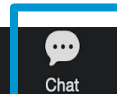


Welcome to 350 Madison's Monthly Meeting

- We suggest you “**start video**” so we can see your face (if you have a camera on your device).
- We suggest you use the “**gallery view**” so you can see all our faces (when the slides are over).
- Please send questions or comments, or technology questions, to **Chat Box**.
- Note: This meeting is being recorded for posting on the 350 Madison web site (using Speaker view so you will not be visible if you are muted).



Billionaires for Big Oil event 10/2

Billionaire Bankers for Big Oil

Brought to you by Chase Bank and their partners
in climate crime.



The bankers gather outside Chase Bank in Madison, WI





CHASE

BANK :

*We Put the
"FUN" in
FUNDING
FOSSIL
FUELS*













proudly funding
A HOT NEW
CLIMATE

CHASE

CHASE

10%
FOR
BIG OIL
thanks to our sponsors
CHASE WELLS FARGO CITIGROUP

\$



Madison

CHASE

MULLINS

CHASE

22

personally funding
A HOT NEW
CLIMATE

OR
FOSIL FUELS
WE TRUST

Welcome
Billionaire Bankers
for
BIG OIL

thanks to our sponsors

CHASE Citi

It's time to go to market!





*CHASE
BANK :*

*We Put the
"FUN" in
FUNDING
FOSSIL
FUELS*









Mr. Maximillian Morgan, Billionaire Esquire, enlightens the commoners.





A surprise flash mob of billionaire
dancers takes over the street and
performs their passionate ode to
Money!











Billionaires review their To Do list,
and enlist the simple folk in the fight
to save the tar sands pipelines!

FROM THE DESK OF
MAXIMILLIAN MORGAN,
BILLIONAIRE ESQ.
TO DO LIST

- Schedule the next \$1 Billion check to be sent to Big Oil.
- Block distasteful 350 Madison letters re our pipeline plans.
- Create graph on how profitable fracking is. (Exclude all environmental costs.)
- Heard more personal wealth than can be spent in 1000 lifetimes.
- Look into space habitation unit for post-climate-collapse abode.
- Encourage people to drive more. (More gas burnt means more \$ for us!)
- Twirl waxed mustachio while chuckling
- Continue spreading the message that systemic change is gargantuan to be achieved.
- Bulk order more plastic utensils. Individually wrapped.
- Remind lobbyists who are































Billionaires warn humble people about “facts” that 350 Madison will try to confuse them with. Some appear to ignore the warnings!







Investment

350 MADISON
Climate Action Team

COMMUNITY ENERGY

TAR SANDS

#Stop Line 31

Wisconsin at Risk
Enbridge Tar Sands Line 61

What We Treasure





DIVERSITY

350 MADISON
Connect Action Team

COMMUNITY ENGAGE

ALL HANDS

Hawthorne

Minong

Stone Lake

Spill 2007

Ladysmith

Spill 2007

What Enbridge could Bring Us

to be Upgraded
to be Constructed
to be Upgraded

Madison
is a global
movement



Please take my flyer for
Climate Justice Actions

October



17th & 18th.

We are at a pivotal
point - **CODE RED!**

Ms. Ruby Rich leads the Billionaires
into Chase Bank to request a loan for
a new tar sands pipeline!



CHASE

CHASE

CHASE

24 Hour ATM
Please Refer to the Signage in the Lobby
NO CONTACT



Incredibly, Chase turns the
Billionaires down!
Consternation ensues.



Billionaires decide to look on the
bright side, their incredible wealth!
They pose for pictures and plan their
next party!



Billionaire Bankers
for
BIG OIL

MONEY PIPELINE

CUBE









The End....
or is it?

To get involved email us at TarSandsTeam@gmail.com



Divest & Defund (D&D)

Divest & Defund (D&D)

With the Glasgow climate talks fast approaching, now is the time to make the drumbeat for climate justice steady and relentless.

Jump In And Join the Next Action-ar i.e. a remote meeting in which the focus is acting to Defund Climate Change - Together.

Tuesdays 7 pm - 8 pm through Nov 2: Have paper & pen handy OR a phone with text messaging capability.

350madison.org/upcoming-events



Let's take a
moment to take
2 deep breaths
together and
reflect on our
ties to this land
we live on.

Preview of Evening

7:00 **Celebrating our Billionaires for Big Oil Action**

7:10 **Welcome and Land Acknowledgement**

7:13 **The Story of the Clean Energy Fund**

Indi Namkoong

350 PDX and Portland Clean Energy Fund community coalitions

7:45 **Welcome to our new Executive Director, John Greenler**

7:53 **Campaign Updates and Action Opportunities**

8:10 **Optional breakouts:**

1. Q&A with speaker
 2. Chatting with John Greenler
- Newcomer welcome in main room

Speaker



The first-ever clean energy fund for climate justice.

What it is, how it came to be, and what's next.

What Is PCEF?

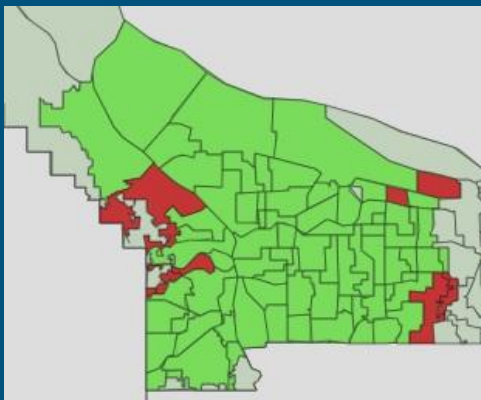
The Portland Clean Energy Fund (PCEF) was established by a successful ballot measure passed by 65% of Portland voters in November 2018. It is the first-ever environmental measure in Oregon history created and led by communities of color.





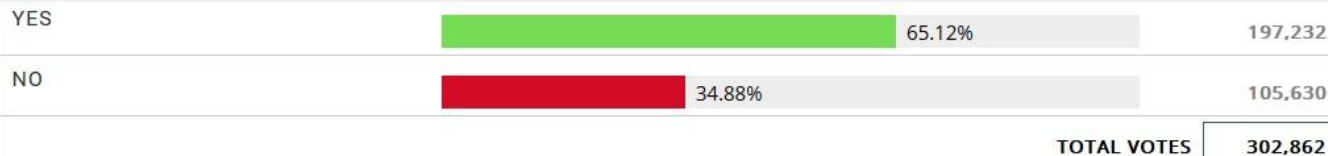
Election Night, November 6, 2018

- PCEF passes by over 65%, nearly 2-to-1
- One of few winning November 2018 climate ballot measures nationwide
- 80% voter turnout



26-201 CITY OF PORTLAND (JT) IMPOSES SURCHARGE ON CERTAIN RETAILERS; FUNDS CLEAN ENERGY, JOB TRAINING. **ALL RESULTS**

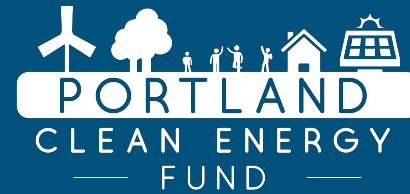
Follow this contest



MAP

PRECINCT RESULTS

Who was behind it?



The Portland Clean Energy Fund Steering Committee:



Pre-2018

Writing the measure, building the early Coalition



Early 2018

Filing Initiative Petition with City of Portland



Mid-2018

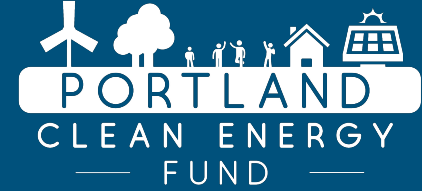
Got 61,000 signatures to reach 34,156 valid amount



Late 2018

Campaign season; 65% of Portland voters say yes

How Is PCEF Funded?



1% surcharge on retailers whose annual sales are over **\$1 billion** nationally AND over **\$500,000** in Portland.



Paid for

1% surcharge
for corporations with

\$1 BILLION annual national retail sales
and **\$500,000**
in annual Portland retail sales

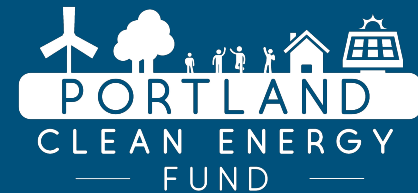
ONLY AFFECTS

the largest corporate
retail chains in the city

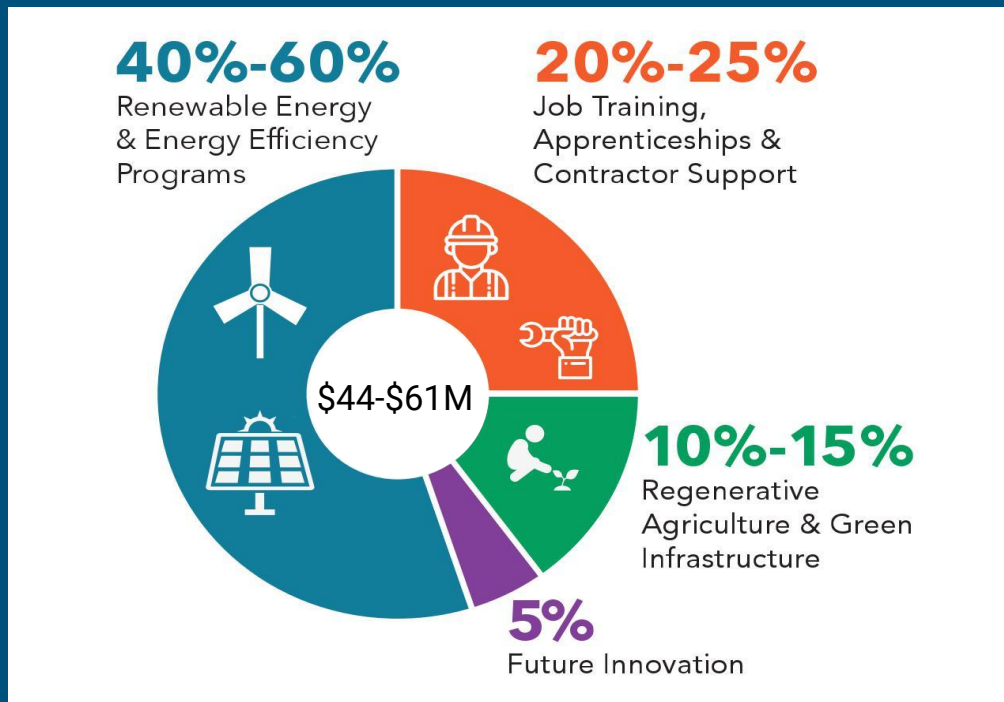
(Trump just cut
corporate taxes by 40%)



How Much Money Does PCEF Raise?



\$44 - \$61 million
annually!

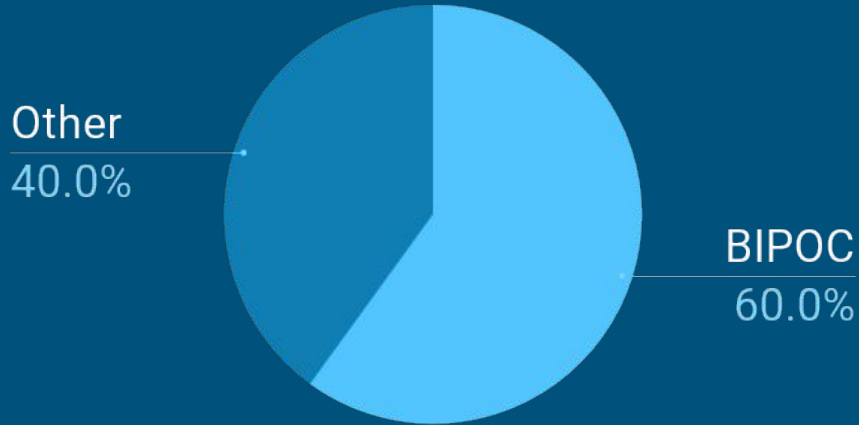


How Is PCEF Administered?

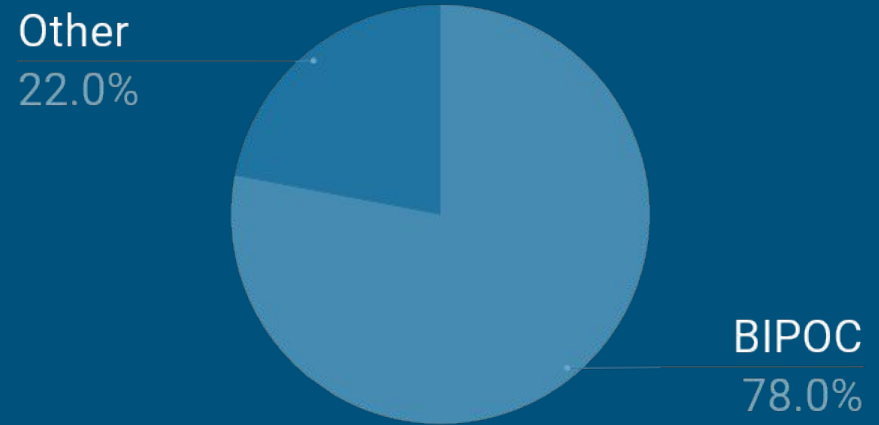


Expertise in Administration

BPS PCEF Team



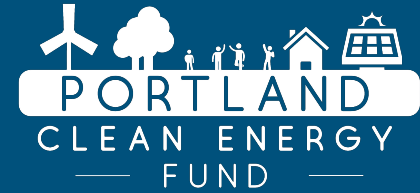
Grant Committee



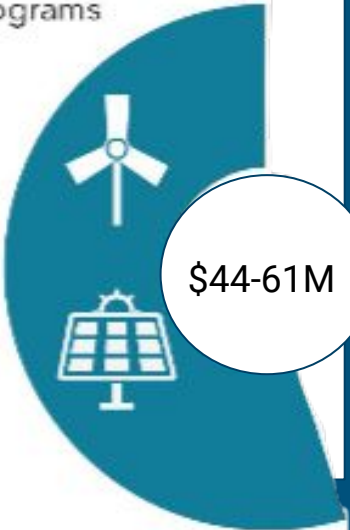
* BIPOC: Black, Indigenous, and People of Color

What Kinds of Projects Will It Fund?

Renewable Energy & Energy Efficiency Programs



40%-60%
Renewable Energy
& Energy Efficiency
Programs

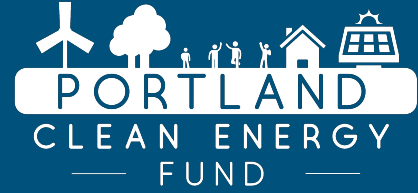


\$44-61M

A graphic with a white background and a teal circular shape on the right side. Inside the circle are white icons of a wind turbine and a solar panel. A white circle with a black border contains the text "\$44-61M".

What Kinds of Projects Will It Fund?

Job Training, Apprenticeships & Contractor Support



20%-25%

Job Training,
Apprenticeships &
Contractor Support

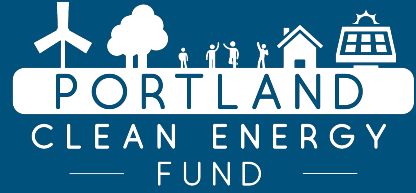


\$44-61M



What Kinds of Projects Will It Fund?

Regenerative Agriculture & Green Infrastructure



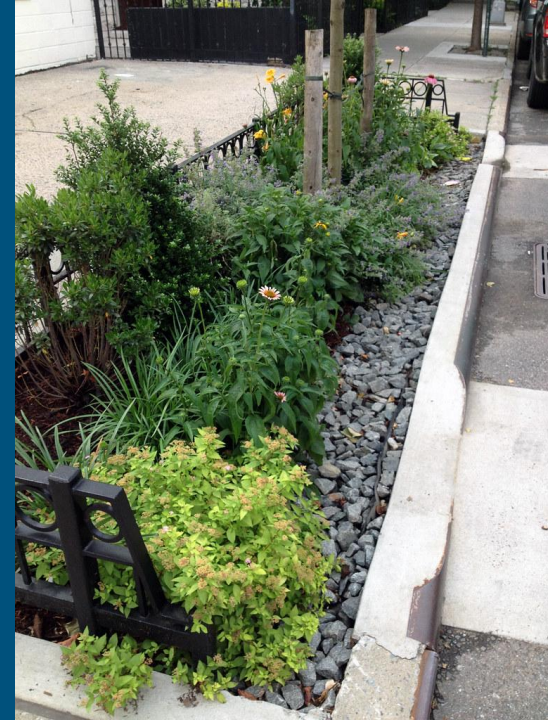
\$44-61M

5%

Future Innovation

10%-15%

Regenerative
Agriculture & Green
Infrastructure

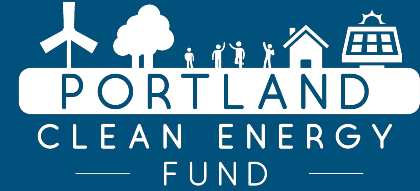


What Kinds of Projects Will It Fund?

Future Innovation



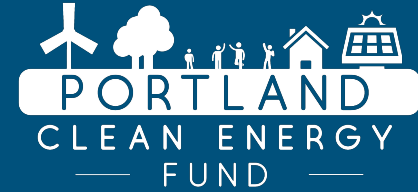
PCEF In Action



- After 2 years of implementation work, Portland City Council voted to approve the first round of PCEF funding on April 1st, 2021. This round included 45 grants totalling \$8.6 million, with an emphasis on planning grants. Grantees included:



Lessons learned



- Frontline leadership, privileged capacity
- Move at the speed of trust
- Center human experiences and opportunities in storytelling
- Don't leave power on the table or people behind

Stay in touch with us!



- Read the [executive summary of our campaign report](#) to learn more about the Fund and how we won it!
- Follow us on Facebook, Twitter, and Instagram:
 - www.facebook.com/pdxcleanenergy
 - Twitter: @PDXCleanEnergy
 - Instagram: @pdxcleanenergy
- [Sign up](#) to receive email blasts about PCEF
- Get involved, donate, and support the work of our core groups:



350 Madison Monthly Meeting

October 4, 2021
John Greenler





350 Madison Strategic Dimensions

Fundraising Momentum

Diverse and complementary
projects (The Big Tent)

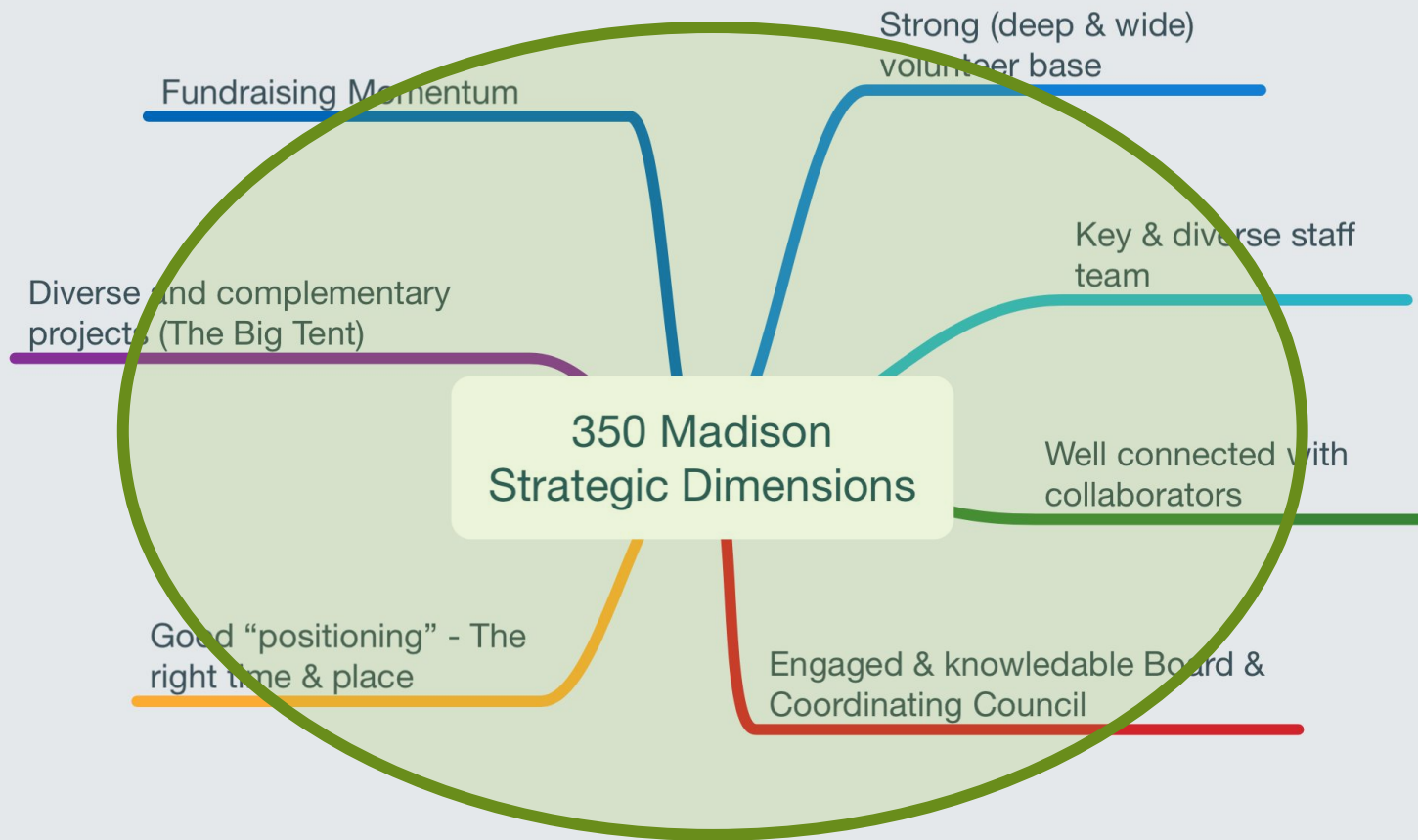
Good “positioning” - The
right time & place

Engaged & knowledgeable Board &
Coordinating Council

Strong (deep & wide)
volunteer base

Key & diverse staff
team

Well connected with
collaborators



350 Madison
Strategic Dimensions

Fundraising Momentum

Strong (deep & wide)
volunteer base

Diverse and complementary
projects (The Big Tent)

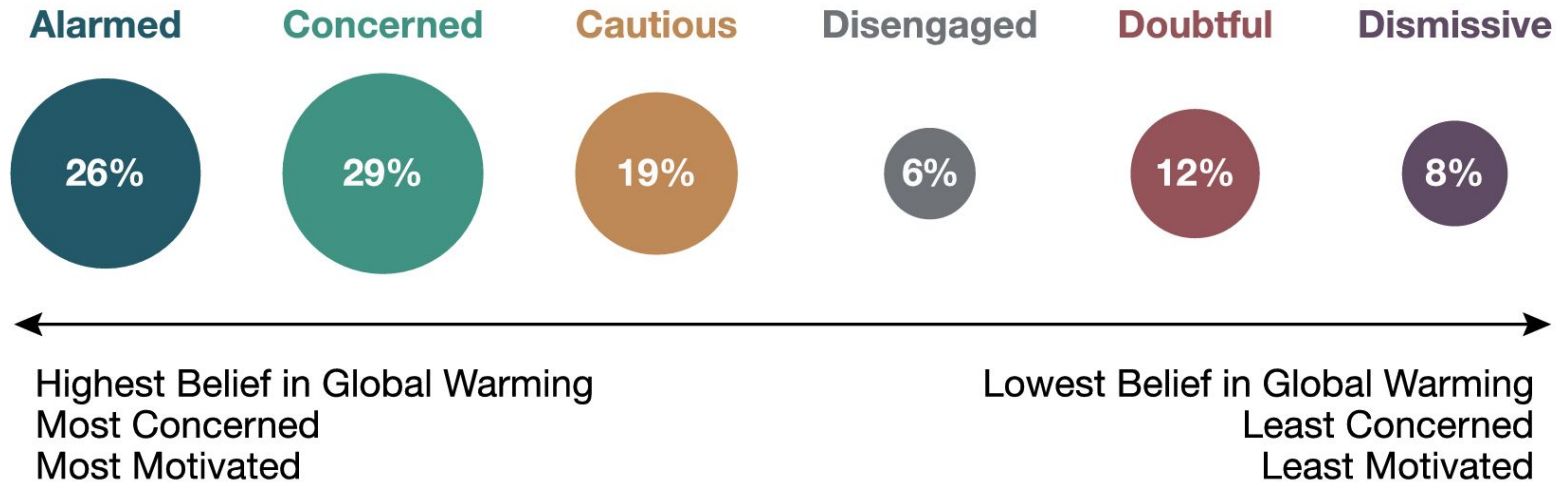
Key & diverse staff
team

Well connected with
collaborators

Good "positioning" - The
right time & place

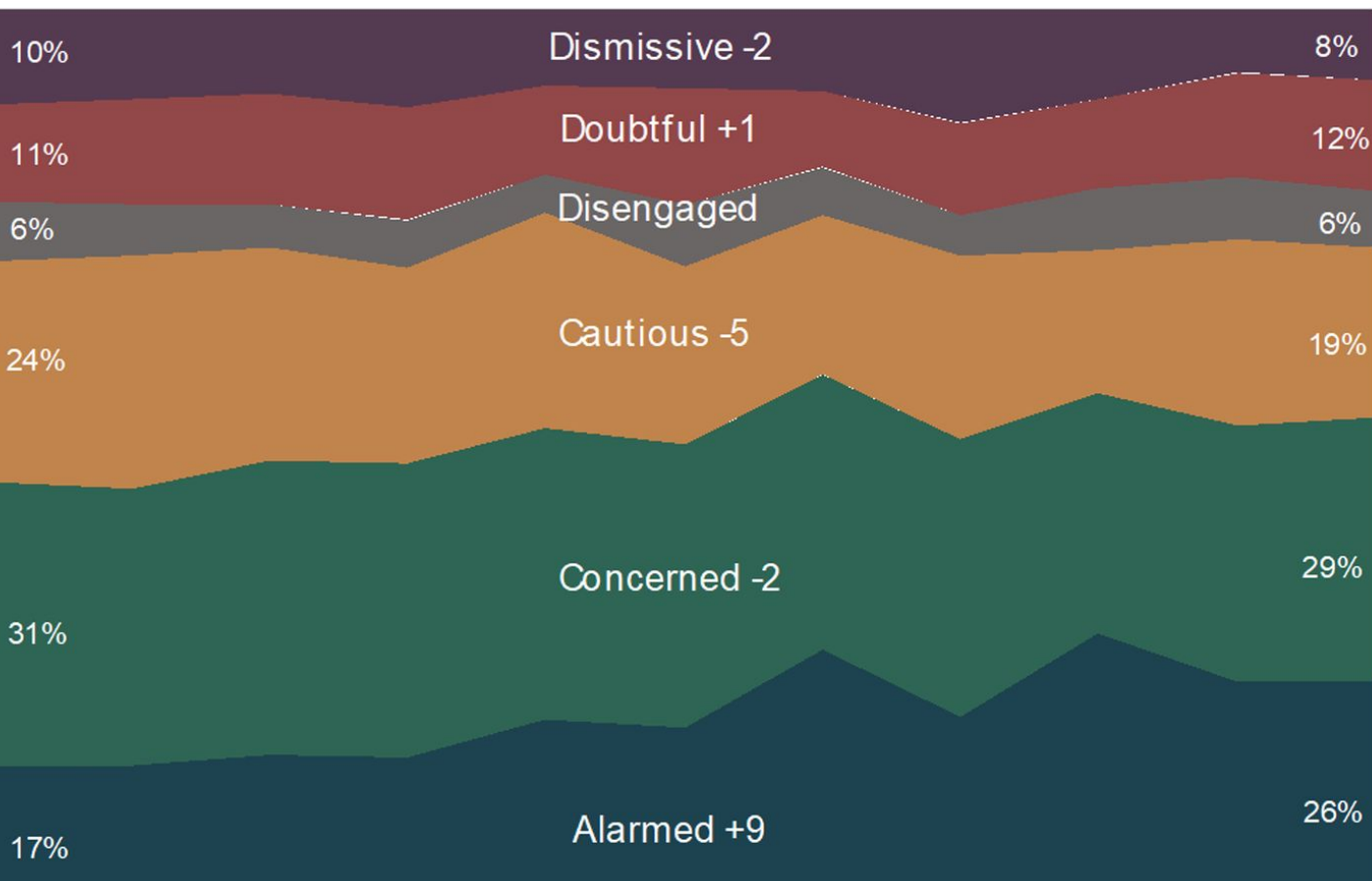
Engaged & knowledgeable Board &
Coordinating Council

Global Warming's Six Americas December 2020



100%

50%



Updates and Actions

01

Community Climate Solutions Team

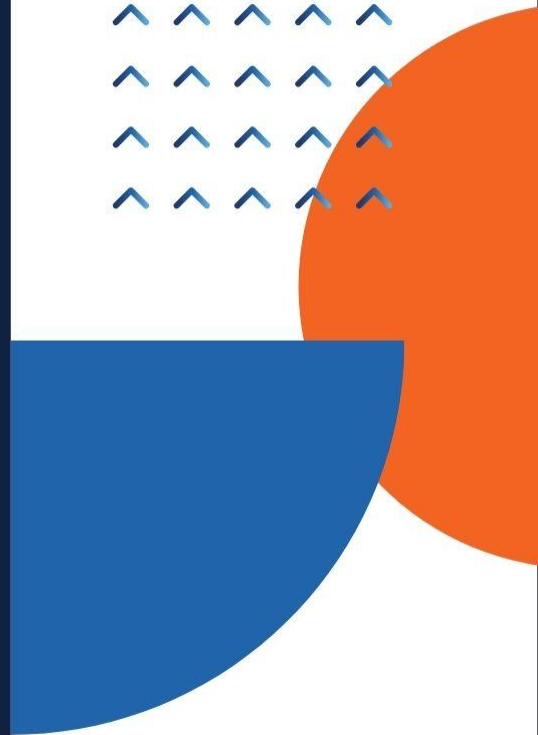
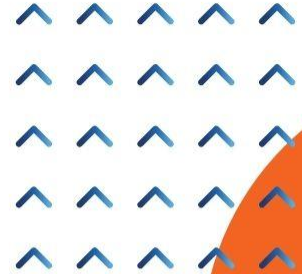
INCENTIVES WITH A DEAL



-Madison's **ONLY** option to reduce building emissions is to incentivize developers.

-Please read this 12-page report and let your elected officials know that **Madison needs green building incentives!**

Link in the chat!

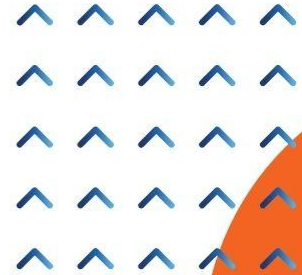


CELEBRATION!

-The EPA named Dane County as one of **5 Green Power Leadership Award winners**. The other four are Microsoft, Starbucks, Boston University and the University of California.

-“We’re the **only local government**, the only entity in the Midwest and, of course, we’re feeling fired up to do more faster as a result of this honor.”

-Kathy Kuntz, Director of the County’s Office of Energy and Climate Change



03

Community Climate Solutions Team

CCST NEEDS VOLUNTEERS!

MADISON ALDER LIAISONS:

- Meet quarterly with your alder to build relationship
- Only **2 hours** per month
- Contact susan.millar@350Madison.org.



DISTRICTS NEEDING LIAISONS:

- 1 Barbara McKinney
- 3 Lindsay Lemmer
- 4 Michael Verveer
- 7 Nasra Wehelie
- 8 Julianna Bennett
- 9 Nikki Conklin
- 10 Yanette Cole
- 11 Arvina Martin
- 12 Syed Abbas
- 14 Sheri Carter
- 16 Jael Currie
- 17 Gary Halverson
- 18 Charles Myedze
- 19 Keith Furman
- 20 Christian Albouras



UPCOMING TEAM MEETINGS:

- **Community Climate Solutions Team (CCST)**
 - Meeting: Third Thursdays (October 21), 5:00-6:00 pm
 - Contact: susan.millar@350Madison.org.
- **CCST's State Policy Group**
 - Meeting: 1st and 3rd Wednesdays (4:00-5:30 PM)
 - Contact :Gail.Nordheim@350madison.org
- **CCST's Local Community Engagement Group**
 - Meeting: 2nd Mondays (October 11) 6:00-7:00 pm
 - Contact: julia@350madison.org

Climate Justice Team



A Shared Action with Multiple Expressions:



- #TeachTheTruthWisconsin
- <https://greenfaith.org/faiths4climatejustice/>
- <https://www.safeskiescleanwaterwi.org>
- <https://350madison.org>
- And many others!



Stop the F-35 Jets!

FOR RACIAL JUSTICE
FOR CLIMATE JUSTICE
FOR ECONOMIC JUSTICE
FOR HEALTHY, SAFE, DESIRABLE
NEIGHBORHOODS
FOR PEACE!

SUNDAY
October 17
1 - 5 PM



Citywide Bike & Car



Caravan & Creative Celebration!

1:00 - 1:20 PM - Bring your decorated (preferred) bike or car to the State St. corner of the Wisconsin State Capitol Square. When the "No F-35 Caravan" comes around, join in. Signs and tape will be available.

1:30 PM - Caravan will travel to **Demetral Park** (601 N. 6th St.)

2:00 - 5:00 PM - Creative Celebration with live music - **Tani and the Afrofunkstars**, art-making, and free food. Outdoors and COVID-safe.

Sponsored By Safe Skies Clean Water Coalition & Many Other Groups

***** Please, share this event on Facebook:**

tinyurl.com/CaravanToStopF35



For More Info: tinyurl.com/NoF35CaravanInfo



Climate Justice Team

- [Citywide No F-35s Caravan \(Cars and Bikes!\)](#) Sunday, October 17
- [Civilian Climate Corps](#)
- To join the Climate Justice Team, contact: Tanace Matthiesen at tanace.matthiesen@350madison.org

Benefit Night -- Hidden Cave Cidery

- **Thursday, October 14th, 5-9pm**
- 20% of orders donated to 350 Madison
- Outdoor seating
- Snacks and Roman Candle pizza
- Visit with our new Exec. Dir., board members and fellow activists!
- Celebrate *Car Free for the Climate* participants
- 2500 N Pleasant View Rd, Middleton



GivingTuesday 2021

A dedicated national Day of Giving to help focus on nonprofits doing important work, and to inspire generosity around the world.



Virtual Silent Auction Nov. 19 - 30

- Donate an item, skillshare or experience! See our ***Inspiration Sheet***
- Enter your donation idea in our ***Google Form by 11/1***
- Create ***Tenth Anniversary “We’re All In” poster art!***

Celebration Nov. 30

Upcoming Actions!

Fossil Free Fed Day of Action!

Join us in Chicago for a march co-hosted by 350 Chicago and Rising Tide Chicago!

We'll be demanding that both the Federal Reserve and Chase Bank take immediate action on the climate crisis!

email emily.park@350madison.org for more information.

Fasting for the Climate

Reverend Jonathan Barker of Kenosha is doing a hunger fast until Congress passes a reconciliation bill with meaningful climate action. He's been at it over for a week now! This Friday, 10/8, Rev. Barker is going to have a demonstration outside of Ron Johnson's Madison office to call him out on betraying his Christian values of "love thy neighbor". Meet at the parking garage by Senator Johnson's office at 5315 Wall St at 11:45 AM.

For more information, contact Emily at emily.park@350madison.org (or message her in the chat right now).

Volunteer of the Month



Dianne Brakarsh!

Art Collective Extraordinaire

Save the Date - November Meeting

Date/Time: Monday, November 1 @ 7:00pm

Speakers: Emily Park and Seth Jensen, on the Federal Reserve Campaign and learning how to use resist.bot to take action

Breakout Rooms

Room 1: Q+A with our speaker

Room 2: Chatting with John Greenler

If a newcomer, please stay in main room to meet with Nikki

If you are unable to find the button or choose a room, put a message in the chat indicating which room you would like to join.

