

Welcome to 350 Madison's Monthly Meeting

- Everyone is muted to reduce background noise.
- **If you would like to speak, please just unmute yourself!**
 - Feel free to test this between 6:55 and 7:00 and say hello!
 - If your audio does not work, you may want to call in on your phone (but still view us on computer). Tell Zoom you want to use phone or dial 1-312-626-6799.
Meeting ID 845 9947 3998
 - We suggest you “start video” so we can see your face (if you have a camera on your device).
- We suggest you use the ‘**gallery view**’ (in upper right-hand corner if on laptop) so you can see all our faces (after we take down these directions).
- Please send technology questions to [Chat Box](#). Also feel free to ask questions or make comments throughout in the Chat.





Let's take a
moment to
take 2 deep
breaths
together and
reflect on our
ties to this land
we live on.

Preview of Evening

- 7:00 **Welcome**
Julia Isaacs, Monthly Meeting Team
- 7:05 **Good News and Virtual Visiting in Breakout Groups**
- 7:20 **The Climate Crisis, COVID-19, and Where We Go from Here**
Gail Nordheim, President 350 Madison Board and did training with the Climate Reality Project
Presentation, followed by Q&A
- 7:50 **Giving Tuesday Plans!**
- 8:00 Other action opportunities
- ~8:10 **Leave Zoom or Optional Time to Talk Further in Breakout Rooms**
1. Further Q&A with Gail
 2. Giving Tuesday Q&A with Stephanie & Fundraising Team
 3. See the GOTV art with Tanace
- Newcomers' Orientation -- Stay in Main Room

Good News

- 73% turnout in Wisconsin!
- 87% turnout in Madison!
- Thanks to everyone who worked on Get Out the Vote!
- Now is the time for people on all sides of the political spectrum to come together against the climate crisis, which poses a threat to everyone.

[Stay on at 8:10 pm and view the great GOTV art in one of our Zoom breakout rooms]

Meeting Each Other in Zoom Breakouts

Share your name and how you're involved with 350 Madison.
And then share your response to the following question:

How do you see the election results affecting our climate work?

Q&A with Gail Nordheim

DRAFT

#GivingTuesday 2020

- *A global day of giving that unleashes the power of people and organizations to transform their communities and the world.*
- Key fundraiser for 350 Madison: \$10,000 goal
- “Lift all Voices” theme
- Campaign components:
 1. “Community Care” Silent Auction
 2. Peer-to-Peer Fundraising
 3. Storytelling Contest
 4. Celebration on December 1



“Community Care” Silent Auction



- Virtual – can broadly share link with friends & family
- Strengthening our community & relationships – skillshares, experiences, art and handmade items
- Register anytime: <https://350madison.cbo.io>
- Opens: November 20th
- Closes: December 2nd
- Donate here:
 - Auction Landing Page OR
 - Google Form
- Questions:
 - chrissy.ramakrishnan@350madison.org or stephanie.robinson@350madison.org

Auction Landing Page

[Donate to the Auction Here](#) [Login/Register](#) [Celebrate with Us!](#) [Our Sponsors](#) [About 350 Madison](#) [Auction Preview](#) [Donate](#)

COMMUNITY CARE SILENT AUCTION

LIFT

ALL

VOICES

Not registered?

[Register Now](#)

Thank you for registering for the Community Care Silent Auction!
Next, you will receive a text with your Bidder Number.
The Auction will be open Friday, November 20 thru Wednesday, December 2.

In the meantime, scroll down to view the Auction Preview! This is just a small sampling of the over 70 items available for bidding when the auction formally opens on November 20th.

Registration:

Register for the Auction at any time.

You will receive a **text** with your Bidder Number

Donate to the Auction Here

Our talented, creative and generous community has come together to make this fundraiser possible. Many thanks to all of our supporters who donated an item to the Community Care Silent Auction. If you would like to contribute a skillshare, experience, gift card or item, you can do so here:

Item Name*

Brief Title (256 Characters)

Market Value

Numbers Only

Item Description

Share some details of this item.

Exceptions

Any exceptions we should know?

Donor Name

Donor name

Donor Contact Email*

Donor email

Donor Contact Phone

Donor phone

Donation Portal

Enter information about items you wish to donate.

Auction Preview

100



Cash Donation

Value: \$0

[Details](#)

[f](#) [t](#) [<](#)

[Giving Tuesday Appeal](#)

201



Custom Pet Portrait Tile


Starting: \$75
Value: \$100

[Details](#)

[f](#) [t](#) [<](#)

[Art](#)

301



Ilan's Pizza Slice Cards


Starting: \$15
Value: \$17.5

[Details](#)

[f](#) [t](#) [<](#)

[Gift Cards](#)

306



Willy Street Coop Gift Card


Starting: \$40
Value: \$50

[Details](#)

[f](#) [t](#) [<](#)

[Gift Cards](#)

400



Mandarin Lessons


Starting: \$50
Value: \$100

[Details](#)

[f](#) [t](#) [<](#)

[Skillshares](#)

402



One Hour with a Certified Professional Dog Trainer


Starting: \$30
Value: \$100

[Details](#)

[f](#) [t](#) [<](#)

[Skillshares](#)

409



Ecological Land Assessment


Starting: \$40
Value: \$150

[Details](#)

[f](#) [t](#) [<](#)

[Skillshares](#)

804



2 Dozen Frosted Sugar Cookies

Starting: \$15
Value: \$15

[Details](#)

[f](#) [t](#) [<](#)

[Food & Gardening](#)

Just a sampling of the 70+ items available for the Auction opening on Friday, November 20th!

Peer-to-Peer Fundraising



Peer 2 Peer fundraising enables you to reach out to your own personal networks and fundraise on behalf of the organization you are supporting, 350 Madison!

Peer 2 Peer fundraising enables you to build support for climate action by telling a personal story and sharing your heartfelt connection.

Benefits of this platform include: personalization tools, donation tracking, and easy social media sharing.

Our goal is 15 Peer 2 Peer fundraisers!

Peer-to-Peer Fundraising



1. This is the main P2P setup page. Click “Create your own fundraiser” to setup your personal page.

350 MADISON CLIMATE ACTION TEAM

LIFT ALL VOICES

Join 350 Madison's Giving Tuesday Fundraiser!

It is in times of uncertainty, we rely on our community to lift each other up, and build a better future. That's why we are here to pull all of our fundraising efforts together for our annual #GivingTuesday event! This Peer 2 Peer Fundraiser will allow us to individually raise money for 350 Madison, all virtually.

It is going to take every single one of us to build a more sustainable world, but we can lift all voices together to protect our own community and our own future. Creating a personal fundraising page is a small act, but will allow you to make a big difference. You can spread the word about our fundraiser and get your family, friends, and neighbors to rally behind a cause near and dear to your heart.

Here are some ideas about how to use your fundraising page:

- Share your fundraising page on your social media accounts!
- Send an email to your family and friends!
- If you have a birthday coming up, you can ask for donations instead of gift!
- In times of COVID-19, if you are able, you can turnwalk your own race, and ask your friends and family to donate for each mile! This can be done on a treadmill or outdoors.

Share with your community why you care so much about climate justice and why this #GivingTuesday is important to you! If your friends and family see how much you care, chances are they will care too. Keep thinking creatively about how to fundraise with your page!

2. Register and create an account.

350 MADISON CLIMATE ACTION TEAM

Registration

1 Registration Details 2 Fundraiser Details 3 Summary

Registration Detail

GivingTuesday P2P 2020 (You)
Registration #1 of 1

Enter your information.

First Name * Last Name *

Email Address *

Phone

Country
United States



Address

Line 2

Peer-to-Peer Fundraising



3. Checkout! If you want, you can add a donation.

Checkout





Registration Summary

This will give the attendee an overview of their registration details.

I would like to make a donation

Payment Details

Payment Type:
 Credit Card eCheck

Card Number* Security Code*

Expiration Month* Expiration Year*

MM YYYY

Name on Card*



LIFT ALL VOICES



Welcome to Maya Cherins's Fundraising Page! 😊

It is more crucial than ever to support the causes closest to our hearts. I'm passionate about 350 Madison and hope you will join me in supporting their work. I have been interning with 350 Madison all semester and am proud to be helping an organization fight for climate justice! Join me in the fight for sustainable energy and communities by sharing and donating to my page for #GivingTuesday2020 !!

Share my page with your friends & family!

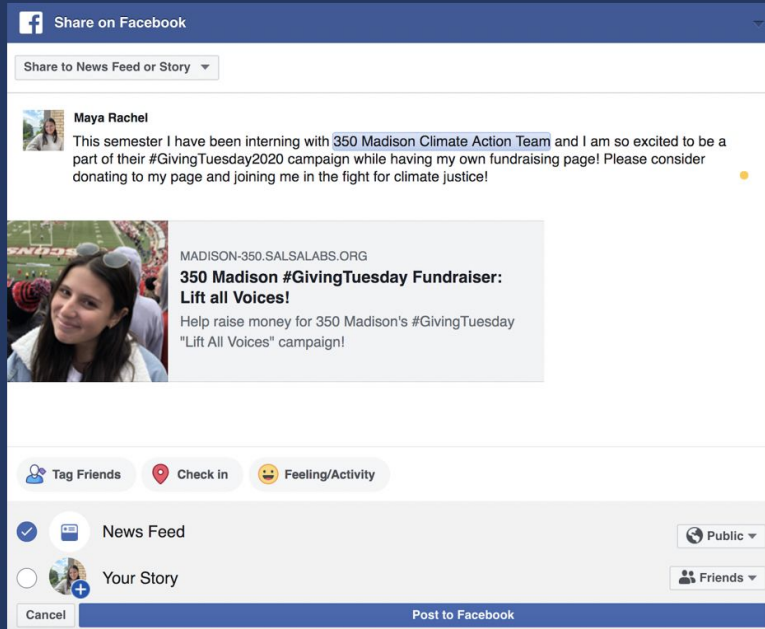
     

350 Madison mobilizes people to take action on climate change and demand a rapid transition to a just and sustainable world. Through campaigns, 350 Madison opposes pipelines and other fossil fuel infrastructure, works with local governments to convert society to clean renewable energy, pressures large financial institutions to stop financing fossil fuel companies, and promotes change for a healthy, sustainable environment. 350 Madison envisions a global community that protects our beautiful planet and supports the flourishing of all living beings.

Peer-to-Peer Fundraising



4. Share your fundraising page to social media like Facebook, Twitter, Instagram, etc.



CONGRATULATIONS! You are an official P2P fundraiser!

Save the date:

P2P Team Check-In

11/16 at 7 PM

Storytelling Contest



- Personal climate stories are a powerful way to motivate people to take action on climate change
- All climate stories received by **November 23rd** will be entered into our Storytelling Contest!
- Looking for short, written stories that demonstrate your lived connection to climate change
- Questions? Contact kelly.hogan@350madison.org

“Lift all Voices” Celebration

Join us for a 1-hour celebration of community and activism, as we reflect on a challenging and inspiring year. In this time of climate crisis, we must all lift our voices to preserve a livable world for each other and future generations.

- Sharing our stories through video, art, music and poetry.
- Highlighting connections between climate & racial justice.
- Volunteer Recognition.
- Storytelling Contest Winner!
- Previewing plans for 2021.



Upcoming team meetings -- all welcome

Communication Action Team (CAT)

The Communication Action Team (CAT) provides communication support to the campaigns. CAT services encompass website and social media, press releases, letters to the editor and op-eds, radio spots, email blasts, and photography and video. CAT especially needs new members with expertise in video and graphics arts.

Meeting: Monday November 16, 6:30 pm,

Contact emily.park@350Madison.org

Divest & Defund Team

The Divest & Defund Team works to convince institutions that investments in fossil fuels are not only ethically and fiscally irresponsible, but are literally wrecking the planet we call home—all for profit. We are currently focusing on banks that fund pipeline projects.

Meeting: Wednesday, November 18, at 7 pm, to plan actions to get Chase Bank to stop funding pipelines/fossil fuels.

Contact Divest.defund@350madison.org

Upcoming team meetings -- all welcome!

Community Climate Solutions Team (CCST)

Community Climate Solutions focuses on making change across Dane County, targeting both systems and individual levels. We assist local governments to achieve climate goals. We *broaden and deepen citizen climate crisis awareness and action.*

Meeting: Thursday November 19, 4:30-6:30 pm, to orient newcomers, train members, develop strategies, and coordinate working groups.

Contact susan.millar@350Madison.org.

Tar Sands Team

The Tar Sands Campaign is fighting Enbridge tar sands pipelines in WI. Our aims are to halt plans for a Line 66 in the Line 61 corridor, and to stop the reroute of Line 5 in Northern WI and to #ShutDownLine5! We support efforts led by those most impacted, including tribes, landowners, and affected community members

Meeting: Monday December 7, 5:45 to 6:45 p.m, to plan further work to stop these pipelines.

Contact phyllis.hasbrouck@350Madison.org.

Newly Created 350 Madison Climate Justice Team

First Team Meeting Wednesday, December 2, 7:00 - 8:30:

If interested, put your email in the chat, or email
tanace.matthiesen@350madison.org

Book Group forming to read and discuss “Me and White Supremacy”, by Layla Saad: If interested, email Marian Fredal at
mhfredal@gmail.com *

*Also, If you sign up for the CJ Team, you will receive info about the Book group

Future Actions of Climate Justice Team

- Hold monthly meetings to plan 350 Madison's climate justice program ***(we need people to participate)***
- Reach out to BIPOC-led organizations in our community ***(we need people to make contacts and attend meetings and events of these organizations)***
- Provide training for our members and supporters ***(we need people to help prepare and present this training)***
- Help 350 Madison become more just, equitable and diverse. ***(we need people to join the discussion and work with our teams)***

Optional breakout discussions

1. Q&A with our speaker, Gail Nordheim
2. Q&A about Giving Tuesday, with our fundraising team
3. View the great GOTV art developed in past month

or if you are a newcomer and want to meet other newcomers and learn a little about our organization, just stay in the meeting room

Otherwise, goodbye until we meet again
Tuesday Dec 1 for Giving Tuesday, and
Monday Dec 7 for our next monthly meeting

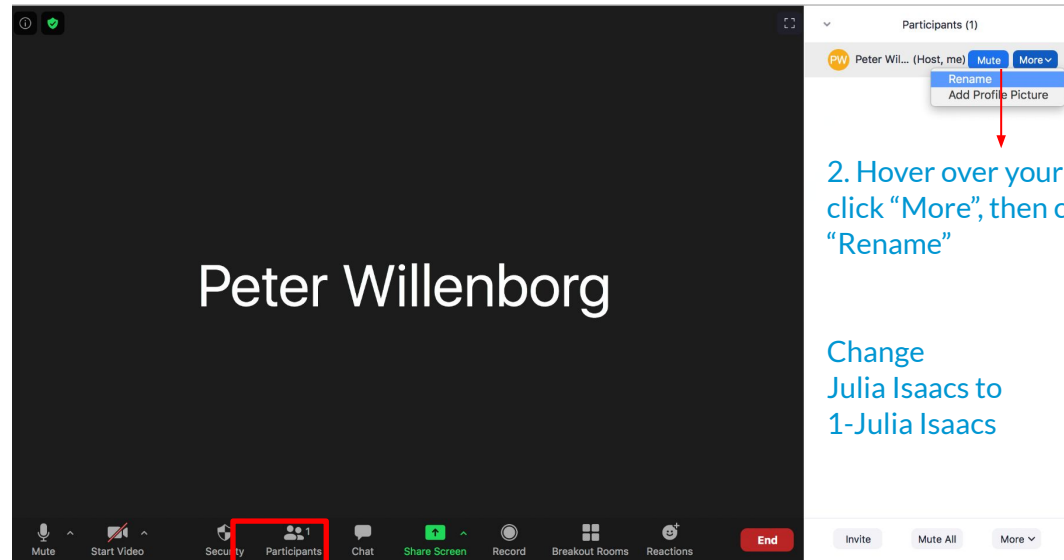
Late-Breaking Announcement

From 350 national (350.org)

Join us this Wednesday, November 11th at 8PM ET / 5PM PT to learn about our ongoing democracy defense work from Sam Grant, Executive Director of MN 350, and leaders within 350 who are strategizing around our next steps

Optional breakout discussions.

Put a “1” in front of name for Q&A with Gail, a 2 in front of your name for Q&A on Giving Tuesday, a 3 in front of your name to view GOTV art. If a newcomers, just stay in the main room.



2. Hover over your name, click “More”, then click “Rename”

Change
Julia Isaacs to
1-Julia Isaacs

1. Click on Participants

How to Help CAT

Want to help your friendly neighborhood Communication Action Team? Here's how:

- Like and follow our social media accounts on Facebook (@350madison), Twitter (@350madison), and Instagram (@350_madison)
- Like, share, and comment on Facebook posts, Tweets, and IG posts
- email emily.park@350madison.org with questions

