

# Welcome to 350 Madison's Monthly Meeting

- We suggest you “**start video**” so we can see your face (if you have a camera on your device).
- We suggest you use the “**gallery view**” so you can see all our faces (when the slides are over).
- Please send questions or comments, or technology questions, to **Chat Box**.
- Note: This meeting is being recorded for posting on the 350 Madison web site (using Speaker view so you will not be visible if you are muted).



# Good News!

Please share in chat any good news on climate that happened in February!



Let's take a  
moment to  
take 2 deep  
breaths  
together and  
reflect on our  
ties to this land  
we live on.

# Preview of Evening

7:00

Welcome

Julia Isaacs, Monthly Meeting Team

7:05

Campaign Updates & Actions

**Tar Sands Team**

**Divest and Defund Team**

7:35

Climate Justice Video & Breakouts

7:55

Campaign Updates & Actions

**Community Climate Solutions Team**

Strategic Planning

Volunteering

~8:20

Closing (and we welcome newcomers to remain for quick conversation with Nikki)

# Tar Sands Pipelines

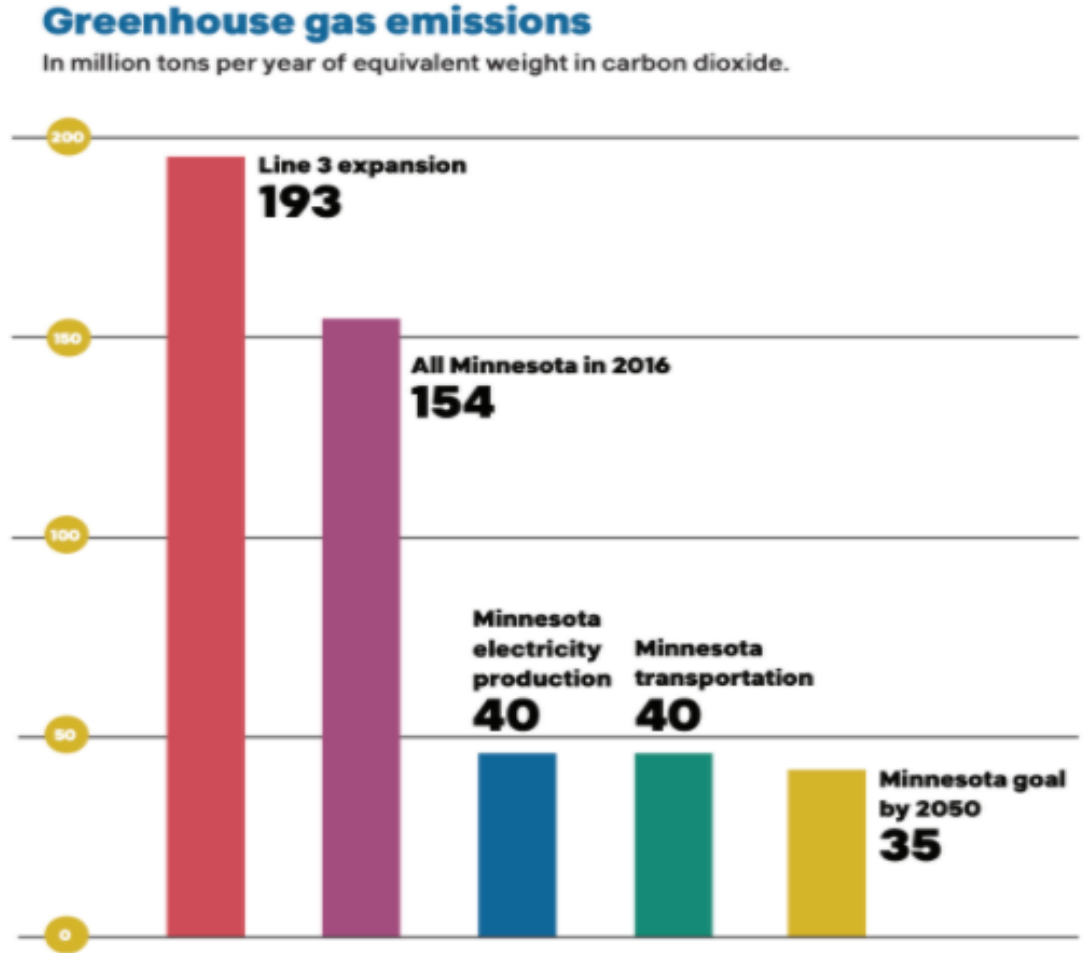
Brief Insights & Ways to Take  
Action against Line 3 and Line 5

# Environmental Impact

- Tar sands comes from boreal forests
  - Hold 11% of world's carbon
- Water intensive
- One of the most carbon intensive forms of energy
  - Generates 17% more GHG emissions than conventional oil



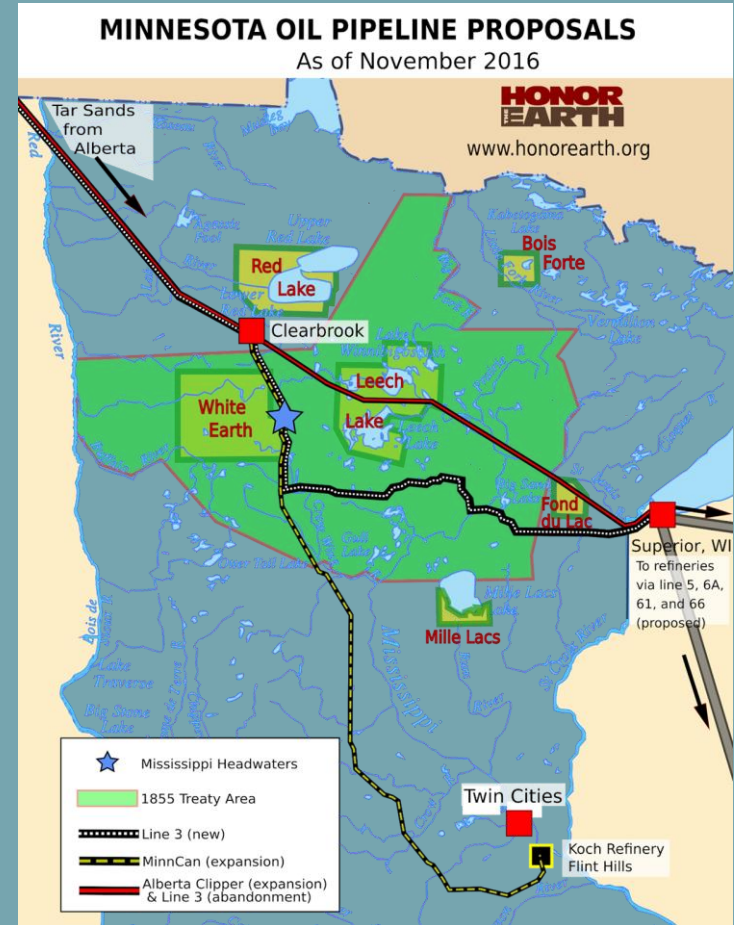
The carbon footprint of Enbridge's proposed (and under construction) Line 3 expansion.



# Indigenous Sovereignty

Proposed Line 3 expansion cuts through Ojibwe treaty territory.

- Enbridge Line 3 is not a “replacement.”
- New pipeline route crosses **treaty territory and watersheds.**
- You can support or be a part of frontline groups non-violently resisting Line 3.



Map via Honor the Earth



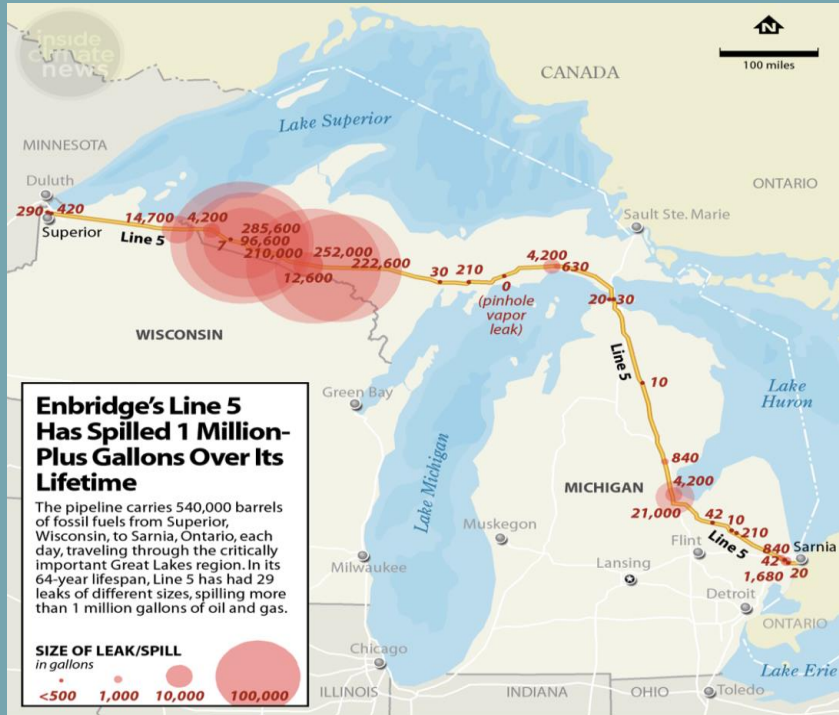
# Indigenous Sovereignty

- Line 5 presently cuts through the Bad River Reservation (black line).
  - Violates a **federal 1854 treaty** giving the Band rights to protect the land.
- The Bad River Band is suing Enbridge to remove it.
- Enbridge's proposed reroute (in red) would actually be worse than the current route.



# Enbridge Oil Spills: 1999 - 2010 = 161,475 barrels

- Enbridge spills in Wisconsin: Grand Marsh, Superior, Douglas County, Rusk County.



# Wildlife Impacts

- **Study shows worst case scenario for Line 5 spill**
  - 32K - 58K barrels crude oil spilled.
  - 47 wildlife species injured or killed\*
  - > 60K acres of habitat contaminated.
  - Clean up would cost nearly \$1.9 billion.

\*Including Karner Blue Butterfly, Hine's Emerald Dragonfly, Grey Wolf, Canada Contiguous Lynx, Northern Long-eared Bat.



# How you can help #Shut Down Line 5!

- The **last public hearing** of the DNR on the **Line 5 Reroute** will probably be in May or June.
- In July 2020, **thousands participated** by commenting, attending, or testifying to the DNR.
- **We need your help** to show tremendous opposition to Line 5.
  - Help us create lists of people who wrote passionate comments to the DNR.
  - Sign up to do some phonebanking to ask them to join our efforts.
  - Write a letter to the editor to tell Gov. Evers “No Line 5. reroute!”

**The community is speaking out: oil lines don't belong in the Great Lakes.**



# In Memory of Joe Rose

You are invited to the March 11 storytelling event, “Stories of the Land to which the People Belong,” sponsored by the Superior Water Story Corps, a project of the Line 5 Coalition. To register, go to

<https://tinyurl.com/StoriesMarch11>



A person wearing a traditional feathered headdress with blue, gold, and red accents is shown in profile, looking upwards. The background is a solid purple color. The image is framed by black bars at the top and bottom.

MORE  
PERFECT  
UNION

# THE NEXT BIG CLIMATE FIGHT



Daniel Pinto  
Sits on JP  
Morgan Chase  
Reputation Risk  
Committee

Defund Line 3 Call - In Day

Thursday, March 4th, 2021

Dial 212-834-4020 to reach

the office of Daniel Pinto.

Tell him that funding tar sands

pipelines is a recipe for

scandal.

# Upcoming team meetings -- all welcome!

## Divest & Defund Team

*The Divest & Defund Team works to convince institutions that investments in fossil fuels are not only ethically and fiscally irresponsible, but are literally wrecking the planet we call home—all for profit. We are currently focusing on banks that fund pipeline projects.*

Meeting: Fourth Mondays (March 22) at 7 pm, to plan actions to get Chase Bank to stop funding pipelines/fossil fuels.

Contact [Divest.defund@350madison.org](mailto:Divest.defund@350madison.org)

## Tar Sands Team

*The Tar Sands Campaign is fighting Enbridge tar sands pipelines in WI. Our aims are to halt plans for a Line 66 in the Line 61 corridor, and to stop the reroute of Line 5 in Northern WI and to #ShutDownLine5! We support efforts led by those most impacted, including tribes, landowners, and affected community members*

Meeting: First Mondays (April 5, 5:45 to 6:45 p.m, to plan further work to stop these pipelines.

Contact [phyllis.hasbrouck@350Madison.org](mailto:phyllis.hasbrouck@350Madison.org).



# Climate Justice Team

*The Climate Justice Team works to raise awareness of the impacts of climate change on frontline communities and to develop fair and equitable solutions to the climate crisis.*

- *During Black History Month, the Climate Justice Team has been focused on Learning*
- *Next Steps:*
  - *Reflect on what we are learning, and*
  - *Use a tool called the equity filter to discuss with the Board and the Teams how their plans and campaigns either do or could promote racial equity and climate justice*

# Climate Justice Team

- *VIDEO:*

<https://www.youtube.com/watch?v=cpOAYJ7gLp0>

# Climate Justice Team

- 1) What are some of the obstacles 350 Madison faces in becoming a racially and culturally diverse organization?
- 2) What are some potential solutions we can consider to overcome these barriers and become a racially and culturally diverse organization?

# Climate Justice Team

**March Meeting  
Monday**

**March 15th, 7:00 p.m.**

Contact either co-lead:

[tanace.matthiesen@350madison.org](mailto:tanace.matthiesen@350madison.org)

or

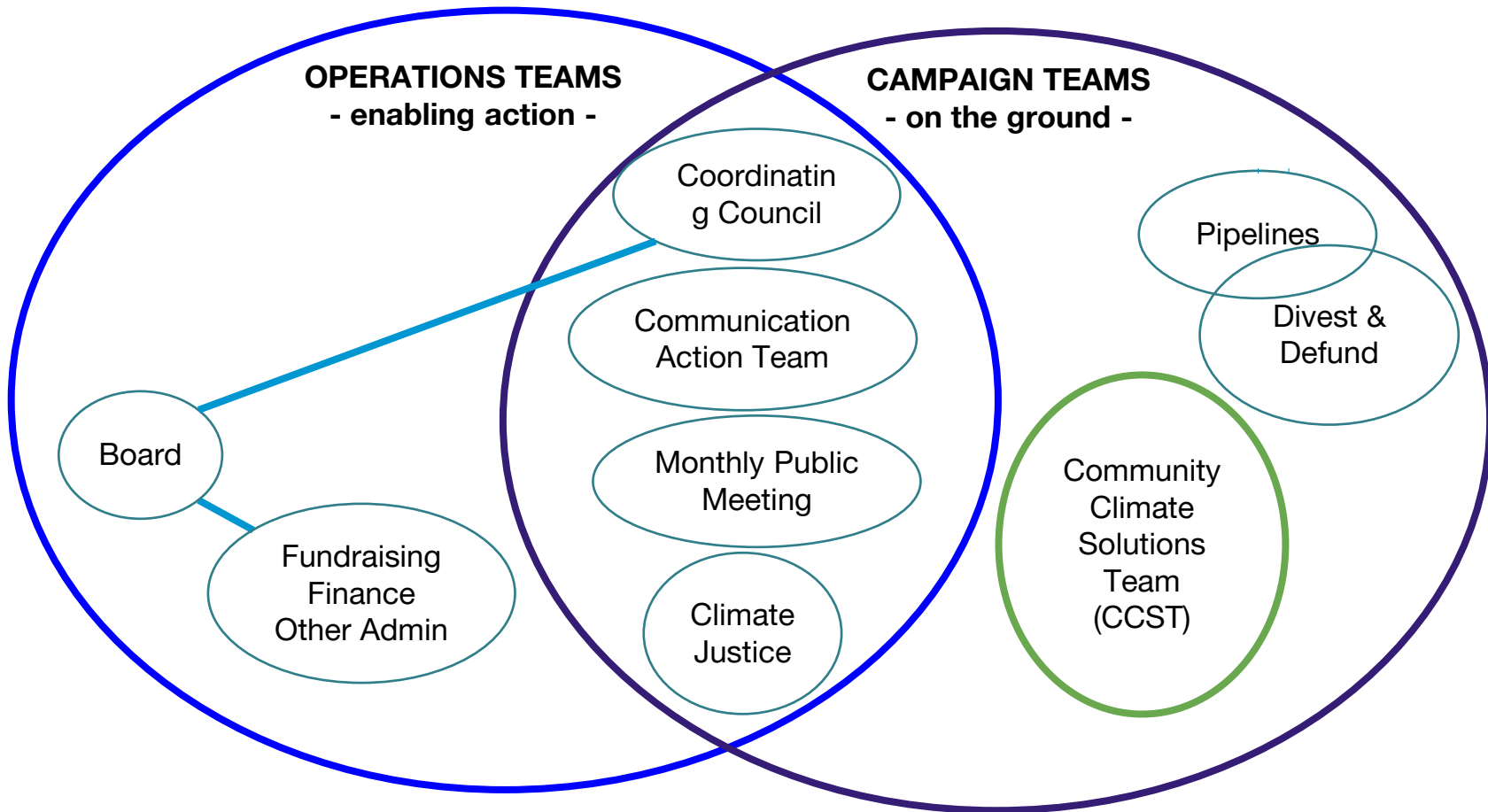
[Marian.Fredal@350madison.org](mailto:Marian.Fredal@350madison.org)



# Community Climate Solutions Team

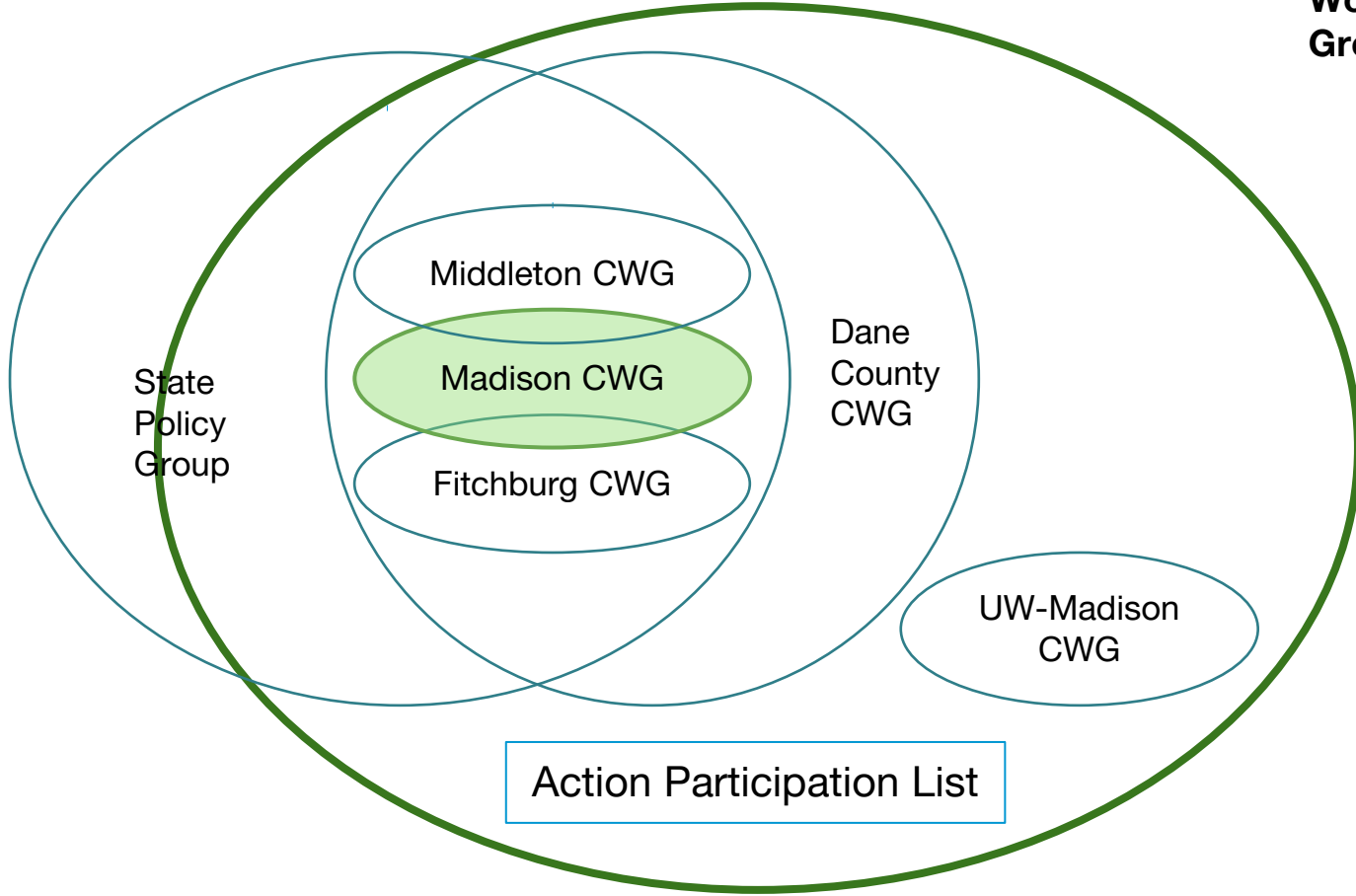
- 1. Help area municipal and county governments and higher education institutions achieve climate goals on time or even faster than currently stated.**
- 2. Broaden and deepen citizen climate crisis awareness and action across the region.**

# 350 Madison

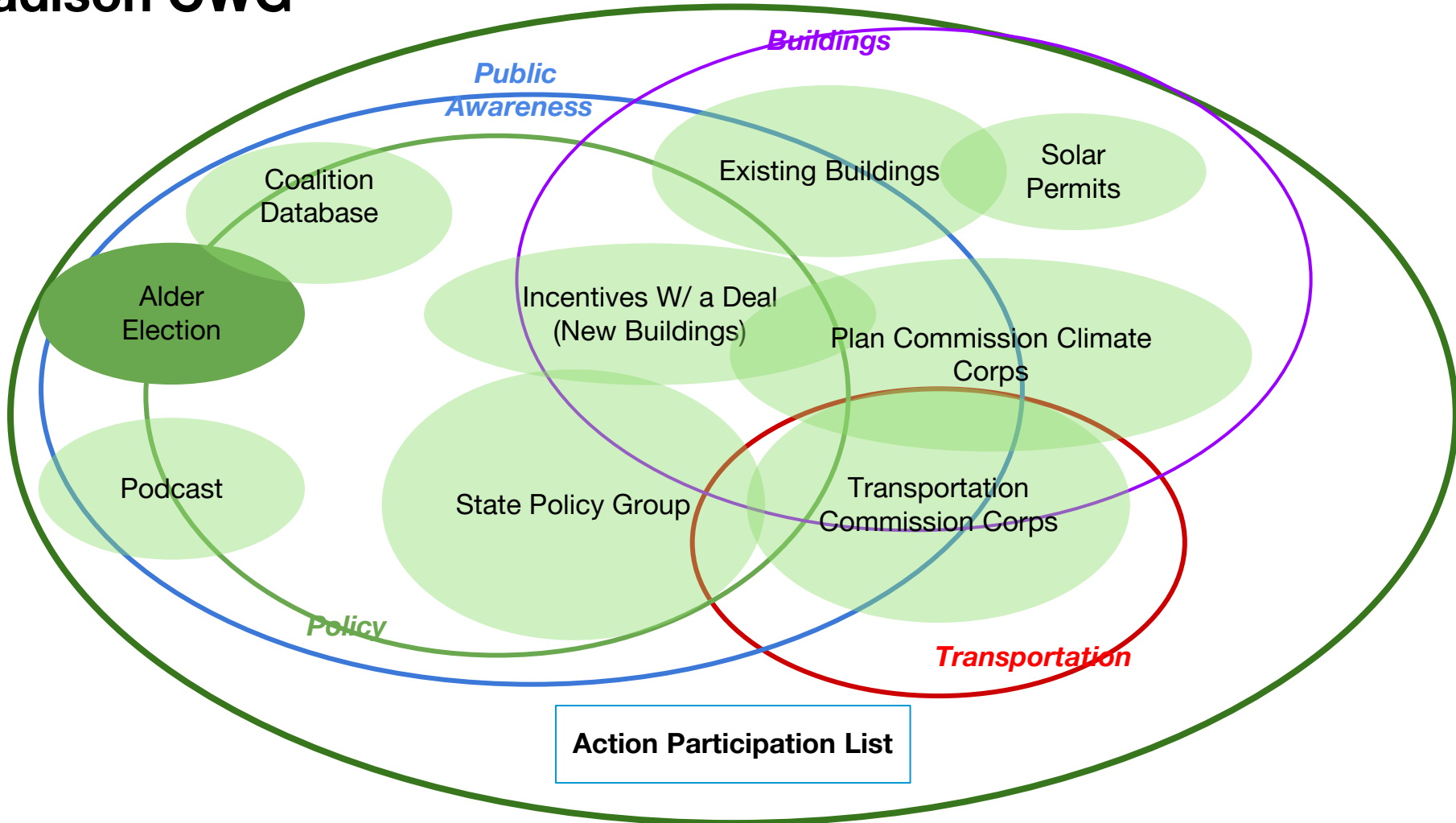


# Community Climate Solutions Team

CWG =  
Community  
Working  
Group



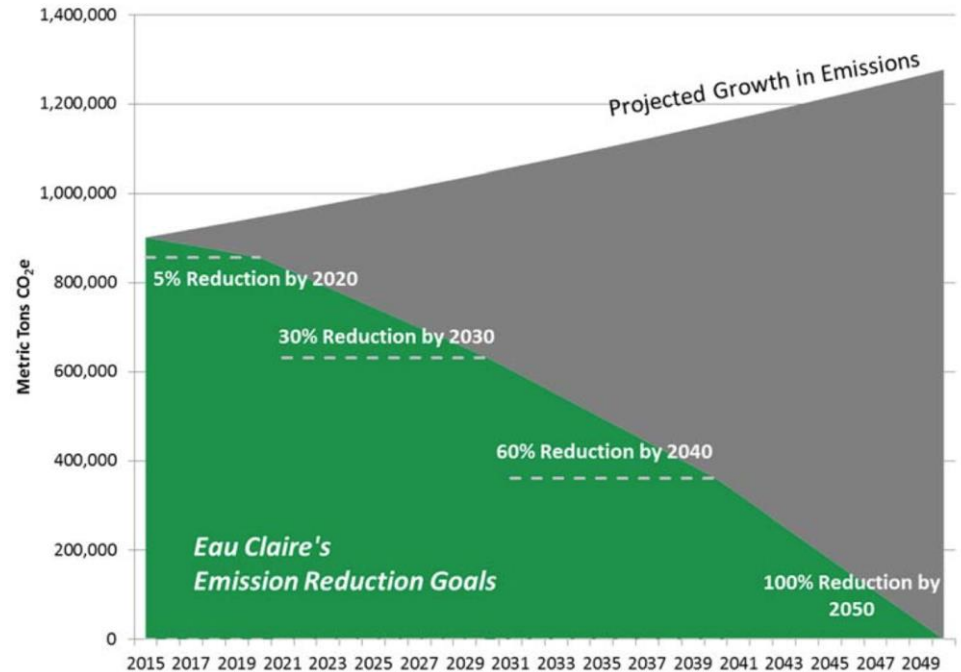
# Madison CWG





# Alder Election Team: Inspiration

- Eau Claire made many changes in recent years to become more sustainable and reduce carbon emissions
- Citizens elected a strong majority of climate-concerned Alders



# Alder Election Team: Goals

- *By following Eau Claire's example, we can create more momentum to improve Madison's climate policy as well as...*
- Create a better-informed citizenry that calls upon local government to address their concerns with action and results
- Form long-term relationships with alders so that 350 Madison may serve as a collaborative partner and resource

# Alder Election Team: Audience

- Citizens of Madison
- Alder Candidates
- 350 Madison Members

# Alder Election Team: Progress in the Primaries

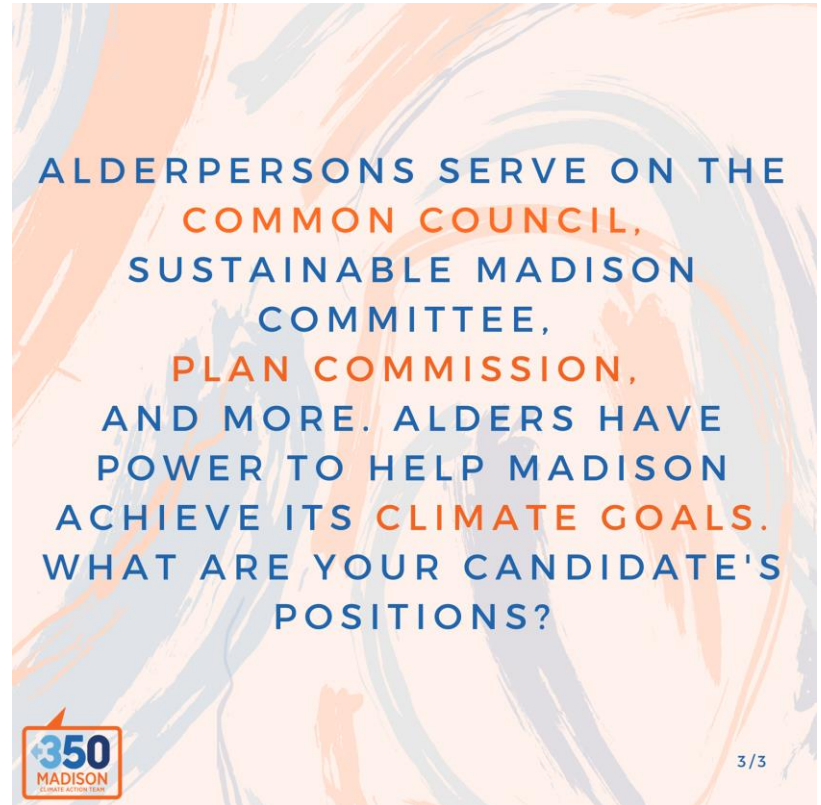
- Candidate Questionnaire
  - 6 questions
  - 3 responses
- WORT FM Debates
- Social Media Campaign



# Who Is Your Alder?

- If you know who your alder is, how did you find out?
- How would you like to find out now or in the future?
- What barriers do you experience in communicating with local government?

Please share your thoughts in the chat!



# Alder Election Team: Next Steps

- General Election Questionnaire
  - 2 questions
- Social Media/Press Campaign
  - Dane County League of Women Voters
  - UW Office of Sustainability
  - Madison news publications
- Call Upon the APL

1. *In 2017, the Common Council passed a resolution to “establish community-wide Energy and Carbon goals of 100% renewable energy and net-zero carbon emissions.”  
As an alder, what actions will you take to ensure that these goals are established within your tenure?*
1. *As an Alder, how will you use city policy to reduce Madison’s carbon emissions?*

# Alder Election Team: How You Can Help

- Share our social media posts!
- Email candidates/alders about your concerns
  - Question
  - Call to action
  - Tell your story
- Vote April 6!

Questions or comments? Please email [ekruszy3@gmail.com](mailto:ekruszy3@gmail.com)

# Upcoming team meetings -- all welcome!

## Community Climate Solutions Team (CCST)

Community Climate Solutions focuses on making change across Dane County, targeting both systems and individual levels. We assist local governments to achieve climate goals. We *broaden and deepen citizen climate crisis awareness and action.*

Meeting: Third Thursdays (March 18), 5:00-6:00 pm, to orient newcomers, train members, develop strategies, and coordinate working groups.

Contact [susan.millar@350Madison.org](mailto:susan.millar@350Madison.org).



# 350 Madison Strategic Plan

- For 2021-2022
- Planning Team: Board, Coordinating Council, Staff, active volunteers
  - Facilitated by Eileen Flanagan

*How can we have the most impact on climate change and climate justice?*

# Recommendation 1: Climate Justice

350 Madison will continue to develop as a welcoming, anti-racist organization, building strong relationships with BIPOC-led organizations and underserved communities. We are working towards becoming a multicultural organization.

# Recommendation 2: Our Approach

We will continue to use a broad range of approaches for addressing climate change.

- CCST works within the system, holding units of government accountable for adopting and implementing climate-friendly policies.
- Tar Sands does extensive community organizing, using a variety of techniques ranging from legal engagement to direct action.
- D&D focuses on direct action and non-violent civil disobedience.

This range of approaches is appropriate and beneficial.

However, all teams must be strategic in setting goals and determining issues on which to focus

# Recommendation 3: Staffing

To continue increasing our effectiveness, we need more staff.

In particular, we should look towards adding an Executive Director, and should consider paid communications staff.

We should review our current staff compensation and benefits.

# Recommendation 4: Statewide Alliances

Build our relationships with other 350 chapters in Wisconsin.

## Recommendation 5: Community Outreach

When Covid restrictions ease, we should increase our focus on community outreach:

- Tabling at community events
- Speaker's bureau

# Volunteering with 350 Madison

- No knowledge required
- Flexible with schedule
- Fantastic teams
- New experiences

Contact Nikki at [nikki.darga@350madison](mailto:nikki.darga@350madison) for more information on specifics.

# Upcoming team meetings -- all welcome!

## Communication Action Team (CAT)

The Communication Action Team (CAT) provides communication support to the campaigns. CAT services encompass website and social media, press releases, letters to the editor and op-eds, radio spots, email blasts, and photography and video. CAT especially needs new members with expertise in video and graphics arts.

Meeting: Third Mondays (March 15) 6:30 pm,

Contact [emily.park@350Madison.org](mailto:emily.park@350Madison.org)

## Fundraising Team

*The Fundraising Team helps provide financial support for all of our campaign and operational teams and to achieve 350 Madison's Strategic Planning goals. We run donor drives, plan special events, and research and write grant applications.*

Meeting: Third Wednesdays (March 18) at 6 pm.

Contact [stephanie.robinson@350madison.org](mailto:stephanie.robinson@350madison.org)



# CLOSING

Please fill out feedback on tonight's meeting - link is in chat!

If a newcomer, please stay in main room to meet with Nikki.

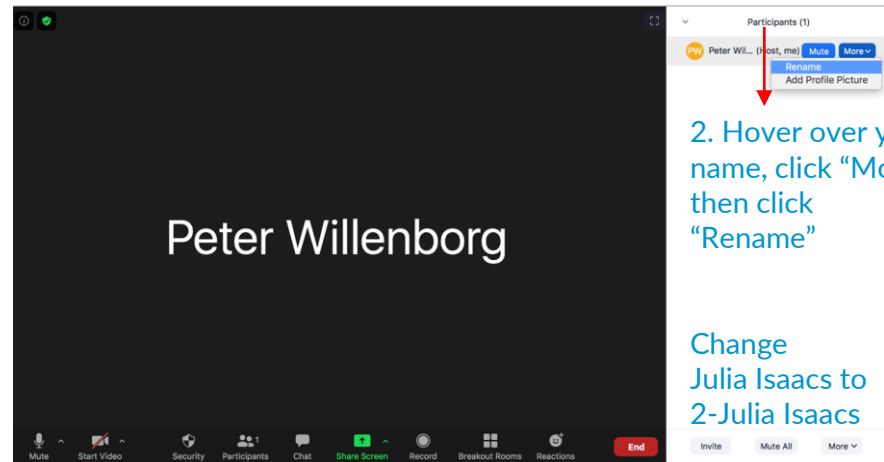
See you Monday April 5!

# CLOSING

Please fill out feedback on tonight's meeting - link is in chat!  
If a newcomer, please stay in main room to meet with Nikki.

Optional breakout discussions.  
Choose your room and change your name by putting a  
"1" in front for  
"Q&A with tonight's guest speaker"  
"2" for  
"3" for

See you Monday



2. Hover over your name, click "More", then click "Rename"

Change  
Julia Isaacs to  
2-Julia Isaacs



1. Click on Participants