



350

WISCONSIN

As we arrive....

For those in person: If you cannot read these words, you might want to sit nearer to the screen.

For those on zoom, please share in the chat:

If you had two extra hours in your day today/tomorrow, what would you do?

(And please share if you are new, and your location, and anything else you'd like to share)

Opening video

Puppetman extravaganza on Earth Day



Let's take a moment to take 2 deep breaths together and reflect on our ties to this land we live on.

Agenda for our Monthly Meeting

- 7:00 Opening chat, opening video and welcome
- 7:10 **Implementing goals of strategic plan**
- Gail Nordheim, Board President
 - John Greenler, Executive Director
 - Emily Park, Communication Team Lead
 - Stephanie Robinson, Development Director
 - Julia Isaacs, Monthly Meeting Team Co-Lead
- 7:35 **What's up for the future?**
- New initiatives
Marian Fredal, Climate Justice Team Co-Lead, and Stephanie Robinson
 - **Elections for Coordinating Council and Board**
- 7:50 Teams' Action Updates
- 8:05 Time to welcome newcomers, Q&A with speakers and
(in-person) tour of meeting house energy systems

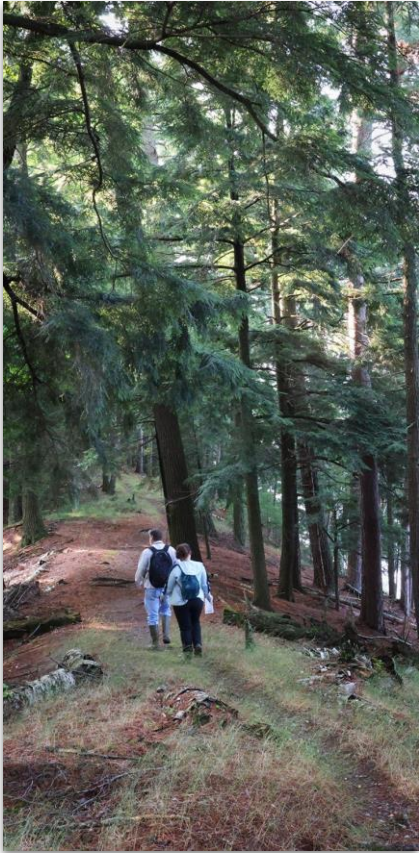


Our Vision

We envision a global community that protects our beautiful planet and supports the flourishing of all living beings.

Our Mission

We mobilize grassroots power to change hearts and minds, laws and policies, and humanity's massive systems to make transformational progress toward environmental justice and solving the climate crisis by 2030.



Principles for Change

- Grassroots power
- Centering climate justice
- Collaboration
- Respecting natural systems
- Visionary thinking

Strategic Plan–2022-2025

Key elements of the plan:

- Climate Justice
- Going Statewide
- Forming 350 Wisconsin Action

Movement Building & Mobilization

- Deepened relationships with coalition partners and other allies locally, regionally, and nationally
- Learned from movements in other climate justice spaces to inform our own strategies and tactics and improve our ability to show up as allies for others
- Key coalitions: Wisconsin Climate Table, Clean Economy Coalition Wisconsin, Line 5 Coalition, Stop the Money Pipeline, People vs Fossil Fuels

Building Capacity and Resources

- Diversified ways to give:
 - Donor-advised Funds
 - Legacy giving
 - Workplace giving/matches
- Enhanced “Climate Champions” program
 - Monthly giving
- Events: Fundraisers and ‘Friendraisers’
- Multi-year Fundraising Campaign: *“Together for the Climate”*



Multi-year Fundraising Campaign

- **Purpose:**
 - Implement the Strategic Plan
 - Build resilience, capacity and ability to make plans
- **Goal:**
 - \$500,000 over 3 years
 - 65% raised to date
- **Ways to Give:**
 - 1-time gifts and multi-year pledges
- **Campaign websites – c3 and c4:**
 - Case for Support: “A Vision for Our Future”



Together for the Climate: A Vision For Our Future





Quick snapshots
of team actions
in the past year





The Community Climate Solutions Team (CCST) is happy to share a photo of a recent Zoom meeting!

Present were Susan, Elise, Carol, Liz, John, Judy, Don, Alison, Kevin, Rachel, Mike, Nathan and Steve.



- ▼ **May 2023: Learning from Water Protectors in Minnesota**
- ▼ **April 2023: Agriculture Policies & Practices**
- ▼ **March 2023: Regional Planning and Climate Change**
- ▼ **February 2023: Climate Activism and Electoral Politics**
- ▼ **January 2023: Climate Change and Refugees**

- ▲ **2022**
- ▼ **December 2022: Community Needs Assessment: A First Step Toward Collaborative & Effective Climate Justice**
 - ▼ **November 2022: Talking About Climate Change & Health**
 - ▼ **October 2022: What Can a County Do to Address Climate Change?**
 - ▼ **September 2022: Climate Policy and Political Polarization in**

Monthly Meeting Team members Kelly, Julia, Marian, Christina and Susan are happy to put together monthly meetings – if you miss one, you can find it on the monthly meeting archive @ 350wisconsin.org/monthly-meeting-archive/



State Policy Team members Judy Stadler, Jan Niewold and Paul Fieber scoping out the new 6MW Tyto Solar Project site in Fitchburg. The State Policy Team garners public support for new solar projects to facilitate project approval.



Our Tar Sands team (which is joint with Sierra Club) sent 12 activists and some 350 WI banners to COP 15 on Biodiversity in Montreal last winter!

Our Divest and Defund team has held bank sit-ins (below), actions outside banks (to right), and a regional march to JP Morgan Chase and Senate offices in Chicago (lower corner) to pressure banks to stop funding climate infrastructure projects.





The **Art Collective** brings banners, flash mobs and street theater, and amazing art such as the Chariot of the Great Turning to the struggle for climate justice.



Climate Justice team
and Art Collective come
together to share this
important message



The Biergarten at Olbrich Park
Let's Get Together!
Thursday, September 8
5:00-7:30



tinyurl.com/350WI-together-olbrich



Our Fundraising Team supports all of our work through grants, fundraising appeals, and a variety of fun events throughout the year!

Looking to the Future



Update on Justice Equity Diversity and Inclusion Planning Process

350 WI Annual Meeting
June 5th, 2023



Centering Climate Justice

“True, meaningful, and durable change is not achieved unless built on a foundation of equity and justice for impacted communities.”

-From 350 Madison's 2022 Strategic Planning

Overview of JEDI Cream City Process

- 2022 Strategic Planning Direction on Climate Justice
- December 2022 Board Approval to enter into Cream City Conservation JEDI Work
- January 4th, 2023: Work Initiated with Cream City Consulting
- Three phases to process
 - Education
 - Cultural Assessment
 - Road Map/Work Plan

Highlights of Road Map & Future JEDI Work

Diversity: Staff recruitment and onboarding, microaggressions

Equity: Integrate equity considerations into all teams, equitable decision-making

Fairness: Staff Pay, Mentorship, Opportunities to foster a sense of belonging

New Initiative: Protecting Rooftop Solar

The issue:

- MGE and Alliant Energy proposals would negatively impact rooftop solar AND raise rates.
- Limit ability of solar customers to recoup costs by crediting excess energy generated (i.e., “net metering”).

Our concerns:

- Net metering encourages rooftop solar.
- Equity impacts
- Reduced solar adoption impedes achievement of climate goals.
- Impact on those experiencing high energy burden.

What we’re doing about it:

- All-team collaboration!
- Growing a coalition of organizations to push back.
- Applied to PSC for “Intervenor” status – gives us a ‘seat at the table.’
- Surveyed membership about views on solar energy
- Engaging our members in this issue!

Join us July 10th to learn more!



Vote in 350 Madison Annual Election

- Board of Directors
- Coordinating Council



Meet the candidates

Vote in person or via Zoom

To be eligible to vote, you must have donated at least \$5 between June 1, 2022 and April 21, 2023. Or you must have attended at least 3 Monthly Meetings.



Action
Updates

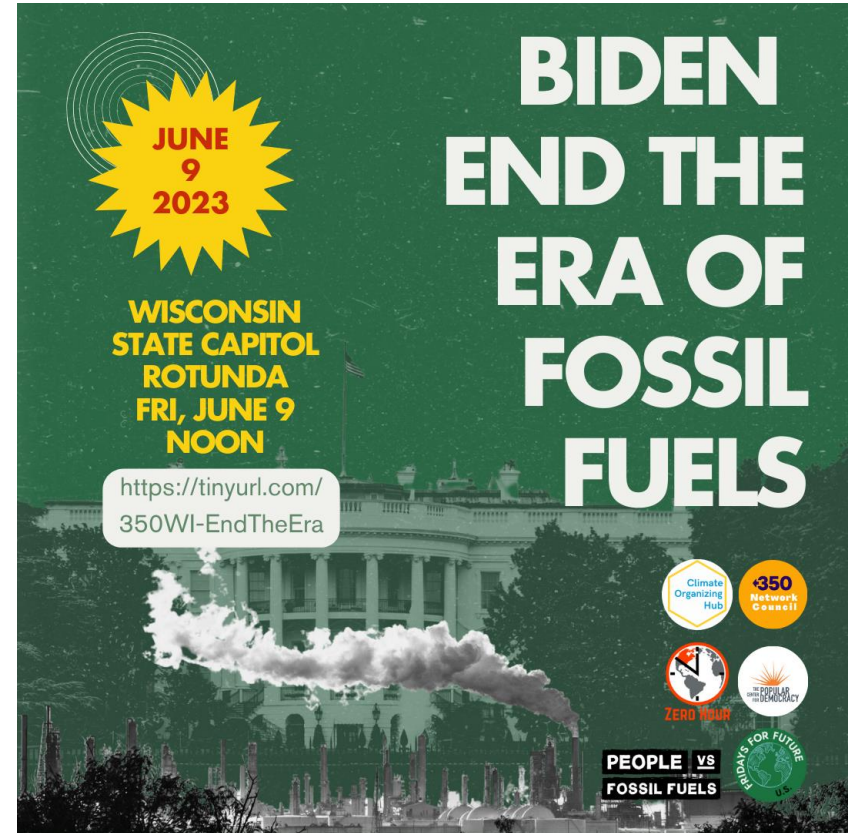
End the Era of Fossil Fuels!

Join us for the debut of 350 Wisconsin's Art Collective's new singing group!

We'll be assembling in the Wisconsin Capitol Rotunda this Friday, June 9 at NOON to tell the Wisconsin and US governments that we demand an end to the era of fossil fuels - particularly Line 5!

For more info, go to <https://tinyurl.com/350WI-EndTheEra> or email Emily at emily.park@350wisconsin.org

Then, join us on the Square at 12:30 on Saturday, June 10 to see the Art Collective in the Summerpalooza Parade!





Walk the Line & Pancake Breakfast



Walk a segment of the proposed route for Enbridge's Line 5 while looking for endangered species and building community.

Go to <https://tinyurl.com/WalkLine5> for info on camping and carpools.



Shut Down Line 5



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Free 7-Day Trial

Shut Down Line 5 for our climate and water

Spring flooding and erosion has highlighted the risk that Enbridge's Line 5 poses to the Bad River, the watershed, and the region as a whole. A spill would be devastating, and a reroute wouldn't solve any of the issues the pipeline brings with it -- threatening Tribal sovereignty, threatening the climate, and threatening Lake Superior and local waterways.

Seeing the waters, woods, wildlife and more that are put at risk by this oil pipeline hammers home how important it is to shut it down. [This weekend](#) is a great way to see what we're fighting to protect.

Some highlights for the weekend:

- Training on identifying endangered species
- Conversations around how to organize locally against Line 5
- A potluck
- A pancake breakfast
- A hike at Copper Falls State Park

Friday:

- No coordinated activities
- Self-Guided Tour

Saturday:

- **1-3:00PM:** Arrive, check-in
- **3:00PM:** Endangered Species Training
- **5:30PM:** Potluck & Water Ceremony Discussion/Strategizing
- **8:00PM:** Campfire, star gazing, and firefly watching

Sunday:

- **8:30AM:** Pancake Breakfast
- **10:00 - 1:00 PM:** Choose your own adventure!
 - Hiking/Species Monitoring
 - Hike at Copper Falls
 - Self-Guided Tour in Groups

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Free 7-Day Trial

“Pizza for the Planet” fundraiser at Ian’s Pizza-Garver!

- Wednesday, June 28th, 5-9pm
- Order in-person, online or by phone
- Connect with members on the Garver Field Mill patio
- Invite friends, family and colleagues!
- The more orders, the higher percentage of sales we receive!

happening 5-9pm
June 28th

350
WISCONSIN
TOGETHER FOR THE CLIMATE

ian's
PIZZA BY THE SLICE

3241 GARVER GREEN

Doughnation Night

*present this flyer at register
(show it on your smartphone)*

Pre-Ordering your pizza?

1 Phone orders:
Call (608)257-9248
and mention that
you are supporting
350 Madison.

2 Online orders:
Visit ianspizza.com or use
our smart phone app and
add "350MADISON" after
your last name.

Puppetman Flash Mob Comes Back, Saturday July 15



10 am Capital Square @
Hamilton Street

It was fun on Earth Day and
will be fun – and warmer – on
July 15th.

Seeking people to help with
banners, leaflets and tabling.

Upcoming Summer Meetings

July 10 – Back on zoom, but a week late to avoid holiday weekend

Monday July 10

Michael Vitterman, RENEW Wisconsin

Sun Block: Utility Proposals Darken Rooftop Solar Outlook

Discussing MG&E and Alliant Energy proposals to raise rates and alter net metering for solar customers

August 7 - In person, and an hour early, @ 6 pm

Summer Picnic, Brittingham Park (Madison)



Upcoming team meetings

Tar Sands: 1st Mondays 5:45–6:45 pm
Contact

Climate Justice: 2nd Mondays 7:00–8:30 pm
Contact: Marian.Fredal@350madison.org

Communication Action (CAT): 3rd Mondays 7:00-8:30 pm
Contact Emily.Park@350wisconsin.org

Divest & Defund: 4th Mondays 7-8:30 pm
Contact divest.defund@350wisconsin.org

Upcoming team meetings

Community Climate Solutions: 3rd Thursdays 5-6 pm

Contact: Susan.Millar@350wisconsin.org

Art Collective:

Contact: Russ Bennett bennett.russ@gmail.com

Dianne Brakarsh movingfromwithin@gmail.com

State Policy: Contact Janet Niewold janet.neiwold@gmail.com

Fundraising: 3rd Wednesdays 7-8pm

Contact stephanie.robinson@350wisconsin.org

Monthly Meeting planning: Contact: Julia.Isaacs@350wisconsin.org

Time for breakouts!

On zoom:

Breakout room 1 for newcomers

Stay here for Q&A with speakers

In person:

Small room for newcomers

Go downstairs for tour of meetinghouse

Stay here for Q&A with speakers

Please step into entrance hall (or outside) for chatting/socializing