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March 2023 Climate Newsletter

Get Ready for Earth Day, Upcoming Webinar on Climate Action Tool Kit, Support Madison's Building Energy Savings Program Ordinance, 350 Wisconsin Action's Spring Election Endorsements, Customer Advocacy in Local Banks, Art Collective Get-Together and Potluck, Big Wheels, Phyllis Hasbrouck Retirement, Meet Our Interns



Get Ready for Earth Day!

The Art Collective will be collaborating, once again, with a coalition of UW environmental student groups, every Friday, 4-6pm from March 24 through April 21, on the East Campus Mall. The central activity will be just north of the Walgreen's, around the 300 block. Join us for speakers, an art project, free food and, most of all, to support the next generation of climate activists. Then on Earth Day, April 22, the students will be holding a rally at Library Mall, followed by a march up State Street. Stay tuned for details about that.



Equity in Climate Action Planning

March 15, 12-1pm

*Susan Gaeddert, 1000 Friends of Wisconsin
Keviea Guiden, Community Organizer
Stephanie Robinson, 350 Wisconsin*



GODFREY KAHN S.C.



Upcoming Webinar on Equity in Climate Action Tool Kit

A growing number of localities in Wisconsin are adopting resolutions and action plans to address climate change. However, low-income communities and communities of color have historically not benefited from climate policies and programs. The Wisconsin Climate Table has developed a new tool that will enable municipalities to take steps to center equity in their climate plans and policies, regardless of their size, budget, geography or demographics. This new tool will be the focus of a webinar on March 15th, sponsored by 1000 Friends of Wisconsin. 350 Wisconsin's Development Director, Stephanie Robinson, will be a presenter. Click the button below to register and for the zoom link.

Stephanie co-chairs the Table's 'Community Commitments' campaign, which developed the "Equity in Climate Action Tool Kit" in collaboration with representatives from WI nonprofits and municipalities. Our intern, Idalia Rosas, has worked with municipal leaders to ensure the tool accurately represents each community's efforts toward equitable climate action. The tool offers a menu of strategies in multiple areas for integrating equity considerations in plans and policies: community engagement, emission reduction/ mitigation, resiliency, workforce, funding, metrics, and governance. Next steps for the project include launching a website for the Tool Kit and creating a tool specifically geared towards community advocates.

Register Here



Last Chance to Support Madison's Building Energy Savings Program Ordinance

If you have not already done so, take 5 minutes to send an email to allalders@cityofmadison.com by noon on Tuesday, March 7, in support of Madison's proposed Building Energy Savings Program (BESP) ordinance. Madison alders will vote on this on the evening of March 7. For email content, use a version of these [sample comments](#), or draw on [this information](#) to write your own comment. Our comments matter...the business community is pressuring alders to reject this emissions-reducing ordinance.



350 Wisconsin Action's Spring Election Endorsements

A 350 Wisconsin Action team is endorsing Madison alder and mayor candidates in the April 4 election. Endorsement decisions are based on publicly available information about actions and policies relating to emissions reduction found in candidate websites, posts, interviews, and survey responses. Look for these endorsements soon on the 350 Wisconsin Action website and on candidate websites.





Customer Advocacy in Local Banks

Four customers held one-on-one meetings with staff at Chase and Wells Fargo banks to advocate for climate justice in late January. Each customer shared a personal story and asked the bank employee to forward their climate concerns to the regional level.

One customer's story started with appreciation for the Chase mortgage that funded the purchase of a rental home for her daughter, bringing safety to her grandkids. However, Chase bank does not just underwrite homes. Chase also spends hundreds of billions of dollars underwriting tar sands pipelines and other fossil fuel infrastructure. These are investments that feed the flames of global warming. This dangerous practice threatens her grandkids and our planetary home so much, she felt impelled to come into the bank with her concerns and ask the branch manager to take action.

Most bank managers say, "I can't do anything about my bank's investments in funding climate chaos." In fact, they can. They can ask regional managers to discuss the climate concerns of customers and share their own concerns about climate change. The Divest and Defund team wants to mobilize customers and bank employees to pressure for change from the inside, even as we organize bank actions to pressure for change from the outside.

If you are a customer of Chase, Wells Fargo, Citibank or Bank of America, we'd like to help you advocate for climate justice.

Contact Julia.Isaacs@350wisconsin.org to get a short training video, step-by-step guide, and one-on-one coaching to empower you to meet with your bank manager. Two more meetings are planned for March so far. Help us double or triple that number!



Art Collective Get-Together and Potluck

On Friday, March 10 (5 PM -?) the Art Collective will be hosting another singing get-together, followed by a potluck. This time we're meeting at the home of Richard Jones, 2051 Winnebago St. We'll be making a video of a particular song for release on social media! We especially want to share it to show our solidarity with the water protectors up north who are fighting Line 5. Come for the singing, stay for the potluck, if you're able. If you're interested in joining us (or just learning more), contact Russ Bennett at bennett.russ@gmail.com for details (lyrics, video, etc).



Giant Wheels, Big Ideas!

See the giant wheel in the picture? The Art Collective now has 4 of them, donated from the Children's Museum! Any thoughts on how we can use them? Contact Russ Bennett

bennett.russ@gmail.com with your ideas!



Phyllis Hasbrouck is Retiring - Big Thanks for her Tireless Activism!

Hello! April 15 will be my last day as staff for 350 Wisconsin, but I'll continue to participate in Art Collective, Tar Sands Team and other in-person activities. I'm looking forward to ensuring a healthy body and mind through: more sleep, exercise, meditation, dancing, learning and teaching foreign languages, and joy. These are things that I have not gotten enough of in my 49 years of activism.

I attended my first 350 Madison event (the "Do the Math Tour" with Bill McKibben) in Nov. 2012, and over the past 10+ years I have mostly worked to stop crude oil pipelines from crossing the Midwest.

In 2016 Susan Simensky Bietila (the Milwaukee activist) and I wrote a grant for, planned and directed the 3-day Art Build that resulted in the

critter hats, giant heads, banners and more that we still use. And in August 2020, I organized the Art Group to do *Get Out the Vote* work for the Presidential election. Post-election it became the world-acclaimed Art Collective!

I've enjoyed working with so many of you, and hope to see you at upcoming 350 activities, especially phonebanking for the Supreme Court election on April 4!

You can continue to reach me at Phyllis.Hasbrouck@350wisconsin.org.

Meet Our Interns!



Azura Jorda

Azura is a senior at UW-Madison double majoring in Conservation Biology and Communication Arts (Radio/TV/ Film track). She is an intern working with the Green Buildings team to promote and educate people on making buildings in the Dane County more climate friendly. Azura has a passion for bridging the gap between the public and other



Sydney Kerstein

Sydney is a first year student at Edgewood College. She is pursuing a degree in both environmental science and environmental studies. Sydney has previous experience volunteering for numerous nature centers and wildlife preservation groups. She is passionate about intersectional environmentalism and wants to make this planet a healthy place to

entities that are working on climate change. She has a strong interest in making sure that all scientific and policy-related information is accessible to a diverse range of people.



Jake Kresse

Jake is a sophomore at UW-Madison and is currently studying both Political Science and Environmental Studies. In the future, he aspires to pursue a career in environmental law, as his passion for environmental protection started at a young age. During his free time, he enjoys hiking, playing the guitar, and spending time with his family.

live for all. In her free time, she enjoys spending time outside hiking, looking for rocks and spending time with friends.



Noemy Lesieutre

Noemy is a freshman at UW-Madison majoring in Community and Nonprofit Leadership. She is an intern working with the fundraising and communications team. Currently working on graphics for social media. Noemy has worked for 350 Wisconsin for the past four years in various capacities. Outside of 350 Wisconsin Noemy enjoys working on community projects related to climate justice with other organizations including her own In Pursuit Of Sunshine.



Mia Niu

Mia is a UW-Madison alumni with a Bachelor's degree in economics, environmental studies, and international studies. Her interests of research are environmental justice and social equality. She is excited to be on the CCST team at 350 Wisconsin!



Idalia Rosas

Idalia is currently a senior at the University of Wisconsin-Milwaukee, majoring in sociology and pre-law with a minor in political science. Idalia has chosen to study these subjects

because she is passionate about social justice and hopes to make her community a better place

in any way possible. Idalia is honored to be an intern at 350 Wisconsin because she feels she is

able to positively impact lives and make a change toward advancing climate equity in Wisconsin!



Evie Sellers

Evie is a junior at UW-Madison studying Political Science and Environmental Studies with certificates in Public Policy and History. She is extremely passionate about the environment, particularly about clean energy. Outside of her work with 350, Evie serves on the executive board of CLEAN (Campus Leaders for Energy Now) and the Lakeshore Nature Preserve committee at UW-Madison, and works as a barista and server.

Leo Strand

Leo is a Freshman at UW-Madison, studying Environmental Studies and Political Science, with a certificate in Public Policy. They have been a part of 350 Wisconsin since the fall of 2020 and are currently working with the Madison Alder Election team. Their love of nature came about from a trip to the Tide Pools in California, and it continues to grow and motivate their work toward a sustainable and equitable future through advocacy. In Leo's free time, they are an avid photographer and cyclist. They also work at a local bike shop and is involved with cycling-based organizations.

Upcoming Meetings

Art Collective: TBD | Contact: Russ Bennett bennett.russ@gmail.com; Dianne Brakarsh movingfromwithin@gmail.com

Climate Justice: March 13, 7:00–8:30 pm | Contact: Marian Fredal marian.fredal@350wisconsin.org

Community Climate Solutions: March 16, 5-6 pm | Contact: Susan Millar Susan.Millar@350wisconsin.org; (For a complete schedule of various team meetings of CCST, click [here](#).)

Communication Action: March 20, 7:00-8:30 pm | Contact Emily.Park@350wisconsin.org

Divest & Defund: March 27, 7-8:30 pm | Contact divest.defund@350wisconsin.org

Fundraising: March 15, 7-8 pm | Contact Stephanie.Robinson@350wisconsin.org

State Policy: March 15, 5:30-7:00 pm | Contact Gail Nordheim gail.nordheim@350wisconsin.org

Tar Sands: March 6, 5:30–6:30 pm | Contact Phyllis Hasbrouck Phyllis.Hasbrouck@350wisconsin.org

Monthly Meeting: March 6, 7-8 pm | Contact Julia Isaacs Julia.Isaacs@350wisconsin.org; Kelly Kearns Kelly.Kearns@350wisconsin.org

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350 Wisconsin

PO Box 2428, | Madison, Wisconsin 53701
608-492-1667 | contact@350wisconsin.org

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