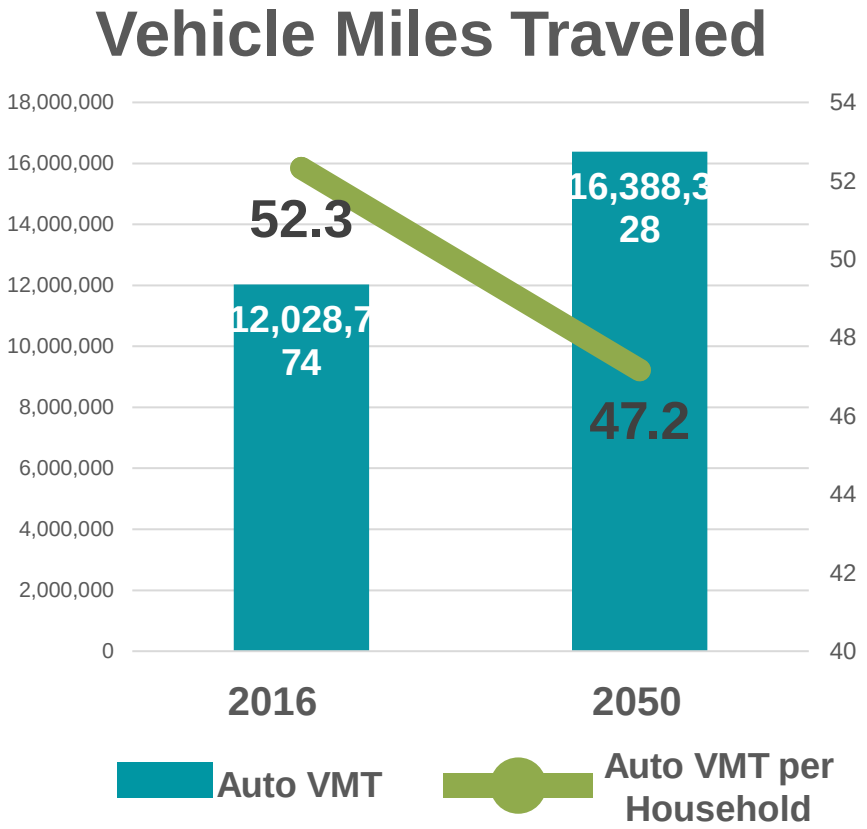
Plan complete neighborhoods

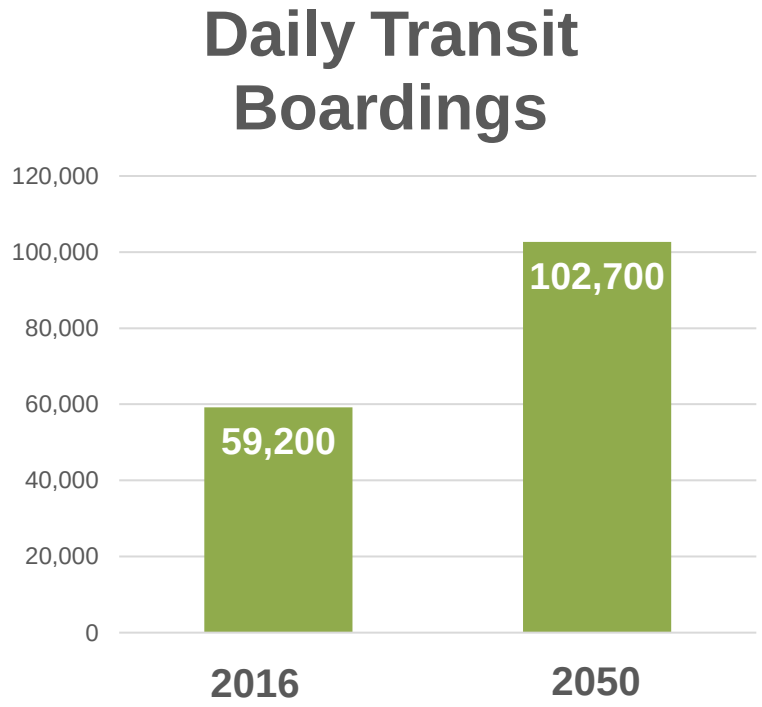
Performance Indicators & Metrics

Reduce greenhouse gas emissions and increase climate resilience

Increase percent of development that is compact, mixed, walkable, and transit supportive		
Strategies	**Indicator**	**Metric**
Focus growth in centers and along corridors Prioritize growth in already developed areas Plan complete neighborhoods	Vehicle miles traveled	Total vehicle miles traveled

Vehicle Miles Traveled and Transit Boardings





DEVELOPMENT PRACTICES

To further climate-related goals and objectives

01

Encourage tree preservation and planting

02

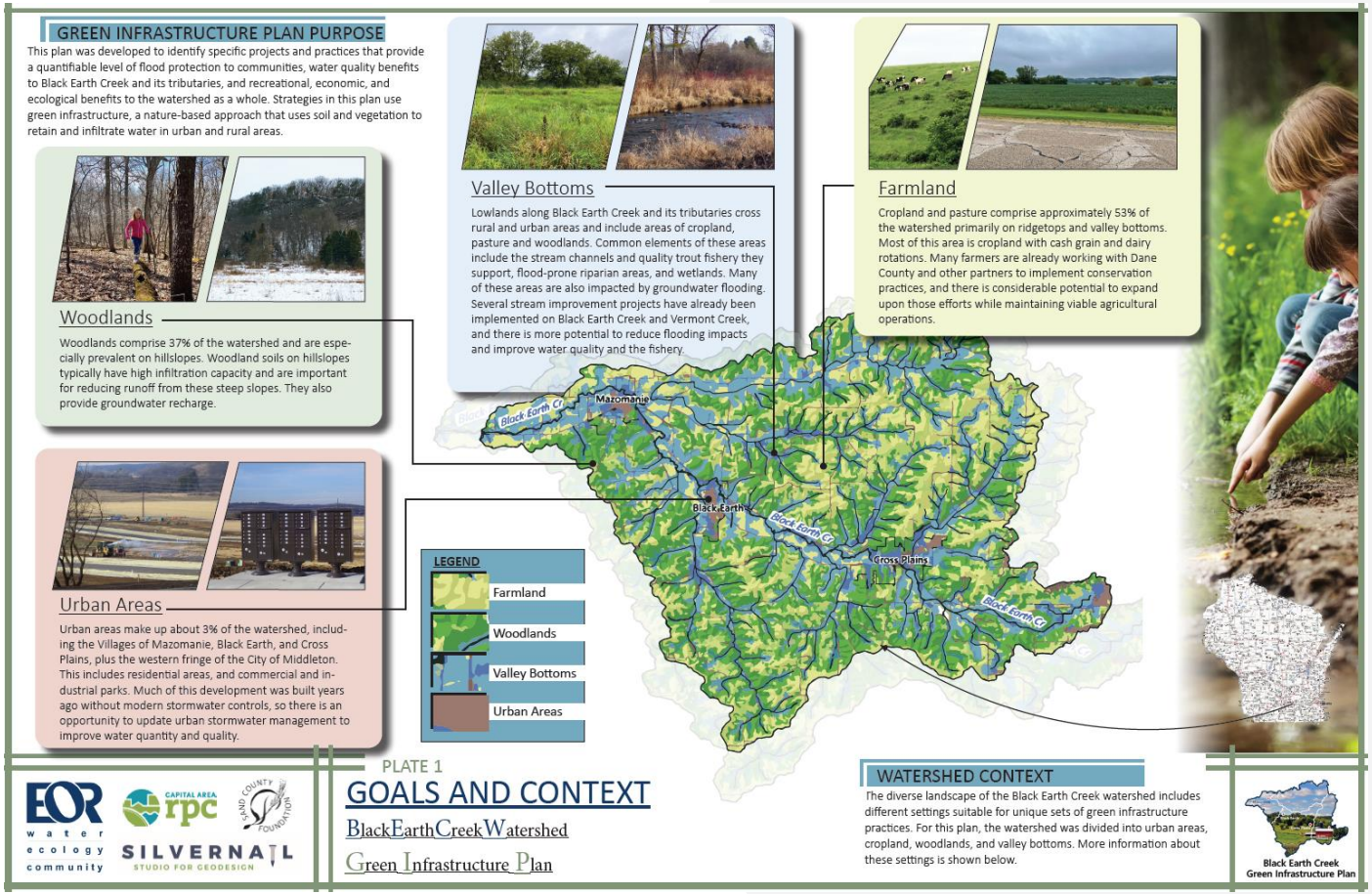
Encourage practices that reduce stormwater runoff

03

Encourage practices that reduce surface temperatures

Example

Green Infrastructure Plan for the Black Earth Creek Watershed



SOLSMART

Regional Organization Designation

Empowering Local Governments Nationwide

SolSmart designees include cities, counties, towns, and regional organizations that are distinguished as solar energy leaders. Our team of experts helps these local governments meet national best practices to achieve **SolSmart Gold, Silver, or Bronze designation**.

SolSmart is led by the Interstate Renewable Energy Council and the International City/County Management Association. It is funded by the U.S. Department of Energy Solar Energy Technologies Office.

SEE OUR DESIGNEES

MAKING IT HAPPEN

What you can do – Advocate!

Push for bolder plans and actions

Participate in Plan Commission meetings

Advocate for tree planting

Advocate for applying for SolSmart designation

Advocate for including climate goals in local plans

Thank you

MORE INFORMATION AT CAPITALAREARPC.ORG

CAPITAL AREA rpc

Other Art Collective announcements

- **Potluck and Singing Get-Together, March 10, starting at 5 pm**
  - Home of Richard Jones, 2051 Winnebago Street
  - Contact Russ Bennett bennett.russ@gmail.com for more info

- Following the Five Fridays (previous slide), on Saturday April 22, **Earth Day, the students are planning a rally at Library mall at noon,** then a march up State street to the Capitol
  - AND, we are planning to return to Chase….(next slide)

Join our April Bank Actions to stop funding of climate chaos

- April 22 at in front of Chase at Dane County Farmers' Market
  - Contact: Russ Bennett bennett.russ@gmail.com or Dianne Brakash (movingfromwithin@gmail.com) to join. Many different hands needed for street theater, banners, tabling, etc).

- April 12-21 at other bank locations in Madison (contact julia.isaacs@350wisconsin.org if interested, and to get an invite list for our virtual training on nonviolent direct action training on March 27 at 7 pm)

Volunteer with 350 Wisconsin Action!

Phone Banking

Tuesday, March 7th 6-8 pm
Tuesday, March 14th 6-8 pm
Saturday, March 18th 10 am-12 pm
Tuesday, March 21st 6-8 pm
Saturday, March 25th 10 am-12 pm
Sunday, April 2nd 2-4 pm
Tuesday, April 4th 11 am-1 pm

Post Card Writing

March 18 3-5 p.m.

Join a party
Host a party
Write cards individually

Canvassing

March 26 11-2 p.m.
April 1 11-2 p.m.

Contact Cherie Thunder with any questions
cherie.thunder@350wisconsin.org

Webinar on March 15th, 12-1pm

- Introducing Tool Kit developed by the Wisconsin Climate Table
- Guide for municipalities to incorporate equity in climate action plans
- Tool Kit includes:
  - Wisconsin and US examples
  - Menu of strategies
  - Resources/funding opportunities
  - Stories of impact
- Website in development
- Next phase is a guide for advocates

JEDI COHORT PROCESS SO FAR

Justice, Equity Diversity and Inclusion

Six Interactive WORKSHOPS

- Reflective Leadership & Effective Communication
- Racial Equity & Environmentalism
- Foundations of Internalized Racism
- Decentering White Dominant Culture
- Social Identities & Intersectionality
- Recruitment & Hiring for a 21st Century Workforce (DEI 401)

Plus: Reflection Sessions, Cultural Assessment, Affinity Groups and Brain Trust Calls

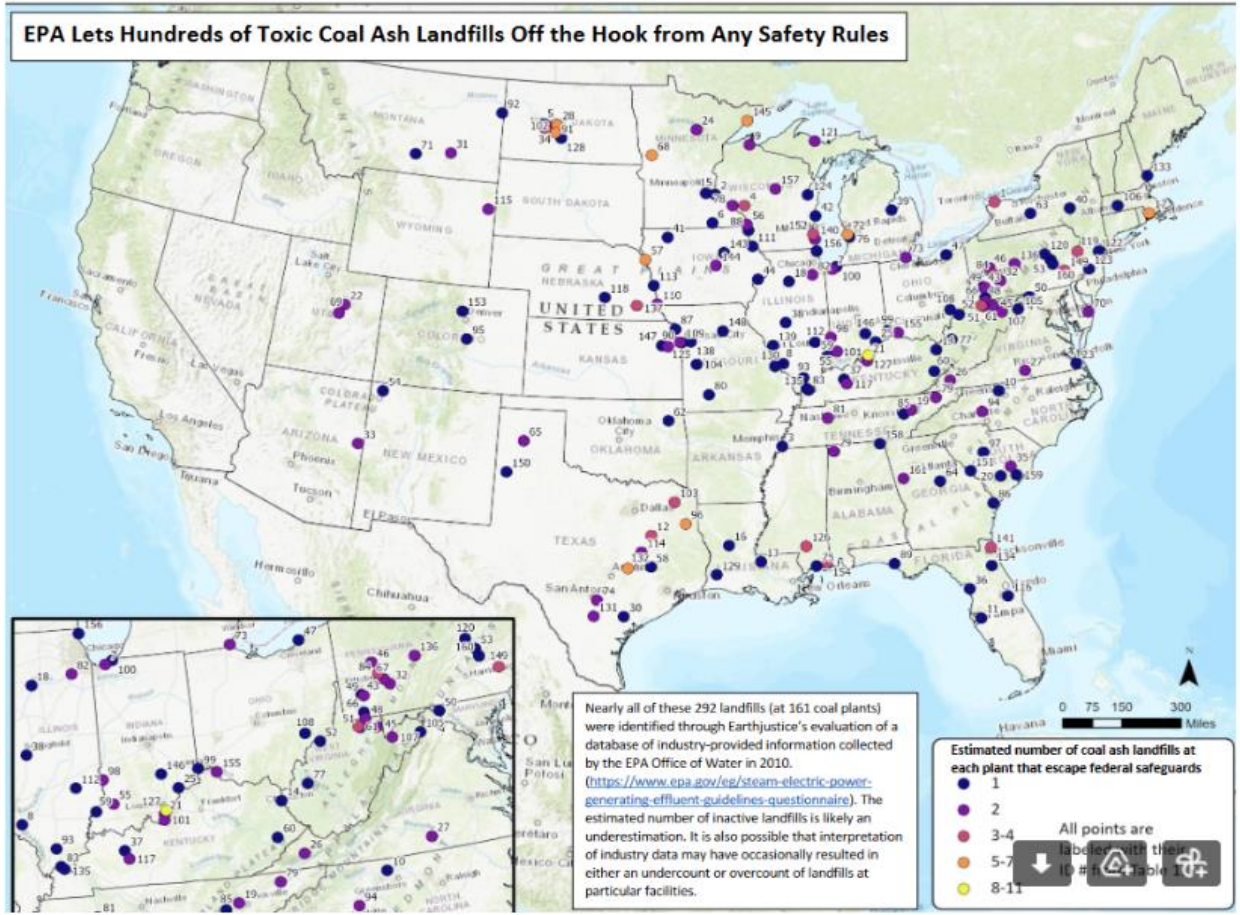
Involving 6 workgroup members and 25+ participants: Thank you!

JEDI COHORT PROCESS
NEXT PHASE: PLAN DEVELOPMENT

- Continued COHORT & Workgroup meetings throughout March
- Review results of cultural assessment
  - Share results
- Choose 2- 3 Factors to Improve
  - Get input from participants + other interested people
- SMART Goals to achieve improvement
  - Get input from participants + other interested people
- Draft plan
  - Present to Participants +, get input
- Present plan to larger membership (End of March, early April, TBD)

Communication Action Team

- CAT is looking for volunteers! Are you interested in creating content for Instagram and other social media platforms? Are you a writer or a web designer? Are you a photographer? If so, CAT wants YOU!
- Friendly reminder: please LIKE, FOLLOW, and engage with our social media platforms - @350.wisconsin on Facebook and Instagram, @350wisconsin on Twitter!
- Email Emily at emily.park@350wisconsin.org if you have questions!


EPA Lets Hundreds of Toxic Coal Ash Landfills Off the Hook from Any Safety Rules
UNITED STATES
Nearly all of these 292 landfills (at 161 coal plants) were identified through Earthjustice's evaluation of a database of industry-provided information collected by the EPA Office of Water in 2010. (https://www.epa.gov/eg/steam-electric-power-generating-effluent-guidelines-questionnaire). The estimated number of inactive landfills is likely an underestimation. It is also possible that interpretation of industry data may have occasionally resulted in either an undercount or overcount of landfills at particular facilities.
0 75 150 300
Miles
Estimated number of coal ash landfills at each plant that escape federal safeguards
1
2
3-4
5-7
8-11
All points are

A
1000 ft
1000 m

B
1000 ft
1000 m

Volunteer of the Month

Tanace Matthiesen

Want to learn more about our teams?

Contact a team leader
Contact Nikki Darga, Nikki.Darga@350wisconsin.org
Meet and chat with Nikki now.

Upcoming meetings

Tar Sands: 1st Mondays 5:45–6:45 pm
Contact Phyllis.Hasbrouck@350wisconsin.org

Climate Justice: 2nd Mondays 7:00–8:30 pm
Contact: Marian.Fredal@350madison.org

Communication Action (CAT): 3rd Mondays 7:00-8:30 pm Contact Emily.Park@350wisconsin.org

Divest & Defund: 4th Mondays 7-8:30 pm
Contact divest.defund@350wisconsin.org

Upcoming meetings

Community Climate Solutions: 3rd Thursdays 5-6 pm
Contact: Susan.Millar@350wisconsin.org

Art Collective:
Contact: Russ Bennett bennett.russ@gmail.com
Dianne Brakarsh movingfromwithin@gmail.com

State Policy: Contact Gail.nordheim@350wisconsin.org

Fundraising: 3rd Wednesdays 7-8pm
Contact stephanie.robinson@350wisconsin.org

Monthly Meeting planning: Contact: Julia.Isaacs@350wisconsin.org

350 Wisconsin monthly meetings open to all

Monday April 3 (virtual)

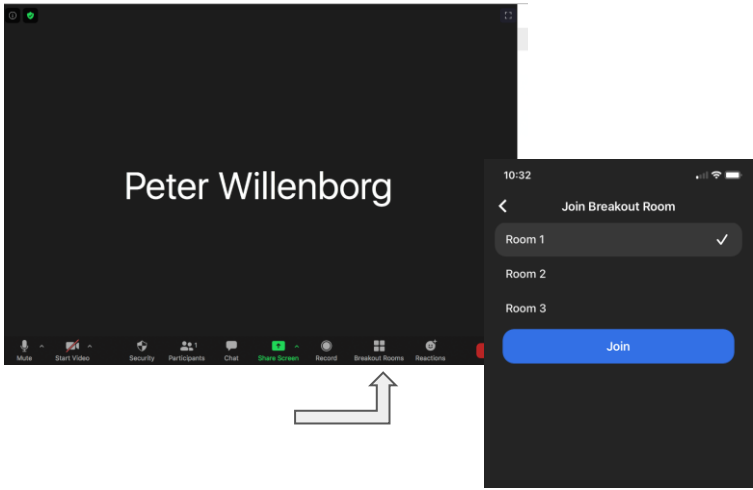
Agriculture Policies and Practices

Mike Friend, 350 Wisconsin's Agriculture Policies and Practices Team

Harry Pulliam, Wisconsin Farmers Union

Time for breakouts!

Stay here if you're a newcomer

Go to Room 1 for Q&A with our speaker
Go to Room 2 for Q&A on April Actions
with Art Collective and
Divest & Defund Team

If you are unable to find the button or choose a room, put a message in the chat indicating which room you would like to join.