

Welcome to 350 Madison's Monthly Meeting

- Everyone is muted to reduce background noise.
- **If you would like to speak, please just unmute yourself!**
 - Feel free to test this between 6:55 and 7:00 and say hello!
 - If your audio does not work, you may want to call in on your phone (but still view us on computer). Tell Zoom you want to use phone or dial 1-312-626-6799.
Meeting ID 845 9947 3998
 - We suggest you “start video” so we can see your face (if you have a camera on your device).
- We suggest you use the ‘**gallery view**’ (in upper right-hand corner if on laptop) so you can see all our faces (after we take down these directions).
- Please send technology questions to [Chat Box](#). Also feel free to ask questions or make comments throughout in the Chat.





Let's take a moment to breathe
together

Celebrations-

Large ride-hailing services vow to go electric

- By 2030 and 2040, Lyft and Uber has committed to fully move to 100% zero-emissions vehicles, respectively.
 - Why it's important for ride-hailing services to electrify:
 - They contribute an 69 percent more pollution than they displace from other modes of transportation, increase congestion.
 - Ride-hailing services contribute point source pollution to urban cities, electrification, contributing to the disproportionate placement of hazardous smog on our most vulnerable populations.

Preview of Evening

- 7:00 **Welcome**
Julia Isaacs, Monthly Meeting Team
- 7:05 **Get Out the Vote (GOTV) with 350 Madison**
Phyllis Hasbrouck, Nikki Darga, Mark Johnson, Tanace Matthiesen,
Gail Nordheim
- 7:25 **Virtual Visiting in Breakout Groups**
- 7:40 **Actionar: Digital Takeover of Chase Bank**
Katie Reynolds, Divest & Defund Team
- 7:55 **Other action opportunities**
- ~8:10 **Leave Zoom or Optional Time to Talk Further in Breakout Rooms**

Advice for 501(c)3 organizations, from Bolder Advocacy, a project of the Alliance for Justice

Not advisable

- “Let’s get out the pro-life (or pro-choice) vote. You can register here.”
- “We just can’t afford more of the same. Register here to vote on November 3, 2020.”
- “Budget cuts are reducing services provided by this agency. Register to vote here, and let the candidates know you won’t take it anymore.”
- “Vote to protect the environment. Register here.”

Safe

“The next election will set the country’s course on civil rights, health care, welfare, jobs, taxes, support for the arts and the environment. Your vote counts. Register now.”

“Challenge authority. You’re 18, and you haven’t registered to vote? Why not here? Why not now?”

“You can have an impact on the decisions affecting your life. Register to vote now.”

“Housing. Human services. Jobs. You count. Register and vote.”

Sign Up Tonight for One or More GOTV Activities

1. **Supporting Community GOTV activities:**

Wisconsin Conservation Voices phone bank to purged voters

League of Women Voter text banking

Voter Ambassador Training by Madison City Clerk

League of Women Voter no knock literature drops.

2. **Phone banking** 350Madison's supporters.

3. **Relational organizing** with the Empower app.'

4. **Making art** to get out the vote: dance, song, memes, poems, videos, kites, tableaux, stiltwalkers, etc!

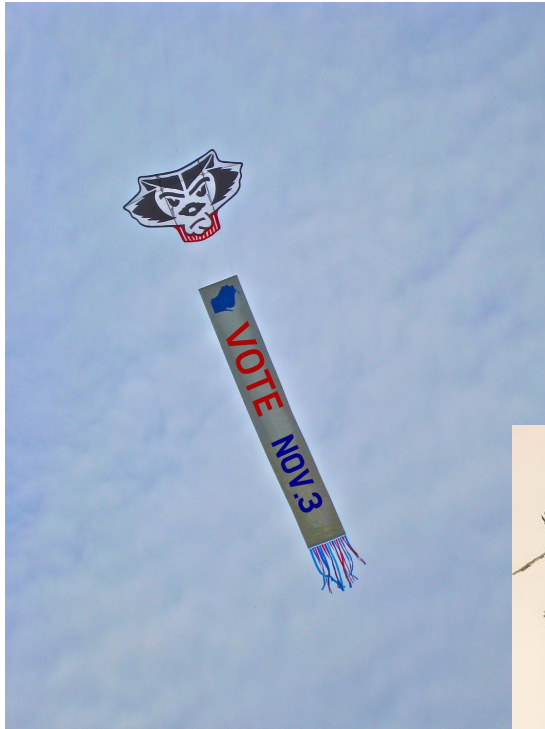
5. **Organizing GOTV in schools and on campuses**

Sign up at

[https://madison-350.salsalabs.org/GetOuttheVoteSignUp/index.html?](https://madison-350.salsalabs.org/GetOuttheVoteSignUp/index.html?eType=EmailBlactContent&id=111111111_1111_11111_11111_11111)

[eType=EmailBlactContent&id=111111111_1111_11111_11111_11111](#)

GOTV Art projects you can join



Dance, song, poetry, stiltwalking, kites, stop action videos, sky & ground videography, silkscreening, memes, buttonmaking, tableau at voting sites,, night-time projections, and your idea!



"Vote topless if you want. Vote Absent-Tee. Just remember, with that ballot To choose your witness carefully."

Meeting Each Other in Zoom Breakouts

Share your name, and answer the following 2 questions:

1. How long have you lived and voted in Wisconsin?
2. What Get Out the Vote Activities are you thinking of joining (and have you already been doing)?

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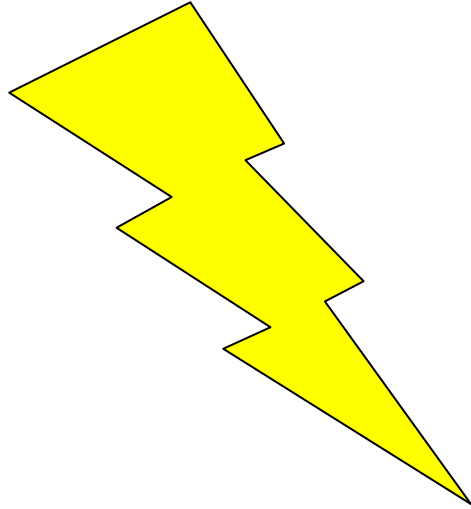
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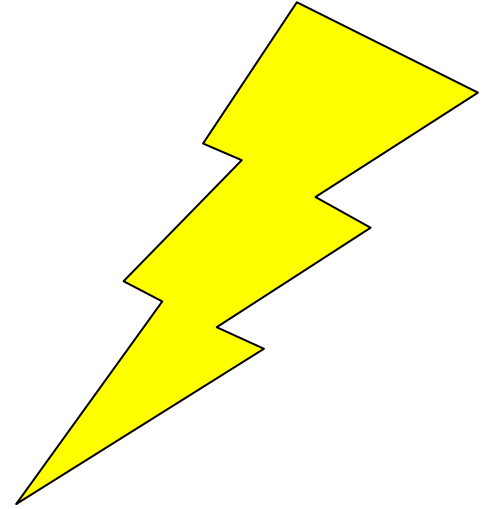
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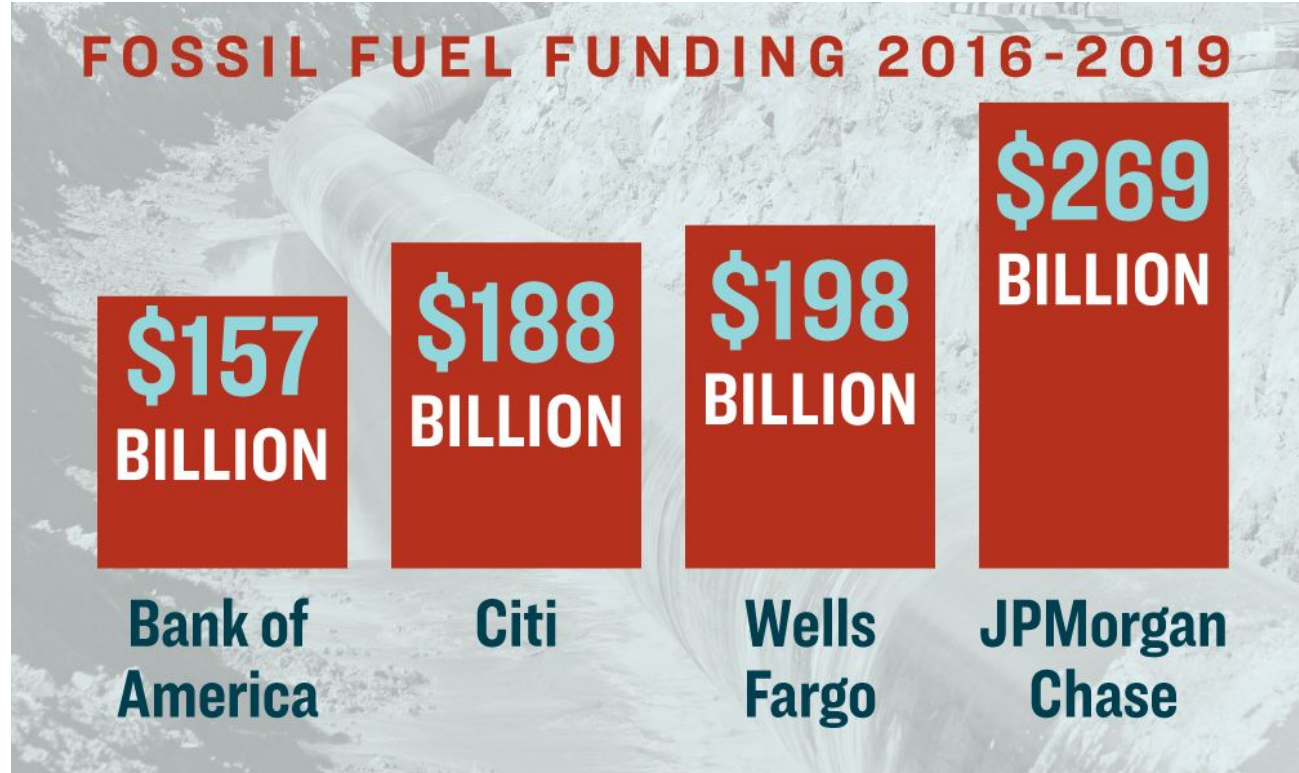
Digital Action:



Chase Bank Takeover

Why Chase Bank?

[Video](#)

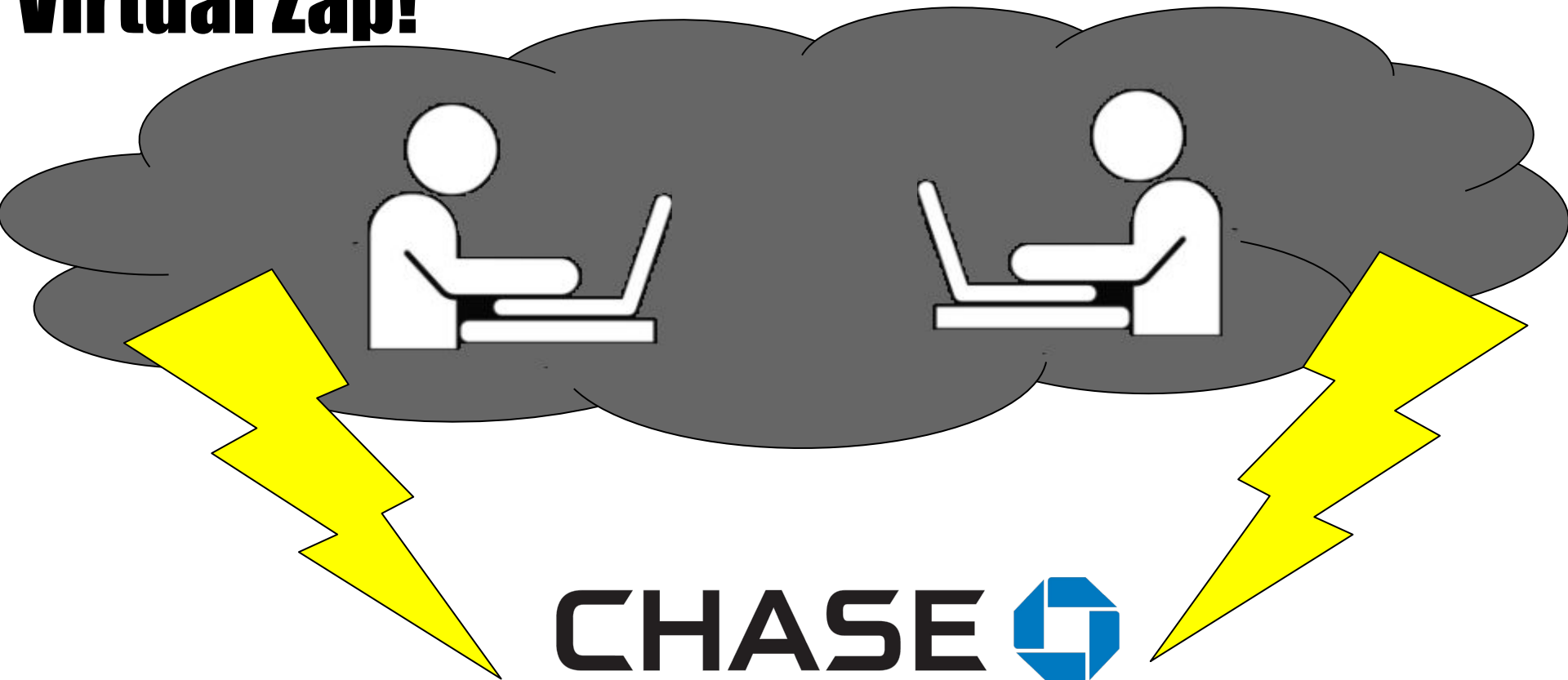


What is a Digital Takeover?

A “**storm of online reviews**” intended to put pressure on a business to change, and to inform anyone who sees their pages about their practices.

In-Person “Zap”...

Virtual Zap!



CHASE 



Digital Feedback Works!

 @SadderDre · 1 Sep 2014
Yoooo I ordered a Pizza & Came with no Toppings on it or anything, Its Just Bread 😞 @dominos

139 11K 6.6K

 **Domino's Pizza** ✓
@dominos [Follow](#)

Replying to @SadderDre

@SadderDre We're sorry to hear about this! Please let our friends at **@dominos_uk** know of this so they can help. *EV

8:06 AM - 1 Sep 2014

 **Glossier** ✓ @glossier · Mar 10, 2018

@glossier Thank you for the thoughtful feedback. 'Glossier Green' sustainability committee is always working on ways to decrease waste. Our latest updates include a new recycling process and environmental education program for our team!

1 1

379 13K 9.0K

inos_UK

Ready... Set... Zap!

1. Go to stopthemoneypipeline.com/takeover-chase
2. Click on Wisconsin, then choose a branch.
3. Write a review on Google Maps (the link has examples of reviews and images you can use).

If you want to do more:

1. Review Chase on Facebook, Twitter, and/or Instagram
2. Screenshot your review and post it on your social media along with the link above!

Recommended Links

[Stop the Money Pipeline](#) has lots more information about Chase and other big fossil fuel funders, as well as tips if you want to move your money.

[Banking on Climate Change 2020](#) is a report with data about the big banks' funding of fossil fuel companies in the years since the Paris Agreement. This is a link to the “data explorer” for some cool visualizations of the data.

[350 Madison Divest & Defund](#): our own team, and more info about the exciting things we're doing!

Wed., Sept 30, 6:30-7:45 pm CT

350 Madison and Urban Triage, Inc. present

A conversation about voting, racial justice and climate justice,

with Sam Grant, E.D. of MN 350, and Dominique Thomas, of 350.org.

Urban Triage, Inc. is a Madison-based non-profit on a mission to empower Black families while mobilizing community resources and distributing them to those most in need. At the same time, we engage systems in implementing systematic, sustainable, equitable, and clinically sound approaches to health behavior and prevention.

The event will be livestreamed on Facebook. Go to the 350 Madison Climate Action Team's Facebook page, or the Urban Triage Facebook page to attend. There will be Q&A.

Upcoming Monthly Meetings

- Join us October 5,
 - Sam Grant, Executive Director of MN 350,
 - “Racial Justice IS Climate Justice.”
- Seeking Zoom Co-Hosts for meetings.
- To help plan meetings, join the monthly meeting team; our next meeting is Saturday September 26 at 4 pm.
- Contact julia.isaacs@350madison.org

Fundraising Updates from Stephanie - 1

“Talk Climate” Face Mask Offer -- Support GOTV

- Thank you to the Phelps family!
- Three ways to sign-up by September 30:
 1. \$50 donation
 2. New monthly donation
 3. Current sustainers--single donation any amount
- Goal: 20 new monthly sustainers
- Regular donations from checking account or credit card
- Easy to set-up & maintain; any amount is appreciated!
- Provides steady, reliable income & helps us plan
- ***Thank you sustainers!***



Fundraising Updates from Stephanie - 2

GivingTuesday is December 1st!

- Silent Auction (*see chat for signup & inspiration*)
 - Skills & experience sharing
 - Handmade items
 - Gift cards supporting local businesses
- Seeking volunteers to join our team! (Planning, promotion, entertainment & auction organizing)
- For info: stephanie.robinson@350madison.org.



Come to a team meeting in September

Community Climate Solutions Team (CCST)

Community Climate Solutions focuses on making change across Dane County, targeting both systems and individual levels. We assist local governments to achieve climate goals. We *broaden and deepen citizen climate crisis awareness and action.*

Meeting: Thursday September 17, 4:30-6:30 pm, to orient newcomers, train members, develop strategies, and coordinate working groups.

Contact susan.millar@350Madison.org.

Communication Action Team (CAT)

The Communication Action Team (CAT) provides communication support to the campaigns. CAT services encompass website and social media, press releases, letters to the editor and op-eds, radio spots, email blasts, and photography and video. CAT especially needs new members with expertise in video and graphics arts.

Meeting: Monday September 21, 6:30 pm,

Contact emily.park@350Madison.org

Come to a team meeting in October!

Tar Sands Team

The Tar Sands Campaign is fighting Enbridge tar sands pipelines in WI. Our aims are to halt plans for a Line 66 in the Line 61 corridor, and to stop the reroute of Line 5 in Northern WI and to #ShutDownLine5! We support efforts led by those most impacted, including tribes, landowners, and affected community members

Meeting: Monday October 5, 5:45 to 6:45 p.m, to plan further work to stop these pipelines.

Contact phyllis.hasbrouck@350Madison.org.

Divest & Defund Team

The Divest & Defund Team works to convince institutions that investments in fossil fuels are not only ethically and fiscally irresponsible, but are literally wrecking the planet we call home—all for profit. We are currently focusing on banks that fund pipeline projects.

Meeting: Wednesday, October 21, at 7 pm, to plan actions to get Chase Bank to stop funding pipelines/fossil fuels.

Contact Divest.defund@350madison.org

350 Training Opportunities

Get Ready for the **REVOLUTION**

Fall 2020 Trainings for 350 Network Members

- Tues. Sept 15: Keeping Healthy & Safe at Protests
- Sat. Sept 26: Remote organizing & Volunteer Engagement 101
- Sat. Oct 10: Digital Organizing 101
- Nov 21 or 22 (TBD): Grassroots & End of Year Fundraising

Learn. Share. Get inspired.
Network with 350 activists across the U.S.

Details & registration: bit.ly/350-trainings



Tiny Footprint Game

Learn how to reduce your carbon footprint!

- Based on the most current scientific information
- 1-6 players
- Age 13+
- Takes about an hour to play

For more information and to order:

<https://www.gaardgames.com/>



Lend Your Shirt to a 350 Madison GOTV Dance/Flash Mob!

Do you have a 350 Madison Black & White T-Shirt
Would you be willing to lend it for a dance/flash mob performance on Saturday Sept 26? If So, please contact susan.millar@350Madison.org to arrange (Susan will put your name, address and email on the bag that holds the shirt and it will be washed, dried and returned.)

Optional breakout discussions for those interested in talking a little more about GOTV, Divest and Defund -- or if you are a newcomer and want to meet other newcomers and learn a little about our organization.

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Please “rename” yourself on the Zoom participant list and put a G, D, or N in front of your name, corresponding to the breakout group choices below:

- G. Get Out the Vote**
- D. Divest & Defund**
- N. Newcomers' Orientation**



2. Hover over your name, click “More”, then click “Rename”

Change
Julia Isaacs to
D-Julia Isaacs

1. Click on Participants